

# 2012 PROMAXBDA DESIGN GLOBAL EXCELLENCE AWARDS WINNERS LIST

## DESIGN TEAM OF THE YEAR – IN HOUSE

*CREATIVE SOLUTIONS – P7S1 TV DEUTSCHLAND GMBH*

## CREATIVE DESIGN TEAM OF THE YEAR – OUT OF HOUSE

*MONARCHY*

## ROCKET AWARD

**LEO NGUYEN**

## INTEGRATED MEDIA

### TOTAL PACKAGE DESIGN: NETWORK/CHANNEL - IMAGE ON-AIR ONLY

#### GOLD

##### **ZDF.KULTUR BRANDING**

*LUXLOTUSLINER*

CREATIVE DIRECTOR: GABI MADRACEVIC  
MANAGING DIRECTOR: ANDREA BEDNARZ  
HEAD OF MARKETING: THOMAS GRIMM  
DIGITAL CHANNELS: CHRISTIAN KOHL  
HEAD OF ON-AIR PRESENTATIONS: ANDREAS REINBERGER

#### SILVER

##### **KABEL EINS CLASSICS DESIGN**

*SEVENSENSES GMBH*

VICE PRESIDENT PAY TV AND STRATEGY: MARCEL MOHAUPT  
SENIOR MARKETING MANAGER: TIM AVERWERSER  
MARKETING MANAGER: MANUELA LIEBEL  
CREATIVE DIRECTOR: BARBARA SIMON  
ART DIRECTOR: STEFANIE REINHART  
HEAD OF PRODUCTION: TILO FISCHER

DESIGNER: AITOR BENAVENT CABANAS  
DESIGNER: KATY PLASEK  
DESIGNER: MATTHIAS WENIG  
ILLUSTRATOR: ALEX ZOEBISCH  
COMPOSER: ACHIM FISCHER

## SILVER

### **ID TNT 2012**

*INJAUS/TURNER INTERNATIONAL ARGENTINA*

CREATIVE DIRECTOR: DIEGO FERNANDEZ  
ART DIRECTOR: LUCAS MACCIONE  
ART DIRECTOR: PAULO SANTONOCITO  
PRODUCTION: ROCIO MAQUIEIRA  
PRODUCTION: ANDREA DACHARRY

## BRONZE

### **MEGAPIX ON AIR**

*REDE TELECINE*

DIRECTION: BEELD MOTION  
APPROVAL: EDUARDO MOURÃO

## **CAMPAIGN DESIGN: NETWORK/CHANNEL - IMAGE ON-AIR AND PRINT**

## GOLD

### **NGC TEST YOUR BRAIN CAMPAIGN**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI  
GRAPHIC DESIGNER: CHIARA CERUTTI  
GRAPHIC DESIGNER: FEDERICO PASCALI  
GRAPHIC DESIGNER: DIEGO PIZZICONI  
CREATIVE PRODUCER: LUCA SIVO  
SOUND DESIGNER: GIULIO DEL PRATO  
GRAPHIC COORIDNATOR: SARA ALAIMO DI LORO  
MARKETING DIRECTOR: DAVIDE BRUNETTI  
BRAND SUPERVISOR: CLAUDIA SANTILIO

## SILVER

### **MTV VIDEO MUSIC AID JAPAN**

*MTV NETWORKS JAPAN K.K.*

CREATIVE DIRECTOR: YUJI HARIU

ART DIRECTOR: YOSHIHISA TANAKA  
DIRECTOR: YUJI HARIU  
CG / ANIMATOR: TOMOYUKI KUJIRAI  
SOUND: KIYOSHI YOKOYAMA  
PRODUCER: YOSUKE TAKEUCHI

## **BRONZE**

### **MTV BRAND REFRESH JULY 2011**

*VIMN MTV WORLD DESIGN STUDIO MILAN*

CREATIVE DIRECTOR: ROBERTO BAGATTI  
ASSOCIATE CREATIVE DIRECTOR: ANNA CAREGNATO  
ART DIRECTOR: DYLAN GRIFFITH  
ART DIRECTOR: CARLOS CARRASCO  
ART DIRECTOR: CARLOS CARRASCO  
PRODUCER: CRISTINA MAZZOCCA  
COORDINATOR: BEATRICE CARDILE  
PRODUCTION & DESIGN: ADRENALINE RUSH  
PRODUCTION & DESIGN: RHYTHM JERK  
PRODUCTION & DESIGN: CLOSE & CARING  
SOUND DESIGNER: ALAN BOORMAN

### **TOTAL PACKAGE DESIGN: NETWORK/CHANNEL - ALL MEDIA**

## **GOLD**

### **13TH STREET UNIVERSAL RELAUNCH**

*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR MARKETING & PR: DIRK BÖHM  
SENIOR DIGITAL MARKETING MANAGER: KARIN ZIPPERLING  
SENIOR MARKETING MANAGER: HENNING ROCH  
DIRECTOR ON AIR: ELMAR KRICK  
MANAGER: MATTHIAS STILLER  
CONSULTANT: STEVEN WÖRNS  
PRODUCTION AGENT: JULIA CRAMER  
DIRECTOR: JOAKIM REVEMANN  
MANAGEMENT: CARLO BLATZ

## **SILVER**

### **SAT.1 REBRAND 2011**

*CREATIVE SOLUTIONS - P7S2 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
ART DIRECTION ON AIR: MARKUS GOLES  
ART DIRECTION ON AIR: ANDRÉ OTTO

SENIOR ON AIR-DESIGNER: FLORIAN HAUSBERGER  
ON AIR-DESIGNER: CHRISTIAN DORN  
ON AIR-DESIGNER: STEFAN HECKL  
AUDIO DESIGN: MALIK AL-BADRI  
CHIEF MARKETING & COMMERCIAL OFFICER: MARKAN KARAJICA  
BRAND MANAGER: AIMAN WOLDU  
ART DIRECTOR PRINT: PATRICK FLEISCHMANN  
PROJECT MANAGER: ANNE-JAQUELINE WENISCH

## **BRONZE**

### **KABEL EINS REBRAND 2011**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
ART DIRECTOR ON-AIR: CORNELIA GRAMELSBERGER  
ON AIR-DESIGNER: MATHIAS VON WYSCHETZKI  
ART DIRECTOR PRINT: TOM STEINER  
AUDIO DESIGN: PAUL TAYLOR  
PROJECT MANAGER: ANNIKA GOTTGOTREU  
ON-AIR PROMOTION: OLIVER ROJSCHL  
HEAD OF MARKETING: OLIVER KEMPFER  
PRODUCT MANAGER: DANIELA DELLA SCHIAVA  
PRODUCT MANAGER: MARTINA KLEEBINDER

### **LOGO DESIGN: NETWORK/CHANNEL - ALL MEDIA**

## **GOLD**

### **DISNEY JUNIOR LOGOS**

*ROYALE*

DIRECTOR: ROYALE  
CREATIVE DIRECTOR: BRIEN HOLMAN  
CREATIVE DIRECTOR: JAYSON WHITMORE  
ANIMATOR: ROYALE  
DESIGNER: ROYALE  
EXECUTIVE PRODUCER: JEN LUCERO  
SVP MARKETING AND CREATIVE: RICHARD LOOMIS  
VP CREATIVE DIRECTOR: RON POMERANTZ  
VP ON AIR PROMOTIONS: VERONICA DAVIDSON  
SENIOR WRITER/PRODUCER: STEPHANIE LONG  
WRITER/PRODUCER: ALEXANDER GRADET  
EXECUTIVE DIRECTOR OFF AIR CREATIVE: ROBIN CAMPBELL

## **SILVER**

## **WORLD MOVIES**

*INK PROJECT PTY LTD*

AGENCY: INK PROJECT

PRODUCTION: INK PROJECT

SOUND DESIGN: GROOVE QUANTIZE

CLIENT: SBS SUBSCRIPTION TV

## **BRONZE**

### **ABC4KIDS LOGO RE-DESIGN**

*ABC TELEVISION (AUSTRALIA)*

HEAD OF MARKETING & PROMOTIONS: DIANA COSTANTINI

## **TOTAL PACKAGE DESIGN: CONTENT/SHOW - ON-AIR**

## **GOLD**

### **NGC TEST YOUR BRAIN - BRAIN GAMES**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI

GRAPHIC DESIGNER: CHIARA CERUTTI

GRAPHIC DESIGNER: FEDERICO PASCALI

GRAPHIC DESIGNER: DIEGO PIZZICONI

CREATIVE PRODUCER: LUCA SIVO

SOUND DESIGNER: GIULIO DEL PRATO

GRAPHIC COORDINATOR: SARA ALAIMO DI LORO

## **SILVER**

### **MTV VIDEO MUSIC AID JAPAN**

*MTV NETWORKS JAPAN K.K.*

CREATIVE DIRECTOR: YUJI HARIU

ART DIRECTOR: YOSHIHISA TANAKA

DIRECTOR: YUJI HARIU

CG / ANIMATOR: TOMOYUKI KUJIRAI

SOUND: KIYOSHI YOKOYAMA

PRODUCER: YOSUKE TAKEUCHI

## **BRONZE**

### **DISCOVERY CHANNEL - CURIOSITY CAMPAIGN**

*DISCOVERY NETWORKS ASIA-PACIFIC*

EXECUTIVE PRODUCER: WARREN SOUTO

**CAMPAIGN DESIGN: ON-AIR AND PRINT**

**GOLD**

**UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

**SILVER**

**THE CAR SHOW - ADAM LOVES CARS**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF

SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB

VP, MARKETING: BILL BATTIN

COPYWRITER: LOREN TARQUINIO

COPYWRITER: ROBERT GOTTLIEB

EXECUTIVE PRODUCER: KEITH HRITZ

PRODUCTION MANAGER: RITA MAZMANIAN

EDIT: KIRK SMITH

SOUND DESIGN: MIC BROOLING

FLAME FINISHING: KEVIN PRENDIVILLE

GRAPHIC DESIGN: RYAN ZUNKLEY

PRODUCTION COMPANY: MARSHA HUNT PRODUCTIONS

**BRONZE**

**WIFE SWAP AUSTRALIA**

*LIFESTYLE YOU, XYZ NETWORKS*

CD: JENS HERTZUM

**TOTAL PACKAGE DESIGN: CONTENT/SHOW - ALL MEDIA**

**GOLD**

**DAMAGES CAMPAIGN**

*DIRECTV*

SVP, CREATIVE SERVICES: ROGER HYDE

EXECUTIVE PRODUCER: MANDY MARTIN

CREATIVE DIRECTOR/WRITER: TRACY BUGH

PRODUCER: GWENDOLYN GARWIG

EDITOR: ERIC RAINEY

GRAPHIC ARTIST: AUSTIN WALLENDER

SOUND DESIGN: ERIC WILLIAMSON  
CREATIVE DIRECTOR: JOHN VETTER  
ASSOC. CREATIVE DIRECTOR: NICOLE GUNTHER  
PRODUCER: TINA GREENBERG  
ART DIRECTOR: VIVIAN KIM  
COPY: RICHARD GRIFFIN  
STYLIST: ERIN TURON  
PHOTOGRAPHER: ROBERT ASHCROFT  
PRODUCER: CLAUDIA GILL  
DESIGNER: ANTONIO JIMENEZ  
CREATIVE DIRECTOR: BRIAN MALINCHAK  
INTEGRATOR: JANET JOSEPH  
SENIOR DESIGNER: ELIZABETH WILCOX  
SENIOR COPYWRITER: OLGA MEZIT

## SILVER

### **MTV EMA 2011**

*VIMN MTV WORLD DESIGN STUDIO MILAN*

CREATIVE DIRECTOR: ROBERTO BAGATTI  
ASSOCIATE CREATIVE DIRECTOR: ANNA CAREGNATO  
ART DIRECTOR: SCOTT BENDALL  
PRODUCER: CRISTINA MAZZOCCA  
COORDINATOR: BEATRICE CARDILE  
PRODUCTION COMPANY: BLACKLIST  
DIRECTION AND ART DIRECTION CGI: POLYNOID  
SOUND DESIGNER: MICHAEL FAKESCH

## BRONZE

### **ABC1 - ANGRY BOYS**

*ABC TELEVISION (AUSTRALIA)*

HEAD OF MARKETING & PROMOTIONS: DIANA COSTANTINI

## TELEVISION / VIDEO PRESENTATION: GENERAL ENTERTAINMENT

### **ART DIRECTION & DESIGN: PROMO – GENERAL ENTERTAINMENT**

## GOLD

### **MYTHBUSTERS**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

**SILVER**

**PLANET CAKE**

*LIFESTYLE FOOD, XYZ NETWORKS*

CD: JENS HERTZUM

**BRONZE**

**TRUE TALENT**

*TV3*

CONCEPT MANAGER: RIKARD RINALDO

PRODUCTION MANAGER: CHRISTER MELLSTRAND

AD: MAX LARSSON VON REYBEKIEL

DIRECTOR: MARKUS ENGSTRAND

COPY: FREDRIK THUNHOLM

PRODUCTION LEADER: JENS O. THOR

DOP: PAUL EVANS

**ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – GENERAL ENTERTAINMENT**

**GOLD**

**13TH STREET WHITE SHARXMAS**

*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR ON AIR PROMOTION: ELMAR KRICK

DIRECTOR/PRODUCER: TIM STEUER

FILM PRODUCER: ARMIN HOFFMANN

DOP: FLORIAN SCHILLING

COLOUR GRADING ARTIST: PETER DEINAS

SOUND DESIGNER: RAPHAEL BRUNNER

**SILVER**

**NAT GEO MUNDO HISPANIC HERITAGE MONTH**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

GENERAL CREATIVE DIRECTOR: ANDRÉ TAKEDA

ART DIRECTOR: JAVIER CISTARI

CREATIVE MANAGER: ERNESTO SIFFREDI

DESIGNER: LUCAS ROCHA

**BRONZE**

**FINEST MONSTER MOVIES**

*BDA*



CREATIVE DIRECTOR: SALLY BOWNESS  
CREATIVE DIRECTOR: ANDY CLYDE  
CREATIVE DIRECTOR: BEN WOODS  
ART DIRECTOR: ANDY OLLEY  
VISUAL EFFECTS ARTIST: JIM GREENSLADE

**ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – GENERAL ENTERTAINMENT**

**GOLD**

**LIFESTYLE HOME**

*INK PROJECT PTY LTD*

AGENCY: INK PROJECT  
PRODUCTION: SHEEPISH LION  
POST PRODUCTION: INK PROJECT  
SOUND DESIGN: GROOVE QUANTIZE  
CLIENT: XYZ NETWORKS

**SILVER**

**WORLD MOVIES**

*INK PROJECT PTY LTD*

AGENCY: INK PROJECT  
PRODUCTION: INK PROJECT  
SOUND DESIGN: GROOVE QUANTIZE  
CLIENT: SBS SUBSCRIPTION TV

**BRONZE**

**MUCHMUSIC - MMVA**

*BELL MEDIA AGENCY*

DIRECTOR: JEFF SCHEVEN  
DIRECTOR: GARY SAMSON  
DIRECTOR: BERKELEY POOLE  
DIRECTOR: MICHELLE ASTRUG  
DIRECTOR: AMEESHA EARNSHAW  
DIRECTOR: JORDAN CLARKE  
DIRECTOR: RAFAEL RUIZ  
DIRECTOR: SCOTT FERGUSON  
DIRECTOR: BERT MCKINLEY  
PRODUCER: JEFF SCHEVEN  
3D AND COMPOSITING: JORDAN CLARKE  
MUSIC: BROKEN SOCIAL SCENE  
CREATIVE DIRECTOR: PETER MOLLER

**ART DIRECTION & DESIGN: PROGRAM/CONTENT - CAMPAIGN**

**GOLD**

**A SERIES OF POPULAR SCIENCE INVESTIGATIVE FILMS PRODUCED BY PAVEL LOBKOV.**

*NTV*

CREATIVE DIRECTOR: IGOR PARSCHIKOV

DESIGNER: ANNA KALENTIEVA

DESIGNER: ANDREY NEPOMNYASHEV

DIRECTOR: IVAN SKVORTSOV

PRODUCER: ANNA ZAVITAEVA

DESIGNER: ALEX SOLONSKY

DESIGNER: ILYA GOLOBOV

PRODUCTION DESIGNER: IRA SHULTS

SCRIPTWRITER: NIKOLAI KARTOZIA

**SILVER**

**MM1HD - WE TELL THE BEST STORIES**

*MONARCHY*

CREATIVE DIRECTOR: NICCI HATTINGH

DESIGNER: NICCI HATTINGH

CONCEPT: NICCI HATTINGH

COPYWRITING: DELAREY HATTINGH

EDITOR: DELAREY HATTINGH

3D ANIMATION: PASCAL MARTIN

3D ANIMATION: RENZO RADER

3D ANIMATION: CLAUDIO BERINATO

FIRE SIMULATION: HENK COETZEE

COMPOSITING: JAMES BIHL

COMPOSITING: TREVOR BURKS

SFX AND FINAL MIX: SUDHIR MISRA

MUSIC COMPOSITION: ZANDER HATTINGH

EXECUTIVE PRODUCERS: NICCI AND DELAREY HATTINGH

**BRONZE**

**FOX8 SLIDE LAUNCH CAMPAIGN**

*FOX8 | FOXTEL PTY LTD*

LEAD BROADCAST DESIGNER: LEO NGUYEN

BROADCAST DESIGNER: PREMA WEIR

BROADCAST DESIGNER: GABRIEL VIRATA

**ART DIRECTION & DESIGN: NETWORK/CHANNEL IMAGE - PROMO**

## **GOLD**

### **NICKELODEON IMAGE CAMPAIGN**

*TROLLBÄCK + COMPANY*

PRESIDENT / EXECUTIVE CREATIVE DIRECTOR: JAKOB TROLLBÄCK  
EXECUTIVE CREATIVE DIRECTOR: JOE WRIGHT  
CREATIVE DIRECTOR: ANNA MINKKINEN  
HEAD OF PRODUCTION: ERICA HIRSHFELD  
TECHNICAL DIRECTOR / DESIGNER: PETER ALFANO  
ANIMATOR: TYLER BOWERS  
ANIMATOR: EDWIN SANTACRUZ  
ANIMATOR: MIKE SCHAEFFER  
ANIMATOR: ADAM PEARLMAN  
EDITOR: NATE BUCHIK  
EXECUTIVE PRODUCER: KATHERINE KENNEDY  
DIRECTOR OF PHOTOGRAPHY: SCOTT DUNCAN  
SVP CREATIVE STRATEGY: ANNE MULLEN  
SVP CREATIVE DIRECTOR: JAY SCHMALHOLTZ  
VP DESIGN: MATTHEW DUNTEMAN  
VP ON-AIR PROMOTIONS: CHRISTINA AUGUSTINOS  
PRODUCTION MANAGER: JENNIFER BRYSON

## **SILVER**

### **ANIMATED WONDER SHARED V1**

*BBC WORLDWIDE*

PRODUCER: MICHELLE GRAYBURN  
ANIMATION: GEORGE ALEXANDER  
VP CREATIVE: GARRY SINCLAIR  
SENIOR PRODUCER: DANIELLA DICKENSON  
ANIMATION: STEPHEN SIMMONDS

## **BRONZE**

### **WONDERBALL**

*BBC WORLDWIDE*

VP CREATIVE: GARRY SINCLAIR  
SENIOR MARKETING MANAGER: NATASHA BLAKEMORE  
CREATIVE HEAD: JOE LEE

### **ART DIRECTION & DESIGN: NETWORK/CHANNEL IMAGE - CAMPAIGN**

## **GOLD**

**FOX IDENTTS 2011**

*FOX CHANNELS ITALY*

ART DIRECTOR: JUAN PABLO KESSLER

**SILVER**

**SUPERHEROES FOR SUPER TV**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER

DIRECTOR: ALEXANDER KRAUSE

CREATIVE DIRECTOR: RUDY HÖPPE

ART DIRECTOR ON-AIR: EMRAH AKAL

ON-AIR DESIGN: KAYS KHALIL

ART DIRECTOR PRINT: PATRICK FLEISCHMANN

PRODUCTION: UTE DEUTSCHMANN

HEAD OF PRINT: VERENA SCHUSTER

HEAD OF MARKETING: THORSTEN PÜTSCH

VICE PRESIDENT UNIT FICTION / HEAD OF MARKETING: OLIVER KEMPFER

**BRONZE**

**TLC LAUNCH BRANDING SPOTS: TRAVEL, FOOD, PERSONALITIES**

*TLC LATIN AMERICA*

CONCEPT AND ART DIRECTION: ANTONIO ROJAS

SOUND DESIGN: WAYNE MURRAY

CREATIVE DIRECTOR: ANTONIO ROJAS

DEPARTMENT PRODUCER: CAROLINA SOSTI

MANAGER: SIMONE MARTINS

PRODUCTION COMPANY: COSTA INC.

**ART DIRECTION & DESIGN: NETWORK/CHANNEL - ID**

**GOLD**

**SKY KRIMI - REDESIGN**

*SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG*

CREATIVE DIRECTOR: BILL BROWNING

HEAD OF GRAPHICS: INA KAMMER

SOUND DESIGN: OLIVER FAIG

PROJECT MANAGEMENT: EVA KUNZE

**GOLD**

**ID TNT 2012**

*INJAUS/TURNER INTERNATIONAL ARGENTINA*

CREATIVE DIRECTOR: DIEGO FERNANDEZ  
ART DIRECTOR: PAULO SANTONOCITO  
ART DIRECTOR: LUCAS MACCIONE

**SILVER**

**MUSIC SAVES TOMORROW**

*SPACE SHOWER NETWORKS INC.*

DIRECTOR: KOICHIRO TSUJIKAWA  
SOUND: CORNELIUS  
CAMERA: TOYOTARO SHIGEMORI  
LIGHT: TATSUNIWA DOI  
STYLIST: KAORU MATSUMOTO  
HAIR MAKE: EBARA  
EFFECTS&EDITOR: MUNETSIKA INUDO  
EFFECTS&EDITOR: SATORU TOKOI  
EFFECTS&EDITOR: JITTO  
PRODUCER: SANAE ASANO

**BRONZE**

**FOX LIFE IDS**

*FOX INTERNATIONAL CHANNELS*

CREATIVE DIRECTOR: MARIANO BARREIRO  
VP, BRANDING: FLORENCIA PICCO

**ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM PROMO**

**GOLD**

**FUEL TV – FUEL GIRLS INTERSTITIAL**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: JOSHUA NICHOLS  
EXECUTIVE PRODUCER: JASON DODD  
PRODUCTION MANAGER: RITA MAZMANIAN  
COPYWRITER: ROBERT GOTTLIEB  
COPYWRITER: JOSHUA NICHOLS  
EDIT: TOM HOK  
SOUND DESIGN: MIC BROOLING  
FLAME FINISHING: KEVIN PRENDIVILLE

## SILVER

### **FOX CLASSICS MOVIE OPENER**

*FOX CLASSICS, FOXTEL MANAGEMENT AUSTRALIA PTY LTD*

CHANEL MANAGER: PENNY WIN  
CREATIVE DIRECTOR: URIAH BLAIR  
PRODUCER: CHARLES DUNCOMBE  
CREATIVE DIRECTOR: JOEL NOBLE  
HEAD OF DESIGN: JON KISCH  
SOUND DESIGNER: WAYNE FOX

## BRONZE

### **NGC MEGAFACORIES - PROMO**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI  
GRAPHIC MANAGER: BARBARA SPANO  
CREATIVE DIRECTOR: ELENA FROVA  
SOUND DESIGNER: STEFANO MACCARELLI  
GRAPHIC COORDINATOR: SARA ALAIMO DI LORO  
PRODUCTION: FERNANDO LAZZARI

## **ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN**

## GOLD

### **I HEART PAGE**

*NICKELODEON*

CREATIVE DIRECTOR: PETER DRAKE  
DIRECTOR: AKIN AKINSIKU  
ART DIRECTOR: KIM MAKUT  
DESIGNER: YEEN TRINH  
DESIGNER: BEN KID  
DESIGNER: DAVIDE FRUSTERI  
DESIGNER: LEE WINGNAIL

## SILVER

### **CITY SHARE A STORY**

*CITY*

HEAD OF PROMOTIONS: DAVE HICKMAN  
HEAD OF GRAPHIC DESIGN: CARL HADLEY  
GRAPHIC DESIGNER: SUE FROST  
GRAPHIC DESIGNER: WALDEMAR WERBEL

ANIMATOR: FRANK MANSFIELD  
ANIMATOR: JARDINE SAGE  
ANIMATOR: GREG MCLEOD  
ANIMATOR: MYLES MCLEOD

## **BRONZE**

### **CCTV9 DOCUMENTARY CHANNEL REBRAND BEASTS IDS** *BRAND ENERGIES*

CREATIVE DIRECTOR: SANDY MACMILLAN  
HEAD OF PRESENTATION: ZHOU JUN  
PROJECT COORDINATOR: BAI XIAO  
TECHNICAL MANAGER: ZHANG HE  
PRODUCER: TAN LEI  
SUPERVISING ANIMATOR: PHIL HURRELL  
MUSIC COMPOSER: JOE GLASMAN

## **GENERAL ENTERTAINMENT -- OPEN/TITLES**

### **GOLD**

#### **13TH STREET DIE 13. WAHRHEIT OPENER** *UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR ON AIR PROMOTION: ELMAR KRICK  
CREATIVE DIRECTOR: GABI MADRACEVIC  
MANAGING DIRECTOR: ANDREA BEDNARZ  
PRODUCER: TATJANA ZIVANOVIC-WEGELE  
DESIGNER: IRIS PFENNIG  
DESIGNER: NADJA DOTH  
DESIGNER: CAY FIEHN  
ILLUSTRATOR: MARTIN POTSCHE

### **GOLD**

#### **MAX FRISCH** *SRF*

CREATIVE DIRECTOR: ALEX HEFTER  
ART DIRECTOR: LEA MONTINI  
HEAD OF DESIGN: PATRICK ARNECKE  
MOTION DESIGNER: SVEN VOLZ  
MOTION DESIGNER: SIMON RENFER  
SOUND DESIGNER: CYRIL BÖHLER

### **SILVER**

### **THREE**

*KESHET BROADCASTING LTD*

CREATIVE DIRECTOR: GUY LIBERMAN

ART DIRECTOR: ARIT GORDON

DIRECTOR: DORON PAZ

PRODUCER: HELI SHAPIRA

DESIGNER: LIMOR ATZIZ

ANIMATION: SHACHAR LEVI

SOUND: TAL LOTAN

### **BRONZE**

#### **THE KANGAROO GANG: THIEVES BY APPOINTMENT - UKTV AUSTRALIA**

*BBC WORLDWIDE CHANNELS AUSTRALIA*

CREATIVE DIRECTOR: ALEX EDWARDS

DIRECTOR OF PRODUCTION: GREGORY LOWE

COMPANY DIRECTOR: BRYAN COCKERILL

DIRECTOR OF PROGRAM DEVELOPMENT & PRODUCER: GERALDINE COY

#### **GENERAL ENTERTAINMENT - BUMPER**

### **GOLD**

#### **CI SPONSORS THE KENNEDYS**

*A+E NETWORKS UK*

DIRECTOR / CREATIVE DIRECTOR: MARTIN GENT

PRODUCER: ANNE DAVIES

SENIOR DIRECTOR, CREATIVE: RICHARD MORGAN

### **SILVER**

#### **DISNEY JUNIOR - WONDERFUL WORLD OF DISNEY OPEN**

*THE WALT DISNEY COMPANY LATIN AMERICA*

ART DIRECTOR: PABLO VILLANUEVA

CREATIVE DIRECTOR: RENATA RODRIGUES

SR. PRODUCER: CECILIA CAGNONE

SCRIPT: ESTEBAN PODETTI

GFX: ARIEL MARCIANO

### **BRONZE**

#### **SUMMER BUMPS**

*CARTOON NETWORK LATIN AMERICA*



CREATIVE DIRECTOR: HERNÁN LA GRECA  
WRITER/PRODUCER: MANOELA MURARO  
CHARACTER DESIGN: STEPHEN LARKWORTHY  
DIRECTOR: PAT MCNEELY  
PRODUCER: CHRIS PAPADIMITRIOU  
AUDIO ENGINEER: JC RICHARDSON  
PRODUCER: MICHELE SLATER

## TELEVISION / VIDEO PRESENTATION: NEWS

### **ART DIRECTION & DESIGN: NEWS**

#### **GOLD**

**MEGAQUAKE: HOUR THAT SHOOK JAPAN**  
*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

#### **SILVER**

**THE FUTURE OF MOTORING**  
*DW*

ART DIRECTOR: KINGA JEDRZEJCZAK  
CREATIVE DIRECTOR: HOLGER ZEH  
CAR DESIGNER: ANDREAS BERGMANN  
HD. OF PRODUCTION: MARTIN RETSCHITZEGGER  
ANIMATOR: ARMIN KEPLINGER  
ANIMATOR: DOMINIK CAPODIECI  
ANIMATOR: MARTIN WELLENS  
COMPOSER: ANDREAS LIST  
3D ARTIST: SVEN WINDSZUS

#### **BRONZE**

**HECHOS**  
*TV AZTECA*

SELENE LAZCARRO  
DAVID SANCHEZ  
GERARDO ESPARZA  
CESAR ESPARZA

### **ART DIRECTION & DESIGN: IMAGE – NEWS**

#### **GOLD**

**PIERS MORGAN LAUNCH**

*CNN*

CMO: JANET ROLLÉ  
VP OF ON AIR PROMOTION: DREA BESCH  
CREATIVE DIRECTOR/DESIGNER: ROBERT POULTON  
CREATIVE DIRECTOR: CATHY CLEARY  
CREATIVE DIRECTOR: SEAN HOUSTON  
CREATIVE DIRECTOR: MATT BARNETT  
ASST CREATIVE DIRECTOR: SUSAN MOSS  
PRODUCER: JOHN DANCE  
PRODUCER: NICOLE GILES  
SENIOR PRODUCER: BILL PLATTT  
SENIOR DESIGNER: DWAYNE TERRELL  
COMPOSITOR/EDITOR: BRYAN FITCH  
DESIGNER: JENNY SPECKER  
AGENCY: SUPERFAD  
POST: ELEVATION

**SILVER**

**BBC WORLD SERVICE: GHANA FM TV CAMPAIGN**

*BBC WORLD SERVICE*

MOTION DESIGNER: ROBERT BURRELL  
PROMOTIONS PRODUCER: KAREN DECO  
HEAD OF DISTRIBUTION MARKETING GLOBAL NEWS: TIM ANDERSON

**BRONZE**

**CNN INTERNATIONAL BRAND**

*CNN*

CMO: JANET ROLLE

**ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – NEWS**

**GOLD**

**BLACK IN AMERICA - PICTURES DON'T LIE**

*CNN*

CMO: JANET ROLLÉ  
VP OF ON AIR PROMOTION: DREA BESCH  
CREATIVE DIRECTOR: AIMEE SCHIER  
SENIOR PRODUCER: CAMEO GEORGE  
DIRECTOR OF PHOTOGRAPHY: MARK HILL  
DESIGNER: ARNEL ALINEA

COMPOSITOR: BRYAN FITCH

**ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – NEWS**

**GOLD**

**AJWAA/ ATMOSPHERE - WEATHER SYSTEM**

*ORIENT TELEVISION*

CREATIVE ART DIRECTOR: MANOLIS IBRAHIM

**SILVER**

**FUTURE NOW**

*DW*

ART DIRECTOR: DIANA SIMON

DESIGNER: FILIPPOS PAPADOPOULOS

DESIGNER: BARBARA ORTH

HD. OF PRODUCTION: MARTIN RETSCHITZEGGER

3D ARTIST: WANJA GLÖKLER

3D ARTIST: CARL ALBRECHT

3D ARTIST: DOMINIK CAPODIECI

EDITOR: KLAUS DARTMANN

CREATIVE DIRECTOR: HOLGER ZEH

**BRONZE**

**BIN LADEN CAPTURED**

*GLOBO COMUNICAÇÃO E PARTICIPAÇÕES SA*

NEWS GRAPHIC & ILLUSTRATION DIRECTOR: ALEXANDRE ARRABAL

NEWS GRAPHIC & ILLUSTRATION MANAGER: GILDA ROCHA

**NEWS: OPEN/TITLES**

**GOLD**

**FUTURE OF MOTORING**

*DW*

ART DIRECTOR: KINGA JEDRZEJCZAK

CREATIVE DIRECTOR: HOLGER ZEH

DESIGNER: ANDREAS BERGMANN

HD. OF PRODUCTION: MARTIN RETSCHITZEGGER

ANIMATOR: ARMIN KEPLINGER

ANIMATOR: DOMINIK CAPODIECI

ANIMATOR: MARTIN WELLENS

COMPOSER: ANDREAS LIST  
3D ARTIST: SVEN WINDSZUS

## SILVER

**SLAVERY: A 21ST CENTURY EVIL**  
*AL JAZEERA ENGLISH*

CREATIVE: AL JAZEERA ENGLISH

## BRONZE

### SCHAWINSKI

*SRF*

CREATIVE DIRECTOR: ALEX HEFTER  
ART DIRECTOR: SEVERINE WAIBEL  
HEAD OF DESIGN: PATRICK ARNECKE  
PROJECT MANAGER: LEA MONTINI  
SENIOR DESIGNER: TINY BERNHARD  
SENIOR DESIGNER: JÜRIG DUMMERMUTH  
SENIOR DESIGNER: JÜRIG HUBER  
SENIOR DESIGNER: NICOLO BERNASCONI  
DOP: QUINN REINMANN

### NEWS: BUMPER

## GOLD

### **FUTURE OF MOTORING: THE CARMAKING WORLD**

*DW*

ART DIRECTOR: KINGA JEDRZEJCZAK  
CAR DESIGNER: ANDREAS BERGMANN  
HD. OF PRODUCTION: MARTIN RETSCHITZEGGER  
ANIMATOR: ARMIN KEPLINGER  
ANIMATOR: DOMINIK CAPODIECI  
ANIMATOR: MARTIN WELLENS  
COMPOSER: ANDREAS LIST  
CREATIVE DIRECTOR: HOLGER ZEH

## SILVER

### **GLOBAL 3000 AFRICA ON THE MOVE**

*DW*

ART DIRECTOR: BARBARA ORTH  
CREATIVE DIRECTOR: HOLGER ZEH

COMPOSER: CHRISTOPH LIENEMANN  
MUSIC EDITOR: GERD SCHMITZ

## **BRONZE**

### **GLOBAL SNACK**

*DW*

ART DIRECTOR: BARBARA ORTH  
CREATIVE DIRECTOR: HOLGER ZEH  
COMPOSER: CHRISTOPH LIENEMANN  
MUSIC EDITOR: GERD SCHMITZ

## **TELEVISION / VIDEO PRESENTATION: SPORTS**

### **ART DIRECTION & DESIGN: PROMO – SPORTS**

## **GOLD**

### **CRICKET SUPERSTAR MAIN IMAGE**

*FOX8 | FOXTEL PTY LTD*

LEAD BROADCAST DESIGNER: SALLY-ANNE KERR  
BROADCAST DESIGNER: GEOFF THOMSON  
BROADCAST DESIGNER: NICHOLAS FREEMAN  
BROADCAST DESIGNER: LEO NGYUEN  
BROADCAST DESIGNER: GABRIEL VIRATA

## **SILVER**

### **NFL ON FOX "LAUNCH"**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
SR. CREATIVE DIRECTOR: MARK SIMMONS  
PRODUCER: LILY LAM  
EDIT: KIRK SMITH  
EDIT: CURTIS ROEN  
FLAME FINISHING: KEVIN PRENDIVILLE  
SOUND DESIGN: MIC BROOLING  
PRODUCTION COMPANY: SUPERFAD  
POST-PRODUCTION: SUPERFAD

## **BRONZE**

### **CHAMPIONS LEAGUE FINAL**

SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

CREATIVE DIRECTOR SPECIAL PROJECTS: WOLF EHRHARDT  
3D ANIMATION / COMPOSITING: BENJAMIN STERN  
CREATIVE DIRECTOR: BILL BROWNING  
PRODUCER / EDIT: WALTER BITTMAYER  
SOUND DESIGN: OLIVER FAIG  
PRODUCTION MANAGER: FABIAN NAGELMUELLER  
3D ANIMATION / COMPOSITING: FLORIAN WITTMANN

**ART DIRECTION & DESIGN: CAMPAIGN – SPORTS**

**GOLD**

**2011 COLLEGE FOOTBALL**

*NBC SPORTS AGENCY*

CHIEF MARKETING OFFICER: JOHN MILLER  
EXECUTIVE PRODUCER: BILL BERGOFIN

**SILVER**

**SPORTV BRAND IDENTITY**

*TROIKA*

EXECUTIVE CREATIVE DIRECTOR: DAN PAPPALARDO  
CREATIVE DIRECTOR: REID THOMPSON  
EXECUTIVE PRODUCER: HOLLY EDDY  
SENIOR PRODUCER: SCOTT TINTER  
PRODUCER: MARIA REINFELD  
PRODUCTION COORDINATOR: MATT GAFFNEY  
ART DIRECTOR: MARCELO PETRELLA  
ART DIRECTOR: CORY STRASSBURGER  
DESIGNER/ANIMATOR: KAREN TRAN  
DESIGNER: CRAIG STOUFFER  
DESIGNER: STAN LIM  
DESIGNER: BRAD MITCHELL  
DESIGNER: DANIEL GARCIA  
DESIGNER: FEDERICO REINFELD  
DESIGNER: MINDY PARK  
ANIMATOR: ORLANDO COSTA  
ANIMATOR: GREG REYNARD  
ANIMATOR: MARK MCCONNELL  
ANIMATOR: ROBIN ROEPSTORFF  
ANIMATOR: STEVE STRASSBURGER

**BRONZE**

### **3 GIANTS**

*ASTRO MBNS*

CREATIVE DIRECTOR: ROB MIDDLETON  
ASSOC. CREATIVE DIRECTOR: MEI FEI LEE  
PROMO PRODUCER: MUHAMMAD BRIAN BAHRAIN LABANSING  
PROMO PRODUCER: CHIEN CHENG TEOH

### **ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – SPORTS**

#### **GOLD**

#### **2011 ALL-STAR GAME**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: JOSHUA NICHOLS  
EXECUTIVE PRODUCER: KEITH HRITZ  
EDIT: TOM HOK  
SOUND DESIGN: CHRIS FINA  
ADDITIONAL FLAME FINISHING: KEVIN PRENDIVILLE  
VFX: LOGAN

#### **SILVER**

#### **FOOTBALL SEASON**

*ASTRO MBNS*

CREATIVE DIRECTOR: ROB MIDDLETON  
ASSOC. CREATIVE DIRECTOR: MEI FEI LEE  
PROMO PRODUCER: HOCK SENG TEO

#### **BRONZE**

#### **3 GIANTS - ANNOUNCEMENT**

*ASTRO MBNS*

CREATIVE DIRECTOR: ROB MIDDLETON  
ASSOC. CREATIVE DIRECTOR: MEI FEI LEE  
PROMO PRODUCER: CHIEN CHENG TEOH  
PROMO PRODUCER: HOCK SENG TEO

### **ART DIRECTION & DESIGN: ID – SPORTS**

#### **GOLD**

## **EUROSPORT IDENTS**

*LES TELECREATEURS*

DESIGN STUDIO: LES TELECREATEURS  
CREATIVE DIRECTOR AND DIRECTOR: SEBASTIEN CANNONE  
CLIENT: EUROSPORT  
HEAD OF CREATIVE SERVICES (STARTEAM): PHILIPPE OIZILLON  
STARTEAM ART DIRECTOR: GUILLAUME MOUILLE  
STARTEAM ART DIRECTOR: STEPHANE RINALDI  
POST-PRODUCTION: MATHEMATIC  
MUSIC: MASSIVE MUSIC

## **SILVER**

### **SKY SPORT BUNDESLIGA - REDESIGN**

*SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG*

CREATIVE DIRECTOR: BILL BROWNING  
DESIGN: ANDREW HEIMBOLD  
HEAD OF GRAPHICS: MARTIN ULRICH  
PROJECT MANAGEMENT: SANDRA GERBER  
PROJECT MANAGEMENT: PETER PÄUTZ

## **BRONZE**

### **NBC SPORTS OUTDOORS BLOCK PACKAGING ID**

*NBC SPORTS AGENCY*

EXECUTIVE PRODUCER: BILL BERGOFIN

## **SPORTS: OPEN/TITLES**

## **GOLD**

### **F1 OPENING GP BRAZIL**

*GLOBO COMUNICAÇÃO E PARTICIPAÇÕES SA*

NEWS GRAPHIC & ILLUSTRATION DIRECTOR: ALEXANDRE ARRABAL  
NEWS GRAPHIC & ILLUSTRATION MANAGER: MAURÍCIO BASTOS

## **SILVER**

### **FOOTBALL WEEKEND**

*TRBC "UKRAINE"*

CREATIVE PRODUCER: SVITLANA BEREZHNA  
CREATIVE PRODUCER: DARYA DEYNICHENKO  
ART DIRECTOR: ANDREW GOLIKOV



## **BRONZE**

### **SPORT NEWS**

*RT*

DESIGNER: TIMUR ZAITZEV  
3D ARTIST: MARIA ZBARSKAYA  
ART DIRECTOR: DMITRY PANOV

## **TELEVISION / VIDEO PRESENTATION: ALL INCLUSIVE**

### **ART DIRECTION & DESIGN: ON-AIR ILLUSTRATION**

## **GOLD**

### **MAX FRISCH**

*SRF*

CREATIVE DIRECTOR: ALEX HEFTER  
ART DIRECTOR: LEA MONTINI  
HEAD OF DESIGN: PATRICK ARNECKE  
MOTION DESIGNER: SVEN VOLZ  
MOTION DESIGNER: SIMON RENFER  
SOUND DESIGNER: CYRIL BÖHLER

## **SILVER**

### **ONCE I DREAMED - COMPILED**

*MADRAZO STUDIO / ONCE TV MEXICO*

DIRECTOR / CREATIVE DESIGN DIRECTOR: ESTEBAN MADRAZO  
PRODUCTION EXECUTIVE DIRECTOR: ALFREDO MARRÓN  
KIDS EXECUTIVE DIRECTOR: DAVID REVILLA  
PRODUCER: RICARDO GASCÓN  
POSTPRODUCER: ALDO GARIBALDI  
ART DIRECTOR / ILLUSTRATOR / ANIMATOR: MADRAZO STUDIO & MEXICAN ARTISTS  
ART COORDINATOR: PAULINA GONZÁLEZ  
SOUND DESIGN / MUSIC: RODRIGO MARTÍNEZ DEL CAMPO  
EDIT & ONLINE: OSCAR HARO

## **BRONZE**

### **KABEL EINS CLASSICS DESIGN**

*SEVENSENSES GMBH*

VICE PRESIDENT PAY TV AND STRATEGY: MARCEL MOHAUPT  
SENIOR MARKETING MANAGER: TIM AVERWERSER

MARKETING MANAGER: MANUELA LIEBEL  
CREATIVE DIRECTOR: BARBARA SIMON  
ART DIRECTOR: STEFANIE REINHART  
HEAD OF PRODUCTION: TILO FISCHER  
DESIGNER: AITOR BENAVENT CABANAS  
DESIGNER: KATY PLASEK  
DESIGNER: MATTHIAS WENIG  
ILLUSTRATOR: ALEX ZOEBISCH  
COMPOSER: ACHIM FISCHER

**ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO**

**GOLD**

**MOVIEBOX LOGO**

*REDE TELECINE*

DIRECTION: BEELD MOTION  
APPROVAL: EDUARDO MOURÃO

**SILVER**

**13TH STREET INDEPENDENT SHOTS SLOT OPENER**

*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR ON AIR PROMOTION: ELMAR KRICK  
MANAGING DIRECTOR: WALTER PUSCHACHER  
CREATIVE DIRECTOR: BERND MUTSCHELLER  
ART DIRECTOR: SERGEJ HÖNTZSCH  
ART DIRECTOR: MANUEL STEINHAUSER  
GRAPHIC DESIGNER: AITOR BENAVENT CABANAS  
PROJECT MANAGEMENT: STEPHANIE TIETZ  
PHOTOGRAPHY: JENS HOFFMANN

**BRONZE**

**13TH STREET SHOCKBUSTER SLOT OPENER**

*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR ON AIR PROMOTION: ELMAR KRICK  
MANAGING DIRECTOR: WALTER PUSCHACHER  
CREATIVE DIRECTOR: BERND MUTSCHELLER  
ART DIRECTOR: SERGEJ HÖNTZSCH  
ART DIRECTOR: MANUEL STEINHAUSER  
GRAPHIC DESIGNER: AITOR BENAVENT CABANAS  
PROJECT MANAGEMENT: STEPHANIE TIETZ  
PHOTOGRAPHY: JENS HOFFMANN

## TELEVISION / VIDEO PRESENTATION: CRAFT

### **BEST DIRECTING**

#### **GOLD**

##### **MM1HD - WE TELL THE BEST STORIES**

*MONARCHY*

CREATIVE DIRECTOR: NICCI HATTINGH  
DESIGNER: NICCI HATTINGH  
CONCEPT: NICCI HATTINGH  
COPYWRITING: DELAREY HATTINGH  
EDITOR : DELAREY HATTINGH  
3D ANIMATION: PASCAL MARTIN  
3D ANIMATION: RENZO RADER  
3D ANIMATION: CLAUDIO BERINATO  
FIRE SIMULATION: HENK COETZEE  
COMPOSITING: JAMES BIHL  
COMPOSITING: TREVOR BURKS  
SFX AND FINAL MIX: SUDHIR MISRA  
MUSIC COMPOSITON: ZANDER HATTINGH  
EXECUTIVE PRODUCERS: NICCI AND DELAREY HATTING

#### **SILVER**

##### **13TH STREET WHITE SHARXMAS**

*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR ON AIR PROMOTION: ELMAR KRICK  
DIRECTOR/PRODUCER: TIM STEUER  
FILM PRODUCER: ARMIN HOFFMANN  
DOP: FLORIAN SCHILLING  
COLOUR GRADING ARTIST: PETER DEINAS  
SOUND DESIGNER: RAPHAEL BRUNNER

#### **BRONZE**

##### **MYTHBUSTERS**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

### **BEST EDITING**

#### **GOLD**

##### **MM1HD - WE TELL THE BEST STORIES**

## *MONARCHY*

CREATIVE DIRECTOR: NICCI HATTINGH  
DESIGNER: NICCI HATTINGH  
CONCEPT: NICCI HATTINGH  
COPYWRITING: DELAREY HATTINGH  
EDITOR : DELAREY HATTINGH  
3D ANIMATION: PASCAL MARTIN  
3D ANIMATION: RENZO RADER  
3D ANIMATION: CLAUDIO BERINATO  
FIRE SIMULATION: HENK COETZEE  
COMPOSITING: JAMES BIHL  
COMPOSITING: TREVOR BURKS  
SFX AND FINAL MIX: SUDHIR MISRA  
MUSIC COMPOSITON: ZANDER HATTINGH  
EXECUTIVE PRODUCERS: NICCI AND DELAREY HATTINGH

## **SILVER**

### **LENNY ID**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
DIRECTOR: ALEXANDER KRAUSE  
CONCEPT: RUDY HOEPPE  
ART DIRECTION: EMRAH AKAL  
EXECUTIVE PRODUCER: UTE DEUTSCHMANN  
AUDIO DESIGN: PAUL TAYLOR  
AUDIO DESIGN: RUDI HOCHREIN  
HEAD OF MARKETING: THORSTEN PÜTSCH  
VICE PRESIDENT UNIT FICTION / HEAD OF MARKETING: OLIVER KEMPFER

## **BRONZE**

### **BEAR GRYLLS BORN SURVIVOR**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

## **BEST COPYWRITING**

## **GOLD**

### **MM1HD - WE TELL THE BEST STORIES**

*MONARCHY*

CREATIVE DIRECTOR: NICCI HATTINGH  
DESIGNER: NICCI HATTINGH  
CONCEPT: NICCI HATTINGH

COPYWRITING: DELAREY HATTINGH  
EDITOR : DELAREY HATTINGH  
3D ANIMATION: PASCAL MARTIN  
3D ANIMATION: RENZO RADER  
3D ANIMATION: CLAUDIO BERINATO  
FIRE SIMULATION: HENK COETZEE  
COMPOSITING: JAMES BIHL  
COMPOSITING: TREVOR BURKS  
SFX AND FINAL MIX: SUDHIR MISRA  
MUSIC COMPOSITON: ZANDER HATTINGH  
EXECUTIVE PRODUCERS: NICCI AND DELAREY HATTINGH

## SILVER

### **DSTV 2011 – A RETROSPECTIVE** *STUDIO ZOO FOR DSTV*

EXECUTIVE PRODUCER: ADI LEACH  
DIRECTOR: LETISHA SINGH

## BRONZE

### **ANIMATED WONDER SHARED V1** *BBC WORLDWIDE*

PRODUCER: MICHELLE GRAYBURN  
ANIMATION: GEORGE ALEXANDER  
VP CREATIVE: GARRY SINCLAIR  
SENIOR PRODUCER: DANIELLA DICKENSON  
ANIMATION: STEPHEN SIMMONDS

## PRINT

### **CONSUMER PUBLICATION ADVERTISING: IMAGE**

## GOLD

### **STEEL COMEDY** *NBC UNIVERSAL GLOBAL NETWORKS ITALY*

DIRECTOR ON AIR & MARKETING: MARIA THERESIA BRAUN  
CREATIVE DIRECTOR: ALESSANDRO CANALE

## SILVER

### **HBO ASIA'S 20TH ANNIVERSARY** *HOME BOX OFFICE (SINGAPORE) PTE LTD*

ART DIRECTOR, MARKETING: PATRICK TAN  
3D PRODUCTION AGENCY: PETER JAWOROWSKI

## **BRONZE**

### **13TH STREET UNIVERSAL RELAUNCH** *UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR MARKETING & PR: DIRK BÖHM  
SENIOR DIGITAL MARKETING MANAGER: KARIN ZIPPERLING  
SENIOR MARKETING MANAGER: HENNING ROCH  
DIRECTOR ON AIR: ELMAR KRICK  
MANAGER: MATTHIAS STILLER  
MANAGEMENT: CARLO BLATZ  
DIRECTOR: JOAKIM REVEMANN  
CEO: MARC BUCHHOLZ  
CONSULTANT: STEVEN WÖRNS  
PRODUCTION AGENT: JULIA CRAMER

### **CONSUMER PUBLICATION ADVERTISING: IMAGE CAMPAIGN**

## **GOLD**

### **MIPCOM: FOCUS ON RUSSIA** *CHANNEL ONE RUSSIA*

PRODUCER: KONSTANTIN ERNST  
PRODUCER: ILYA KRIVITSKY  
CREATIVE DIRECTOR: EVGENY RAYTSES  
DESIGNER: MATVEY EVSTIGNEEV

## **SILVER**

### **ONCE TV MÉXICO TE HACE VER MÁS** *ONCE TV MEXICO*

CREATIVE VP: CARLOS VICENCIO  
ART DIRECTOR: DANIEL SCHWEBEL  
CREATIVE: HOLGUER ORTIZ  
CREATIVE: ERICK ARMESTO  
CREATIVE: JESUS PACHECO  
PRODUCER: JESSICA REYES  
DESIGNER: ANGEL MARTINEZ  
DESIGNER: ALFONSO PEREZ  
DESIGNER: MARIANA SANDOVAL  
DESIGNER: ROGER JUAREZ  
DESIGNER: ALDO HERNANDEZ

## **BRONZE**

### **ONCE TV MÉXICO IS NOT ONLY ABOUT WATCHING THE WORLD BUT ALSO ABOUT UNDERSTANDING IT. (PRINTINGS)**

*ONCETV MEXICO*

CREATIVE: HOLGUER ORTIZ

CREATIVE: JESUS PACHECO

CREATIVE: ERNESTO CABRERA

DIRECTOR OF IMAGE AND MARKETING: CARLOS VICENCIO

## **TOPICAL PUBLICATION ADVERTISING**

### **GOLD**

#### **PRO SIEBEN V – THE VISITORS**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER

OFF AIR DESIGNER: SARAH ANGERER

HEAD OF PRINT: VERENA SCHUSTER

CREATIVE DIRECTOR TEXT: RUDY HOEPPE

PROJECT MANAGER: CLAUDIA AHAMMER

HEAD OF MARKETING: VERONIKA HEYNE

PRODUCER: KATHRIN ZIEGELHÖFER

HEAD OF MARKETING: THORSTEN PÜTSCH

### **SILVER**

#### **THE GUINNESS SANDCASTLE**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER

ART DIRECTOR: TOM STEINER

CREATIVE DIRECTOR TEXT: RUDY HOEPPE

SENIOR PRODUCT MANAGER / STV. HEAD OF MARKETING: DANIELA DELLA SCHIAVA

SENIOR PRODUCT MANAGER / STV. HEAD OF MARKETING : FELIX VON MENGDEN

PROJECT MANAGER: ANNIKA GOTTGOTREU

PRODUCER PRINT: KATHRIN ZIEGELHÖFER

VICE PRESIDENT UNIT FICTION / HEAD OF MARKETING: OLIVER KEMPFER

## **BRONZE**

#### **PRO SIEBEN PRIMEVAL RETURN**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER

ART DIRECTOR: DANIEL TOMCIC

CREATIVE DIRECTOR TEXT: RUDY HOEPPE  
OFF AIR DESIGNER: SARAH ANGERER  
PROJECT MANAGER: ROY DA SOUZA  
HEAD OF MARKETING: VERONIKA HEYNE  
PRODUCER PRINT: KATHRIN ZIEGELHÖFER  
HEAD OF MARKETING: THORSTEN PÜTSCH  
HEAD OF PRINT: VERENA SCHUSTER

## **TOPICAL PUBLICATION ADVERTISING CAMPAIGN**

### **GOLD**

#### **HBO ANIMANIA!**

*HOME BOX OFFICE (SINGAPORE) PTE LTD*

ART DIRECTOR, MARKETING: PATRICK TAN  
DESIGN AGENCY - TYPOGRAPHY: TIMBA SMITS

### **SILVER**

#### **THE NOOSE (SEASON 4)**

*MEDIACORP TV SINGAPORE PTE LTD*

VICE-PRESIDENT (BRANDING & PROMOTIONS): SERENE CHOO  
SENIOR MARKETING & PROMOTIONS DIRECTOR: BENNY SOH  
SENIOR MARKETING MANAGER: BYRON LIM

### **BRONZE**

#### **POINT OF ENTRY (SEASON 2)**

*MEDIACORP TV SINGAPORE PTE LTD*

VICE-PRESIDENT (BRANDING & PROMOTIONS): SERENE CHOO  
SENIOR MARKETING & PROMOTIONS DIRECTOR: BENNY SOH  
SENIOR MARKETING MANAGER: BYRON LIM

## **INVITATION OR CARD**

### **GOLD**

#### **FUNAMANIA 2011 INVITE**

*MEDIACORP TV SINGAPORE PTE LTD*

CREATIVE AGENCY: 6 MINUTES

### **SILVER**



**CHINESE NEW YEAR LUNCHEON 2012 – INVITE CARD**

*MEDIACORP PTE LTD*

SENIOR CREATIVE MANAGER: LAWRENCE YEAP

SENIOR MARKETING MANAGER: ERINA LIN

**BRONZE**

**INVITATION FOR THE ADVERTISERS' CONFERENCE**

*TNT BROADCASTING NETWORK*

MARKETING DIRECTOR: ALEXANDER DOULERAIN

ART DIRECTOR: ELENA SHANOVICH

**FOLDED OR BOUND PIECE**

**GOLD**

**INPULS**

*CREATIVE SOLUTIONS - PROSIEBENSAT.1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATIVE SOLUTIONS: RICHARD SCHWEIGER

HEAD OF PRINT: VERENA SCHUSTER

CREATIVE DIRECTOR: RUDY HÖPPE

DESIGNER: ARIANE GEBHARDT

ART DIRECTOR: TOM STEINER

VICE PRESIDENT UNIT ENTERTAINMENT & SPORT / HEAD OF MARKETING: THORSTEN PÜTSCH

MARKETING DIRECTOR: JULIA STARKE

PRODUCER: KATHRIN ZIEGELHÖFER

PROJECT MANAGEMENT: KIRSTEN SCHUMACHER

**SILVER**

**ABC1 - MISS FISHER'S MURDER MYSTERIES**

*ABC TELEVISION (AUSTRALIA)*

PRINT DESIGNER: CLARE GOODALL

**BRONZE**

**CHANNEL NEWSASIA – PRIMETIME ASIA NEWS BULLETINS INFO KIT**

*MEDIACORP PTE LTD*

SENIOR MARKETING EXECUTIVE: JUNE TAN

GRAPHIC DESIGNER: ELINE ANG

**PRESS KIT**

## **GOLD**

### **A SONG TO REMEMBER**

*MEDIACORP CHANNEL 8*

ASST MANAGER: PAMELA WU

DIRECTOR: ROBIN BOEY

## **SILVER**

### **DRAMA: LOVE THY NEIGHBOUR**

*MEDIACORP CHANNEL 8*

PROMO EXECUTIVE: VERON THONG

DIRECTOR: ROBIN BOEY

## **BRONZE**

### **LEGENDARY CUISINES 2 - THE SECRET MANUAL**

*MEDIACORP TV SINGAPORE PTE LTD*

CREATIVE AGENCY: GRID

### **3-D PROMOTIONAL OR SALES KIT**

## **GOLD**

### **DISNEY CHANNELS' CALENDAR 2012**

*THE WALT DISNEY COMPANY LATIN AMERICA*

ART DIRECTOR: PABLO VILLANUEVA

SR. DESIGNER: FEDERICO POSADAS

MARKETING MEDIA NETWORKS MANAGER: MARIA CALONICO

MARKETING MEDIA NETWORKS ASSISTANT: PAULA PAUTASSO

DESIGNER: MARTÍN GIOIOSA

DESIGNER: PABLO PARZAJUK

## **SILVER**

### **DISNEY JUNIOR - MEDIA KIT**

*THE WALT DISNEY COMPANY LATIN AMERICA*

MARKETING MEDIA NETWORKS MANAGER: MARIA CALONICO

DESIGNER: FEDERICO POSADAS

ASSISTANT MARKETING MEDIA NETWORKS: PAULA PAUTASSO

DESIGNER: ROCIO ABAD

## **BRONZE**

### **125 YEARS OF AUTOMOBILES USB CARD**

*DW*

ART DIRECTOR: KINGA JEDRZEJCZAK  
DESIGNER: SARAH SCHMIDT  
CAR DESIGNER: ANDREAS BERGMANN  
3D DESIGNER: MARTIN RETSCHITZEGGER  
DESIGNER: DIANA SIMON  
DESIGNER: TILL BORTELS  
DESIGNER: SVEN WINDSZUS  
CREATIVE DIRECTOR: HOLGER ZEH

## **POSTER**

## **GOLD**

### **CURSE OF THE ROYAL HAREM**

*TELEVISION BROADCASTS LIMITED*

SENIOR PRINCIPAL DESIGNER: KEN WAI-PING TAM  
PRINCIPAL GRAPHIC DESIGNER: ISABELLA WAI-PING CHAN  
SENIOR GRAPHIC DESIGNER: CLARK KAI-HONG YUNG  
SENIOR GRAPHIC DESIGNER: MAN SHUI-MAN CHENG

## **SILVER**

### **THE OTHER TRUTH**

*TELEVISION BROADCASTS LIMITED*

SENIOR PRINCIPAL DESIGNER: KEN WAI-PING TAM  
PRINCIPAL GRAPHIC DESIGNER: ISABELLA WAI-PING CHAN  
SENIOR GRAPHIC DESIGNER: CLARK KAI-HONG YUNG  
SENIOR GRAPHIC DESIGNER: MAN SHUI-MAN CHENG

## **BRONZE**

### **WHEN HEAVEN BURNS**

*TELEVISION BROADCASTS LIMITED*

SENIOR PRINCIPAL DESIGNER: KEN WAI-PING TAM  
PRINCIPAL GRAPHIC DESIGNER: ISABELLA WAI-PING CHAN  
SENIOR GRAPHIC DESIGNER: CLARK KAI-HONG YUNG  
SENIOR GRAPHIC DESIGNER: MAN SHUI-MAN CHENG

## **POSTER CAMPAIGN**

## **GOLD**

### **MADRAZO STUDIO - THE STAR**

*MADRAZO STUDIO*

DIRECTOR / CREATIVE DESIGN DIRECTOR: ESTEBAN MADRAZO

DESIGNER / ILLUSTRATOR: TANIA NUNES

DESIGNER / ILLUSTRATOR: JORGE CEBALLOS

DESIGNER / ILLUSTRATOR: LUIS BOLAÑOS

## **SILVER**

### **THE KENNEDYS**

*BPG*

CREATIVE DIRECTOR: STEPH SEBBAG

SENIOR ART DIRECTOR: MARCO OROZCO

ART DIRECTOR: ANDREA ALTHOFF

PHOTOGRAPHER: KEVIN LYNCH

CEO: MICHAEL PRUPPAS

## **BRONZE**

### **A SONG TO REMEMBER**

*MEDIACORP CHANEL 8*

ASST MANAGER: PAMELA WU

ACCOUNT DIRECTOR: RINA TAN

## **OUTDOOR STATIC**

## **GOLD**

### **WISSEN-TO-GO (KNOWLEDGE-TO-GO)**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER

ART DIRECTOR: TOM STEINER

SENIOR PRODUCT MANAGER / STV. HEAD OF MARKETING: FELIX VON MENGDEN

PROJECT MANAGER: ANNIKA GOTTGRETU

PRODUCER PRINT: KATHRIN ZIEGELHÖFER

VICE PRESIDENT UNIT FICTION / HEAD OF MARKETING: OLIVER KEMPFER

## **SILVER**

### **UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

**BRONZE**

**BBC EARTH**

*BBC WORLDWIDE*

MARKETING DIRECTOR: JUDE DAVIDSON

MARKETING MANAGER: RUCHIKA VARMA

**OUTDOOR STATIC - CAMPAIGN**

**GOLD**

**BBC EARTH**

*BBC WORLDWIDE*

MARKETING DIRECTOR: JUDE DAVIDSON

MARKETING MANAGER: RUCHIKA VARMA

**SILVER**

**SPECIAL MISSION**

*CHANNEL ONE RUSSIA*

PRODUCER: KONSTANTIN ERNST

PRODUCER: ILYA KRIVITSKY

CREATIVE DIRECTOR: EVGENY RAYTSES

DESIGNER: MATVEY EVSTIGNEEV

**BRONZE**

**SECRETS FOR SALE BILLBOARDS**

*MEDIACORP TV SINGAPORE*

MANAGER: HUI SIAN TAN

AGENCY: 6 MINUTES

**LOGO**

**GOLD**

**AMOR BRAVÍO**

*TELEVISA SA DE CV*

IMAGE & PUBLICITY GENERAL DIRECTOR: MAURICIO CARRANDI

ART DIRECTOR: ENRIQUE ORTEGA

DESIGNER: FERNANDO BURGOS

**SILVER**

**MTV EMA 2011**

*VIMN MTV WORLD DESIGN STUDIO MILAN*

CREATIVE DIRECTOR: ROBERTO BAGATTI  
ASSOCIATE CREATIVE DIRECTOR: ANNA CAREGNATO  
ART DIRECTOR AND DESIGNER: SCOTT BENDALL  
PRODUCER: CRISTINA MAZZOCCA  
COORDINATOR: BEATRICE CARDILE

**BRONZE**

**CTV: BELIEVE 2012**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR: JOYCE WOOLLCOTT  
SENIOR GRAPHIC DESIGNER: RICHARD BECKMAN

**TOTAL PACKAGE DESIGN – PRINT**

**GOLD**

**THE EAGLE'S SPELL "EL ENCANTO DEL ÁGUILA"**

*EL MALL*

CEO: PEDRO TORRES  
MARKETING DIRECTOR: ERNESTO CASTILLO  
DESIGN DIRECTOR: ISAAC CAMACHO  
MARKETING MANAGER: CARLA VOGEL  
CAMERA DIRECTOR: ROBERT ESCAMILLA  
SENIOR DESIGNER: ALEJANDRO MUÑOZ  
JUNIOR DESIGNER: LESLIE VAZQUEZ

**SILVER**

**MISS HONG KONG PAGEANT 2011**

*TELEVISION BROADCASTS LIMITED*

SENIOR PRINCIPAL DESIGNER: KEN WAI-PING TAM  
PRINCIPAL GRAPHIC DESIGNER: ISABELLA WAI-PING CHAN  
SENIOR GRAPHIC DESIGNER: HELLAS KEI-SAU WONG  
SENIOR GRAPHIC DESIGNER: CHI-WAH TAM

**BRONZE**

**2011 LA SCREENINGS CAMPAIGN**

*NBCUNIVERSAL INTERNATIONAL TELEVISION DISTRIBUTION*

CREATIVE DIRECTOR: PAULINE BOHM

DESIGNER: KATHY FAZIO

DESIGNER: BRITTANY EWING

**SCENIC**

**SET DESIGN**

**GOLD**

**BUNDESHAUSSTUDIO**

*SRF*

ART DIRECTOR: SEVERINE WAIBEL

PROJECT MANAGER: LEA MONTINI

DIRECTOR OF DEVELOPMENT: ESTHER DELLA PIETRA

SET DESIGNER: RENÉ JAUCH

PROJECT MANAGER: OLIVER BADERTSCHER

**SILVER**

**BBC MATCH OF THE DAY SET**

*BDA*

CREATIVE DIRECTOR: SIMON JAGO

DESIGNER: PETER ASTON

**BRONZE**

**SCHAWINSKI**

*SRF*

ART DIRECTOR: SEVERINE WAIBEL

PROJECT MANAGER: LEA MONTINI

DIRECTOR OF DEVELOPMENT: BARBARA WEIBEL

SET DESIGNER: TOI BRICCHI

PROJECT MANAGER: UELI SCHAUB

**ONE TIME ONLY SET DESIGN**

**GOLD**

**DEKOR WAHLEN**

*SRF*

CREATIVE DIRECTOR: ALEX HEFTER  
ART DIRECTOR: SEVERINE WAIBEL  
DIRECTOR: ESTHER DELLA PIETRA  
PROJECT MANAGER: LEA MONTINI  
SET DESIGNER: RENE JAUCH  
PROJECT MANAGER: OLIVER BADERTSCHER

## SILVER

### **MISS HONG KONG PAGEANT 2011** *TELEVISION BROADCASTS LIMITED*

PRINCIPAL DESIGNER: SAMMY YIU-TONG TAI  
ART DIRECTOR: CHARLES KWOK-FAI CHAN

## BRONZE

### **TVB 44TH ANNIVERSARY GALA** *TELEVISION BROADCASTS LIMITED*

SENIOR DESIGNER: FION LAI-PING HO  
SENIOR PRINCIPAL DESIGNER: LORRAINE YUK-YING LEE  
ART DIRECTOR: CHARLES KWOK-FAI CHAN

## INTERACTIVE MEDIA

### **WEBSITE – ENTERTAINMENT/PROGRAMMING/SPECIAL EVENT/NEWS**

## GOLD

### **BEYOND 9/11** *TIME INC*

INTERACTIVE MEDIA DESIGNER: CHRIS RUSHING  
CHIEF CREATIVE OFFICER: MICHAEL BENSON  
SVP, CONTENT DEVELOPMENT & PRODUCTION: RICH ROSENTHAL  
EXECUTIVE CREATIVE DIRECTOR: JOHN LIEGEY  
VP, CREATIVE DEVELOPMENT: DAVID STATMAN

## SILVER

### **MADAME COCO** *CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
ART DIRECTOR ONLINE: CIRO-ANDREAS BUONO



JUNIOR ART DIRECTOR ONLINE: BENJAMIN NITSCH  
PROJECT-MANAGER ONLINE: KAREN KUJAWA  
AUDIO DESIGNER: BORIS BREITENREICHER  
VICE PRESIDENT UNIT BRAND & STRATEGY/HEAD OF MARKETING: SANELA SMAILHODZIC

## **BRONZE**

### **LAST EXILE - FAM, THE SILVER WING- MICROSITE** *SPE NETWORKS - ASIA PTE LTD*

MARKETING MANAGER: MARIA ONG  
MARKETING EXECUTIVE: JIA HWA CHUA  
PROJECT MANAGER: HON YEN CHAI  
DESIGNER: REYNIE ANDRIANI  
PATROIDS CREATIVWORKS: DELVINA HIMAWAN  
PROGRAMMER: FUH MIIN WONG  
COPYWRITER: CHRISTOPHER WEN HAO KOO

### **WEBSITE – FLASH ANIMATION**

## **GOLD**

### **MYTREE**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
ART DIRECTOR ONLINE: MICHAEL AMANN  
JUNIOR ART DIRECTOR ONLINE: BENJAMIN NITSCH  
PROJECT-MANAGER ONLINE: KAREN KUJAWA

## **SILVER**

### **BE SUMMER**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
ART DIRECTOR ONLINE: MICHAEL AMANN  
ART DIRECTOR ONLINE: CIRO-ANDREAS BUONO  
AUDIO DESIGN: RUDI HOCHREIN  
PROJECT-MANAGER ONLINE: KAREN KUJAWA  
SENIOR PRODUCT MANAGER: CHRISTINA LEUCHT

## **BRONZE**

### **GLOBAL IDEAS**

DW

ART DIRECTOR: DIANA SIMON  
DESIGNER: PHILIPP KLEINSCHMIT  
DEVELOPER: JAN PETZOLD  
EDITOR: EGGERS JOACHIM  
DOP: AXEL WARNSTEDT  
COMPOSER: CHRISTOPH LIENEMANN  
CREATIVE DIRECTOR: HOLGER ZEH

## **ONLINE ADVERTISING – BANNERS/SKYSCRAPERS**

### **GOLD**

**TOO FAT FOR FIFTEEN: FIGHTING BACK**  
*STYLE NETWORK*

CREATIVE DIRECTOR: MARK SCHEIDER  
ART DIRECTOR: SYDNEY MCCUTCHEON  
WRITER: ALISON HIRSCHBERG

### **SILVER**

**LEGENDARY CUISINES 2 - ONLINE VIDEO BANNER**  
*MEDIACORP TV SINGAPORE PTE LTD*

CREATIVE AGENCY: GRID

### **BRONZE**

**SYFY - RIESE: KINGDOM FALLING BANNER**  
*UNIVERSAL NETWORKS INTERNATIONAL GERMANY*

DIRECTOR MARKETING & COMMUNICATIONS: DIRK BÖHM  
SENIOR DIGITAL MARKETING MANAGER: KARIN ZIPPERLING  
CEO: CHRISTIAN ROTHER

## **INTERACTIVE PROMOTION**

### **GOLD**

**BE SUMMER**  
*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
ART DIRECTOR ONLINE: MICHAEL AMANN  
ART DIRECTOR ONLINE: CIRO-ANDREAS BUONO

AUDIO: RUDI HOCHREIN  
PROJECT-MANAGER ONLINE: KAREN KUJAWA  
SENIOR PRODUCT MANAGER: CHRISTINA LEUCHT

## SILVER

### MYTREE

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
ART DIRECTOR ONLINE: MICHAEL AMANN  
JUNIOR ART DIRECTOR ONLINE: BENJAMIN NITSCH  
PROJECT-MANAGER ONLINE: KAREN KUJAWA  
AUDIO DESIGN: BORIS BREITENREICHER

## BRONZE

### ALIFIM - THE DIGITAL EXPERIENCE

*PROMOTHEUS*

PROMOTHEUS

## WEBSITE PROMOTION – VIDEO-BASED

## GOLD

### THE DAILY - ALL ACROSS AMERICA

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
LIVE ACTION/CREATIVE DIRECTOR: GUILLERMO LECUONA  
EXECUTIVE PRODUCER: JASON DODD  
EDIT: TOM HOK  
SOUND DESIGN: MIC BROOLING  
FLAME FINISHING: KEVIN PRENDIVILLE  
APP ANIMATIONS & DESIGN: RYAN ZUNKLEY  
VFX & CG: LA HUELLA  
DESIGN: THREE LEGGED LEGS  
VFX: RADIUM

## SILVER

### KICKBADASSCONTENT

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
DIRECTOR / SCRIPT / CREATIVE DIRECTOR ONLINE: ANDREAS BRUNSCH  
CREATIVE DIRECTOR CONCEPT: RUDY HOEPPE  
AUDIO DESIGNER: PAUL TAYLOR

## **BRONZE**

### **CNNGO**

*CNN*

CMO: JANET ROLLE

## **OTHER DESIGN APPLICATIONS**

### **PROMOTIONAL ITEM**

#### **GOLD**

### **CHANNEL 5 – WE ARE SINGAPOREANS: UPSIZED ‘CHOPE’ TISSUE PACK**

*MEDIACORP PTE LTD*

SENIOR MARKETING EXECUTIVE: GORDON TAY

SENIOR CREATIVE MANAGER: LAWRENCE YEAP

#### **SILVER**

### **ROCK YOUR LIVING ROOM!!!**

*SPACE SHOWER NETWORKS INC.*

DESIGN: KAZUYA HONDA

PLANNING: KAZUYA HONDA

PLANNING: MAKOTO OOOKE

## **BRONZE**

### **AXN ASIA - BULLET PEN HOLDER**

*SPE NETWORKS - ASIA*

SENIOR MARKETING EXECUTIVE: RACHEL ONG

DIRECTOR, MARKETING: JUDY CHOW

## **BRONZE**

### **VASANTHAM – PRADHANA VIZHA 2011: MICROPHONE LINT ROLLER**

*MEDIACORP PTE LTD*

SENIOR MARKETING EXECUTIVE: GORDON TAY

GRAPHIC DESIGNER: ELINE ANG

**ART DIRECTION & DESIGN: PSA (PUBLIC SERVICE ANNOUNCEMENT)**

**GOLD**

**USDA / STYLE PSA: HEALTHY EATING**

*STYLE NETWORK*

WRITER: TYLER ANDRADE

ART DIRECTOR/DESIGNER/ANIMATOR: STEPHANIE KRUEGER

ASSOCIATE PRODUCER: DANNY ORTIZ

**SILVER**

**DARK SIDE OF TANNING**

*XYZNETWORKS*

PRODUCER: KEN KARPEL

DESIGNER: JOSHUA HUTCHINS-SMITH

AUDIO: MATT BROWN

**BRONZE**

**AUSTRALIA FOR UNHCR "HERE AND THERE"**

*INK PROJECT PTY LTD*

AGENCY: INK PROJECT

PRODUCTION: INK PROJECT

SOUND DESIGN: GROOVE QUANTIZE

CLIENT: AUSTRALIA FOR UNHCR

**SELF PROMOTION/SHOW REEL/COMPANY IMAGE**

**GOLD**

**FOX CHANNELS ITALY GFX REEL 2011**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI

ART DIRECTOR: JUAN PABLO KESSLER

DESIGNER: ROCIO OGNENOVICH

SOUND DESIGNER: STEFANO MACCARELLI

EDITING: IGNACIO CASCIOTTA

GRAPHIC MANAGER: BARBARA SPANO

GRAPHIC COORIDNATOR: SARA ALAIMO DI LORO

**SILVER**

**CREATIVE SOLUTIONS SHOWREEL 2012**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
CONCEPTION/EDITING/AD: EMRAH AKAL  
DESIGN/ANIMATION: ON-AIR DESIGN CREATIVE SOLUTIONS

**BRONZE**

**MTV PROMOTIONAL MOVIE**

*MTV NETWORKS JAPAN K.K.*

DIRECTOR: YUJI HARIU  
SFX: TOMOYUKI KUJIRAI  
SOUND: KIYOSHI YOKOKAWA  
PRODUCER: YOSUKE TAKEUCHI

**MUSIC VIDEO OR SHORT SUBJECT**

**GOLD**

**IMPOSSIBLE PRESENT**

*ROYALE*

DIRECTOR: ROYALE  
ANIMATOR: ROYALE  
DESIGNER: ROYALE  
EXECUTIVE PRODUCER: JEN LUCERO

**SILVER**

**LENNY ID**

*CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH*

VICE PRESIDENT CREATION: RICHARD SCHWEIGER  
DIRECTOR: ALEXANDER KRAUSE  
CONCEPT: RUDY HOEPPE  
ART DIRECTION: EMRAH AKAL  
EXECUTIVE PRODUCER: UTE DEUTSCHMANN  
AUDIO DESIGN: PAUL TAYLOR  
AUDIO DESIGN: RUDI HOCHREIN  
HEAD OF MARKETING: THORSTEN PÜTSCH  
HEAD OF MARKETING: OLIVER KEMPFER

**BRONZE**

**PSYCHIATRIC HOSPITAL LA CASTAÑEDA**

*MADRAZO STUDIO / ONCE TV MEXICO*

DIRECTOR / CREATIVE DESIGN DIRECTOR: ESTEBAN MADRAZO  
PRODUCTION DIRECTOR: ALFREDO MARRÓN  
PRODUCTION / CONTENT: ANA ÁVALOS  
ART DIRECTOR / ANIMATOR: TANIA NUNES  
SOUND DESIGNER / MUSIC: DAN LEVY  
POSTPRODUCER: CHUY BRISEÑO  
OPENING ANIMATION: LALO LAGUNA  
CREATIVE & INVESTIGATION: ANA ÁVALOS

**TYPOGRAPHY: ON-AIR**

**GOLD**

**MAX FRISCH**

*SRF*

CREATIVE DIRECTOR: ALEX HEFTER  
ART DIRECTOR: LEA MONTINI  
HEAD OF DESIGN: PATRICK ARNECKE  
MOTION DESIGNER: SVEN VOLZ  
MOTION DESIGNER: SIMON RENFER  
SOUND DESIGNER: CYRIL BÖHLER

**SILVER**

**NGC MEGAFACORIES - PROMO**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI  
GRAPHIC MANAGER: BARBARA SPANO  
CREATIVE DIRECTOR: ELENA FROVA  
SOUND DESIGNER: STEFANO MACCARELLI  
GRAPHIC COORDINATOR: SARA ALAIMO DI LORO  
PRODUCTION: FERNANDO LAZZARI

**BRONZE**

**CRIMINAL MINDS TRAUMA**

*AXN LATIN AMERICA*

CREATIVE DIRECTOR: MARIANA BRANGER  
CREATIVE MANAGER: BEATRIZ OSORIO  
CREATIVE CORDINATOR: VALENTINA JAFFE  
CREATIVE PRODUCER / COPYWRITER: MARISABEL TORRES  
ART DIRECTOR / PRODUCTION MANAGER: SERGIO MORENO  
ART CORDINATOR: ROBERTO CHRQUI  
ART DIRECTOR: PABLO ALFIERI

ANIMATION DIRECTOR: MARIANO FARIAS  
TYPOGRAPHY TREATMENT & GRAPHIC DESIGN: PABLO ALFIERI  
TYPOGRAPHY TREATMENT & GRAPHIC DESIGN: ELDA BROGLIO  
COMPOSITING & POSTPRODUCTION: SEBASTIAN CURI  
COMPOSITING & POSTPRODUCTION: MARIANO FARIAS  
COMPOSITING & POSTPRODUCTION: PABLO ALFIERI  
3D MODELING & TEXTURES: DANIEL BEL  
3D MODELING & TEXTURES: JUAN MARTIN MIYAGI  
3D RENDERING & LIGHTING: DANIEL BEL  
3D ANIMATION: DANIEL BEL  
2D ANIMATION / MONTAGE & EDITION: MARIANO FARIAS  
PRODUCTION: INÉS PALMAS  
AUDIO: VALENTINA DURÁN

## **SALES OR INTERNAL MARKETING PRESENTATION**

### **GOLD**

#### **REEL TNT**

*INJAUS/TURNER INTERNATIONAL ARGENTINA*

CREATIVE DIRECTOR: DIEGO FERNANDEZ  
ART DIRECTOR: PAULO SANTONOCITO  
ART DIRECTOR: LUCAS MACCIONE

### **SILVER**

#### **MTV BRAND REFRESH JULY 2011**

*VIMN MTV WORLD DESIGN STUDIO MILAN*

CREATIVE DIRECTOR: ROBERTO BAGATTI  
ASSOCIATE CREATIVE DIRECTOR: ANNA CAREGNATO  
ART DIRECTOR: DYLAN GRIFFITH  
ART DIRECTOR: CARLOS CARRASCO  
SENIOR DESIGNER: GIORGIO SCHWARZ  
PRODUCER: CRISTINA MAZZOCCA  
COORDINATOR: BEATRICE CARDILE

### **BRONZE**

#### **FOX CHANNELS ITALY GFX REEL 2011**

*FOX CHANNELS ITALY*

ART DIRECTOR: MAURO ZINNI  
ART DIRECTOR: JUAN PABLO KESSLER  
DESIGNER: ROCIO OGNENOVICH  
GRAPHIC MANAGER: BARBARA SPANO  
EDITING: IGNACIO CASCIOTTA



GRAPHIC COORDINATOR: SARA ALAIMO DI LORO

## **SPECIAL CATEGORIES**

### **BEST COLLABORATIVE EFFORT**

#### **GOLD**

##### **MM1HD - WE TELL THE BEST STORIES**

*MONARCHY*

CREATIVE DIRECTOR: NICCI HATTINGH  
DESIGNER: NICCI HATTINGH  
CONCEPT: NICCI HATTINGH  
COPYWRITING: DELAREY HATTINGH  
EDITOR: DELAREY HATTINGH  
3D ANIMATION: PASCAL MARTIN  
3D ANIMATION: RENZO RADER  
3D ANIMATION: CLAUDIO BERINATO  
FIRE SIMULATION: HENK COETZEE  
COMPOSITING: JAMES BIHL  
COMPOSITING: TREVOR BURKS  
SFX AND FINAL MIX: SUDHIR MISRA  
MUSIC COMPOSITON: ZANDER HATTINGH  
EXECUTIVE PRODUCERS: NICCI AND DELAREY HATTINGH

#### **SILVER**

##### **MTV BRAND REFRESH 2011 WALKTHROUGH**

*VIMN MTV WORLD DESIGN STUDIO MILAN*

CREATIVE DIRECTOR: ROBERTO BAGATTI  
ASSOCIATE CREATIVE DIRECTOR: ANNA CAREGNATO  
ART DIRECTOR: DYLAN GRIFFITH  
ART DIRECTOR: CARLOS CARRASCI  
SENIOR DESIGNER: GIORGIO SCHWARZ  
PRODUCER: CRISTINA MAZZOCCA  
COORDINATOR: BEATRICE CARDILE

#### **BRONZE**

##### **UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY**

*DISCOVERY UK CREATIVE*

EXECUTIVE CREATIVE DIRECTOR: FEDERICO GAGGIO

### **SALON DE REFUS**

## **GOLD**

### **NIÑO SANTO (SAINT CHILD)**

*ONCE TV MEXICO*

VP CREATIVE: CARLOS VICENCIO  
ART DIRECTOR: DANIEL SCHWEBEL  
DESIGNER: ALFONSO PEREZ  
CREATIVE: HOLGUER ORTIZ  
CREATIVE: ERICK ARMESTO  
CREATIVE: JESUS PACHECO

## **SILVER**

### **RUSSIA VS. UKRAINE.**

*NTV*

CREATIVE DIRECTOR: IGOR PARSCHIKOV  
DIRECTOR: IVAN SKVORTSOV  
DESIGNER: DMITRY GOBZEV  
PRODUCER: ANNA ZAVITAEVA  
DESIGNER: ALEX SOLONSKY  
DESIGNER: EVGENI KOLESNIKOV  
SCRIPWRITER: ALEXANDER NECHAEV

## **BRONZE**

### **GREAT MUSIC CITIES OF THE WORLD**

*XYZNETWORKS*

DESIGNER: DALLAS MAURER  
PRODUCER: UJIN LEE  
ASSOCIATE CREATIVE DIRECTOR: DAVID BROWN  
AUDIO: MATT BROWN