

# 2012 PROMAXBDA DESIGN NORTH AMERICA AWARDS WINNERS LIST

## DESIGN TEAM OF THE YEAR – IN HOUSE

*FX NETWORK*

## CREATIVE DESIGN TEAM OF THE YEAR – OUT OF HOUSE

*BPG*

## ROCKET AWARD

**DAVOR MIHALJI**

## INTEGRATED MEDIA

### TOTAL PACKAGE DESIGN: NETWORK/CHANNEL – IMAGE ON-AIR ONLY

#### **GOLD**

##### **SCIENCE - MORPH**

*SCIENCE (DISCOVERY COMMUNICATIONS)*

VP MARKETING/CREATIVE DIRECTOR: DAN BRAGG

CREATIVE DIRECTOR: TOM KING

STRATEGY DIRECTOR: CARLY ROSZKOWSKI

IMAGINARY FORCES

MUSIKVERNUEGEN

#### **SILVER**

##### **TENTH ANNIVERSARY CAMPAIGN**

*ARTV*

PRODUCER: LUC LEBLANC

ARTISTIC DIRECTOR: MARIE-EVE TREMBLAY

DESIGNER/GRAPHICS: ETIENNE DICAIRE

DESIGNER/GRAPHICS: JONATHAN HARNOIS

DESIGNER/GRAPHICS: AMÉLIE TOURANGEAU

CAMERA: FREDERIC BAUNE

## **BRONZE**

### **CHILLER FALL IMAGE AND ID'S**

*CHILLER*

WRITER/PRODUCER/EDITOR: DANIEL FROME  
CREATIVE DIRECTOR: SHEA PEPPER  
DESIGN DIRECTOR: BRIAN EVERETT  
GRAPHIC DESIGNER: ANNE KRUEZKAMP  
PRODUCTION MANAGER: BILL IKIN  
VP CREATIVE: JAMES SPENCE  
AUDIO / SOUND DESIGN: PERCEPTIONAL PRODUCTION  
GRAPHIC DESIGNER: MAN VS. MACHINE  
AUDIO / SOUND DESIGN: ECHOLAB  
DESIGN, DIRECTION & PRODUCTION: ONESIZE

### **TOTAL PACKAGE DESIGN: NETWORK/CHANNEL – ALL MEDIA**

## **GOLD**

### **COMEDY CENTRAL REBRAND**

*COMEDY CENTRAL BRAND CREATIVE*

SVP: BOB SALAZAR  
SVP PRODUCTION & OPERATIONS: DEBBIE BEITER  
VP CREATIVE DIRECTOR: JOHN CASSIDY  
VP CREATIVE DIRECTOR: ARI DOUTHIT  
VP CREATIVE DIRECTOR: TRACY GRANDSTAFF  
HEAD WRITER: DARRY LOGAN  
DESIGN DIRECTOR: CHRIS SCARLATA  
DESIGN DIRECTOR: ROLYN BARTHELMAN  
CREATIVE DIRECTOR: ERIK SWART  
GROUP: COMEDY CENTRAL BRAND CREATIVE  
COMEDY CENTRAL DESIGN GROUP  
CREATIVE DIRECTOR: ALICIA JOHNSON  
CREATIVE DIRECTOR: HAL WOLVERTON  
PRODUCER: ALLISON PICKARD  
PRODUCER: SUSIE SHUTTLEWORTH  
DESIGNER: KEIRA ALEXANDRA  
DESIGNER/COPYWRITER: KIFFER KEEGAN  
DESIGNER/COPYWRITER: ADAM MCISSAC  
COPYWRITER: KYLE BARRON-COHEN  
EDITOR/SOUND & AUDIO DESIGN: ERON OTCASEK  
EDITOR: ROBERTO SERRINI  
SOUND/AUDIO DESIGN: JOE JOHNSON

## SILVER

### **FX MOVIE CHANNEL (FXM)**

*FX MOVIE CHANNEL (FXM)*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
CREATIVE DIRECTOR: CHUCK SAFTLER  
CREATIVE DIRECTOR: JOHN SOLBERG  
CREATIVE DIRECTOR: JOHN VARVI  
ART DIRECTOR: TODD HEUGHENS  
PRODUCER: ETHAN ADELMAN  
EXECUTIVE PRODUCER/PRODUCER: ADAM LEWINSON  
PRODUCER: STEVE MILLER  
PRODUCER: TOM RUFFNER  
PRODUCER: BERNADETTE DELCARPIO  
PROJECT MANAGER: KATHY KUBALA  
EDITOR: JORGE ORTEGA  
VOICE OVER TALENT: BEAU WEAVER  
DESIGNER: CHRISTOPHER STAIANO  
PROJECT MANAGER: DAVID ASHE  
PROJECT MANAGER: MICHAEL HOLZMILLER

## BRONZE

### **THE MOVIE NETWORK BRAND VALUE CAMPAIGN**

*ASTRAL*

SVP SALES AND MARKETING: DOMENIC VIVOLO  
VP CREATIVE SERVICES: HEATHER SENST  
VP MARKETING: PETER FURNISH  
MARKETING MANAGER: JENNIFER POTTS  
ART DIRECTOR: KEVIN MONES  
PROJECT MANAGER: AGNES LIM  
PRODUCER: ANDREA BODNAR  
DESIGNER: ROBBIE PERCHALUK  
DESIGNER: DAVE HOULE  
DESIGNER: MIKE JEROME  
MOTION DESIGNER: HUGH JACKSON  
PHOTOGRAPHY PRODUCTION, POST PRODUCTION: BPG  
AUDIO: TOM THIRD

### **LOGO DESIGN: NETWORK/CHANNEL – ALL MEDIA**

## GOLD

### **COMEDY CENTRAL LOGO SYSTEM**

*COMEDY CENTRAL BRAND CREATIVE*

SVP: BOB SALAZAR  
SVP PRODUCTION & OPERATIONS: DEBBIE BEITER  
VP CREATIVE DIRECTOR: JOHN CASSIDY  
VP CREATIVE DIRECTOR: ARI DOUTHIT  
VP CREATIVE DIRECTOR: TRACY GRANDSTAFF  
HEAD WRITER: DARRY LOGAN  
DESIGN DIRECTOR: CHRIS SCARLATA  
DESIGN DIRECTOR: ROLYN BARTHELMAN  
CREATIVE DIRECTOR: ERIK SWART  
GROUP: COMEDY CENTRAL BRAND CREATIVE  
COMEDY CENTRAL DESIGN GROUP  
CREATIVE DIRECTOR: ALICIA JOHNSON  
CREATIVE DIRECTOR: HAL WOLVERTON  
DESIGNER: KEIRA ALEXANDRA  
DESIGNER: KIFFER KEEGAN  
DESIGNER: ADAM MCISSAC  
PRODUCER: ALLISON PICKARD  
PRODUCER: SUSIE SHUTTLEWORTH

## SILVER

### **DISNEY JUNIOR LOGO**

#### *ROYALE*

DIRECTOR: ROYALE  
ANIMATOR: ROYALE  
DESIGNER: ROYALE  
CREATIVE DIRECTOR: BRIEN HOLMAN  
CREATIVE DIRECTOR: JAYSON WHITMORE  
EXECUTIVE PRODUCER: JEN LUCERO  
SVP MARKETING AND CREATIVE: RICHARD LOOMIS  
VP CREATIVE DIRECTOR: RON POMERANTZ  
VP ON AIR PROMOTIONS: VERONICA DAVIDSON  
SENIOR WRITER/PRODUCER: STEPHANIE LONG  
WRITER/PRODUCER: ALEXANDER GRADET  
EXECUTIVE DIRECTOR OFF AIR CREATIVE: ROBIN CAMPBELL

## BRONZE

### **FXM - LOGO**

#### *BUSTER DESIGN*

DESIGN FIRM: BUSTER  
EXECUTIVE PRODUCER: MARK FELDSTEIN  
EXECUTIVE PRODUCER: BRAD ROTH  
CHIEF CREATIVE DIRECTOR / E.P.: JONAS MORGANSTEIN

VP DESIGN: HEMA MULCHANDANI  
EXEC CD: MICHAEL VAMOSY  
ART DIRECTOR: VINCE RUIZ-ABOGADO  
PRODUCER: BRIAN STONE  
EXECUTIVE PRODUCER: CHUCK SAFTLER  
CREATIVE DIRECTOR: STEPHANIE GIBBONS  
CREATIVE DIRECTOR: JOHN VARVI  
EXECUTIVE PRODUCER: ADAM LEWINSON  
DIRECTOR OF PRODUCTION: MAUREEN TIMPA  
PRODUCER: STEVE MILLER

**TOTAL PACKAGE DESIGN: CONTENT/SHOW – ALL MEDIA**

**GOLD**

**GAME OF THRONES - CAMPAIGN**

*HBO*

EVP, HBO CONSUMER MARKETING: COURTENEY MONROE  
VP, HBO PROGRAM ADVERTISING & PROMOTION: CHRIS SPADACCINI  
DIRECTOR: LINDSEY HOGAN  
COORDINATOR: BROOKE STONE  
PROGRAM ADVERTISING & PROMOTION: ANTHONY D'SOUZA  
EVP CREATIVE SERVICES: CHRIS SPENCER  
CREATIVE DIRECTOR: KAREN SANDS  
SR. WRITER PRODUCER: ERIC COUNCIL  
EXECUTIVE PRODUCER: SCOTT GLUCK

**SILVER**

**DEXTER**

*SHOWTIME NETWORKS INC.*

SR. COPY MANAGER: JORDAN SCOTT  
ART DIRECTOR: RICHARD FAHEY  
CREATIVE DIRECTOR: MYRIAM LOPEZ  
CREATIVE DIRECTOR: JULIET MAGER  
CREATIVE DIRECTOR: MICHAEL HATHAWAY  
VP, CREATIVE DIRECTOR: LARRY MERRITT  
VP, CREATIVE DIRECTOR: ERIK FRIEDMAN  
SR. CREATIVE DIRECTOR: MELODY REGNIER  
ART DIRECTOR: JONATHAN RAUBERTS  
EDITOR: RAY BURRIS  
DIRECTOR: NORRY NIVEN  
EXECUTIVE PRODUCER: ELAINE SIBERT

## **BRONZE**

### **BAG OF BONES**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY

VP BRAND CREATIVE: VALERIE ALBANESE

SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH

MANAGER BRAND CREATIVE: MARISSA GRASSO

AGENCY: BLT COMMUNICATIONS

AGENCY: DEVIL FISH

### **TOTAL PACKAGE DESIGN: CONTENT/SHOW – PRINT ONLY**

## **GOLD**

### **NURSE JACKIE**

*SHOWTIME NETWORKS INC.*

SENIOR COPY MANAGER: JORDAN SCOTT

COPYWRITER: JONATHAN TOOMEY

ART DIRECTOR: RICHARD FAHEY

ART DIRECTOR: JERRY TUPAS

CREATIVE DIRECTOR: JULIET MAGER

CREATIVE DIRECTOR: PETER GATTO

VP, CREATIVE DIRECTOR: LARRY MERRITT

## **SILVER**

### **DEXTER**

*SHOWTIME NETWORKS INC.*

SENIOR COPY MANAGER: JORDAN SCOTT

ART DIRECTOR: RICHARD FAHEY

CREATIVE DIRECTOR: MYRIAM LOPEZ

CREATIVE DIRECTOR: JULIET MAGER

CREATIVE DIRECTOR: MICHAEL HATHAWAY

VP, CREATIVE DIRECTOR: LARRY MERRITT

## **BRONZE**

### **HOUSE OF LIES**

*SHOWTIME NETWORKS INC.*

COPYWRITER: LEVANA CUMMINS-COOPER

ART DIRECTOR: RICHARD FAHEY

ART DIRECTOR: JERRY TUPAS

CREATIVE DIRECTOR: MYRIAM LOPEZ  
CREATIVE DIRECTOR: JULIET MAGER  
VP, CREATIVE DIRECTOR: LARRY MERRITT

**TOTAL PACKAGE DESIGN: CONTENT/SHOW – IMAGE ON-AIR ONLY**

**GOLD**

**CONAN NEW YORK**

*CONACO LLC*

TITLE DESIGNER: ROBERT ASHE. JR.  
ANIMATOR: ERIC MCGILLOWAY  
ILLUSTRATOR: PIERRE BERNARD JR.  
ANIMATOR: STEVE ROBINSON

**SILVER**

**HOMELAND SEASON 1 PACKAGING**

*SHOWTIME NETWORKS INC.*

VP, CREATIVE DIRECTOR: CRYSTAL HALL  
SR. ART DIRECTOR: RUDY JAIMES  
ART DIRECTOR: JONATHAN RAUBERTS  
ANIMATOR: MARK AULETA

**BRONZE**

**PSYCH PACKAGING**

*USA NETWORK*

SVP, BRAND CREATIVE: JASON HOLZMAN  
CREATIVE DIRECTOR: CHRISTINA HEDRICK  
DESIGN DIRECTOR: ALEX JUDSON  
LEAD DESIGNER: TERRENCE KING

**TELEVISION / VIDEO PRESENTATION: GENERAL ENTERTAINMENT**

**ART DIRECTION & DESIGN: PROMO – GENERAL ENTERTAINMENT**

**GOLD**

**LOUIE - S2 - :15 BENCHED**

*FX NETWORK*

EVP, MARKETING AND PROMOTION: STEPHANIE GIBBONS

SVP, ON-AIR PROMOTIONS: JOHN VARVI  
VP, BROADCAST DESIGN: ALBERT ROMERO  
VP, PRODUCTION & SPECIAL PROJECTS: KENNA MCCABE  
DIRECTOR, PRODUCTION: JULIE GRAHAM  
PRODUCER, PRODUCTION: ELIZABETH KNIGHT  
ART DIRECTOR: AMIE NGUYEN  
DIRECTOR / CINEMATOGRAPHER: PAUL TOLTON  
JONAS MORGANSTEIN

## SILVER

### **TCM: 31 DAYS OF OSCAR :90**

*TURNER CLASSIC MOVIES*

SVP CREATIVE DIRECTOR OF DESIGN: NEIL DUFINE  
EXECUTIVE PRODUCER: KATE ALLEN  
ART DIRECTOR: JIN LIM  
CREATIVE DIRECTOR: YO SANTOSA  
EXECUTIVE PRODUCER: JEN FONG  
VP CREATIVE DIRECTOR: POLA CHANGNON  
SUPERVISING PRODUCER: CHUCK MOORE

## BRONZE

### **SONS OF ANARCHY S4 - :30 CALI #2**

*FX NETWORK*

EVP, MARKETING AND PROMOTION: STEPHANIE GIBBONS  
SVP, ON-AIR PROMOTIONS: JOHN VARVI  
VP, BROADCAST DESIGN: ALBERT ROMERO  
VP, PRODUCTION & SPECIAL PROJECTS: KENNA MCCABE  
DIRECTOR, PRODUCTION: JULIE GRAHAM  
PRODUCER, PRODUCTION: ELIZABETH KNIGHT  
DIRECTOR / CINEMATOGRAPHER: PAUL TOLTON  
ART DIRECTOR: AMIE NGUYEN  
SENIOR DESIGNER: ANDRE CARBONARI  
SENIOR DESIGNER: CARL BARTOLES  
EDITOR: JASON MENDOZA  
EXECUTIVE PRODUCER: MICHELE MAPLES  
FLAME ARTIST: VERDI SEVENHUYSEN

### **ART DIRECTION & DESIGN: PROGRAM/CONTENT – CAMPAIGN**

## GOLD

**FX - LOUIE SEASON 2**



*BUSTER DESIGN*

CONCEPTUAL DESIGN AND COMPOSITING: BUSTER  
EXECUTIVE PRODUCER: MARK FELDSTEIN  
EXECUTIVE PRODUCER: BRAD ROTH  
CHIEF CREATIVE DIRECTOR / E.P.: JONAS MORGANSTEIN  
PRODUCER: BRIAN STONE  
ANIMATOR: CHRIS VINCOLA  
EVP MARKETING & ON-AIR PROMO: STEPHANIE GIBBONS  
SVP ON-AIR PROMOTIONS: JOHN VARVI  
VP, BROADCAST DESIGN: ALBERT ROMERO  
CREATIVE DIRECTOR: AMIE NGUYEN  
CREATIVE DIRECTOR: ETHAN ADELMAN  
VP: HEMA MULCHANDANI

**SILVER**

**2011 MTV VIDEO MUSIC AWARDS - COUNTDOWN STINGERS**

*MTV ON-AIR DESIGN*

SVP: JEFFREY KEYTON  
VP: ROMY MANN  
PRODUCER: TINA CORRADO  
DESIGNER/EDITOR: CROBIN  
ANIMATOR: AMY MESSACAR

**BRONZE**

**BAG OF BONES CAMPAIGN**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
CREATIVE DIRECTOR BRAND CREATIVE: MARIA PECORARO  
SENIOR PRODUCER BRAND CREATIVE: JOSE LEIVA  
DIRECTOR OF PHOTOGRAPHY: RAMA ALLEN  
AGENCY: BLT COMMUNICATIONS  
PRODUCTION COMPANY: THE MILL NY  
AGENCY: ULTRABLAND

**ART DIRECTION & DESIGN: NETWORK/CHANNEL IMAGE – PROMO**

**GOLD**

**COMEDY CENTRAL REBRAND IMAGE SPOT**

*COMEDY CENTRAL BRAND CREATIVE*

SVP: BOB SALAZAR  
SVP PRODUCTION & OPERATIONS: DEBBIE BEITER  
VP CREATIVE DIRECTOR: JOHN CASSIDY  
VP CREATIVE DIRECTOR: ARI DOUTHIT  
VP CREATIVE DIRECTOR: TRACY GRANDSTAFF  
HEAD WRITER: DARRY LOGAN  
DESIGN DIRECTOR: CHRIS SCARLATA  
DESIGN DIRECTOR: ROLYN BARTHELMAN  
CREATIVE DIRECTOR: ERIK SWART  
GROUP: COMEDY CENTRAL BRAND CREATIVE  
COMEDY CENTRAL DESIGN GROUP  
CREATIVE DIRECTOR: ALICIA JOHNSON  
CREATIVE DIRECTOR: HAL WOLVERTON  
DESIGNER: KEIRA ALEXANDRA  
DESIGNER: KIFFER KEEGAN  
DESIGNER: ADAM MCISSAC  
PRODUCER: ALLISON PICKARD  
PRODUCER: SUSIE SHUTTLEWORTH  
WRITER/PRODUCER: JULIA BAROCAS

## SILVER

### **NICKELODEON IMAGE CAMPAIGN**

*TROLLBÄCK + COMPANY*

PRESIDENT / EXECUTIVE CREATIVE DIRECTOR: JAKOB TROLLBÄCK  
EXECUTIVE CREATIVE DIRECTOR: JOE WRIGHT  
CREATIVE DIRECTOR: ANNA MINKKINEN  
HEAD OF PRODUCTION: ERICA HIRSHFELD  
TECHNICAL DIRECTOR / DESIGNER: PETER ALFANO  
ANIMATOR: TYLER BOWERS  
ANIMATOR: EDWIN SANTACRUZ  
ANIMATOR: MIKE SCHAEFFER  
ANIMATOR: ADAM PEARLMAN  
EDITOR: NATE BUCHIK  
EXECUTIVE PRODUCER: KATHERINE KENNEDY  
DIRECTOR OF PHOTOGRAPHY: SCOTT DUNCAN  
SVP CREATIVE STRATEGY: ANNE MULLEN  
SVP CREATIVE DIRECTOR: JAY SCHMALHOLZ  
VP CREATIVE DIRECTOR, DESIGN: MATTHEW DUNTEMANN  
VP PRODUCTION, ON-AIR PROMOTIONS: CHRISTINA AUGUSTINOS  
DIRECTOR OF PRODUCTION: JENNIFER BRYSON

## BRONZE

### **ANIMATION MNEMONIC**

*NICKELODEON ON-AIR PROMOS*

CHIEF CREATIVE OFFICER: RUSSELL HICKS  
SVP CREATIVE DIRECTOR OF ON-AIR PROMOTIONS: JAY SCHMALHOLZ  
VP CREATIVE DIRECTOR OF DESIGN: MATTHEW DUNTEMANN  
ART DIRECTOR: ANDREW HARRISON  
DESIGNER: PRIMAL PRIMAL  
HEAD OF PRODUCTION: JENNIFER BRYSON  
EXECUTIVE PRODUCER: CHRISTINA AUGUSTINOS  
PRODUCER: LIZ WILLIAMS  
PRODUCTION COMPANY: PRIMAL  
ANIMATOR: PRIMAL PRIMAL

**ART DIRECTION & DESIGN: NETWORK/CHANNEL IMAGE – CAMPAIGN**

**GOLD**

**NBCU GREEN WEEK - ANIMATED TIPS CAMPAIGN**

*NBCUNIVERSAL*

ECD: ANDREW AULT  
CD/ART DIRECTOR: ARCHIE BELL  
SENIOR PRODUCER: ALISON GOTTLIEB  
CD/WRITER: SCOTT WEISENTHAL  
AGENCY PRODUCER: DENA LENARD  
PRODUCTION COMPANY: DECON  
DIRECTOR: CHRISTOPHER EADES  
EXECUTIVE PRODUCER: PETER BITTERBENDER  
POST PRODUCTION PRODUCER: SARAH WALSH  
SOUND DESIGNER: RICH EVANS  
ENGINEER: FERNANDO ASCANI  
VO TALENT: JONATHAN WANICUR  
LEAD 3D ARTIST: KEITH ROGERS  
SENIOR COMPOSITOR: ANDREW BAYLISS  
3D CONCEPT ARTIST: OLIVER MINCHIN  
3D ARTIST: SIMON WOTTAGE  
3D ARTIST: ROBERT MILIN  
COMPOSITOR: PETER DICKINSON  
3D ARTIST: ALEX CLARKE  
3D COORDINATOR: JULES NIXON

**SILVER**

**NICK ANIMATION SATURDAY MORNING BUMPERS LOGO TRANSFORMATION**

*NICKELODEON ON-AIR PROMOS*

CHIEF CREATIVE OFFICER: RUSSELL HICKS

SVP CREATIVE DIRECTOR OF ON-AIR PROMOTIONS: JAY SCHMALHOLZ  
VP CREATIVE DIRECTOR OF DESIGN: MATTHEW DUNTEMANN  
ART DIRECTOR: BUCK  
DESIGNER: BUCK  
ANIMATOR: BUCK  
PRODUCER: CHRISTINA AUGUSTINOS  
PRODUCER: LIZ WILLIAMS  
PRODUCTION COMPANY: BUCK

## **BRONZE**

### **SUMMER BUMPS - MORPH**

*CARTOON NETWORK*

CREATIVE DIRECTOR: MICHAEL OUWELEEN  
ART DIRECTOR: JACOB ESCOBEDO  
CREATIVE AGENCY: AWESOME INCORPORATED

### **ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM PROMO**

## **GOLD**

### **THE TIME I...GOT 322 PAIRS OF SHOES FOR MY BIRTHDAY**

*DISNEY CHANNEL*

SVP, MARKETING AND CREATIVE: RICHARD LOOMIS  
VP, MARKETING AND CREATIVE: RON POMERANTZ  
EXECUTIVE PRODUCER: ERICA A. MCCARDEN  
PRODUCTION COMPANY: RIVERSTREET PRODUCTION

## **SILVER**

### **NINJA WARRIOR – “CLIFFHANGER”**

*G4 TV*

EXECUTIVE PRODUCER: NEAL TILES  
SENIOR VICE PRESIDENT: SCOTT BANTLE  
ART DIRECTOR: SCOTT BANTLE  
VICE PRESIDENT: ALEX LANG  
CREATIVE DIRECTOR: JEDD SCHER  
PRODUCER: LEIF HANSON  
DESIGNER: CAREY SMITH

## **BRONZE**

**ASK IT OWN IT - TALENT INTERSTITIALS**

*OWN: OPRAH WINFREY NETWORK*

SVP, MARKETING: MAURIZIO VITALE  
VP, DESIGN: LUCAS ARAGON  
VP, ON AIR PROMO: JESUS RODRIGUEZ  
ART DIRECTOR: GENNIFER LEONG-ALVARADO  
GRAPHICS MANAGER: CHRISTOPHER BELANGER  
DESIGNER: MARTIN SURYA  
DESIGNER: ANGELA KO  
ANIMATOR: STEVEN DUDECK  
ANIMATOR: NICK MANTZ

**ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN**

**GOLD**

**THE 90'S IS ALL THAT**

*THE LIFELONG FRIENDSHIP SOCIETY*

EXECUTIVE PRODUCER: DAN SORMANI  
ART DIRECTOR: KAORI SOHMA

**SILVER**

**TEEN WOLF - STINGERS**

*MTV ON-AIR DESIGN*

SVP: JEFFREY KEYTON  
VP: ROMY MANN  
SENIOR ART DIRECTOR: ANA SANCHEZ  
PRODUCER: OREN KAUNFER  
DESIGNER/ANIMATOR: CHRISTOPHER GALLAGHER

**BRONZE**

**NEW GIRL "ADORKABLE" DIGITAL**

*FOX BROADCASTING COMPANY*

PRESIDENT, MARKETING & COMMUNICATIONS: JOE EARLEY  
SVP, DESIGN: TOM MORRISSEY  
VP, BROADCAST DESIGN: JUSTIN OWENS  
ART DIRECTOR: EMILY REED  
PRODUCTION MANAGER: PAT POTTER  
GRAPHICS ARTIST: JOE POLLACK  
THE REFINERY

**ART DIRECTION & DESIGN: NETWORK/CHANNEL ID**

**GOLD**

**FAMILY CHANNEL- HOLIDAYS - TWISTMAS**

*ASTRAL*

SVP OF SALES & MARKETING: DOMENIC VIVOLO

VP CREATIVE SERVICES: HEATHER SENST

ART DIRECTOR: KRISTINE OEL

ASSOCIATE ART DIRECTOR: KEVIN MONES

CHARACTER DEVELOPMENT/MOTION DESIGNER: HUGH JACKSON

MOTION DESIGNER: NICHOLAS VITACCO

DIRECTOR: DARREN DUBICKI

EXECUTIVE PRODUCER: HEATHER WRIGHT

SENIOR PRODUCER: HELEN ARGO

SALES, PR & MARKETING COORDINATOR: ANNA HARDING

PRODUCTION CO-ORDINATOR: NICK MILLER

SOUND DESIGN: DESCHAMPS STUDIO

**SILVER**

**NICKELODEON CHARACTER ID**

*PRIMAL SCREEN*

CREATIVE DIRECTOR: DONALD EMERSON

3D DIRECTOR: SHANE MCGEE

PRODUCER: HUNTER MATHESON

3D ANIMATOR: JONATHAN BROWN

**BRONZE**

**VH1 CLASSIC REBRAND**

*VH1 CLASSIC*

EVP: NIGEL COX-HAGAN

**ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – GENERAL ENTERTAINMENT**

**GOLD**

**CBS HOLIDAY IMAGE**

*CBS INC.*

CREATIVE DIRECTOR - ON-AIR PROMO ANIMATION: MATT HERNANDEZ

SENIOR CREATIVE DIRECTOR, ON-AIR PROMOTION: JON LEE

CREATIVE DIRECTOR, ON-AIR PROMOTION: AMANDA HANIG  
EVP AND CREATIVE DIRECTOR: GAREN VAN DE BEEK  
SVP ON-AIR ADVERTISING AND PROMOTION: LORI SHEFA  
ANIMATOR: CHRIS KNELLER  
ANIMATOR: TOM PALMER

## SILVER

### **HALO MOVEMENT IMAGE**

*TEENNICK*

CREATIVE DIRECTOR: MATT PERREAULT  
ART DIRECTOR: SANDY GOIJBURG  
EDITORIAL DIRECTOR/WRITER: DIXIE LAITE  
SENIOR PRODUCER: LISANDRO PEREZ-REY

## BRONZE

### **VH1 CLASSIC NATIONAL METAL DAY**

*VH1 CLASSIC*

EVP: NIGEL COX-HAGAN

## **ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – GENERAL ENTERTAINMENT**

## GOLD

### **EPIX DRIVE-IN NAVIGATION**

*EPIX*

CCO: TRAVIS POMPOSELLO  
CREATIVE DIRECTOR: BJ SMITH  
CREATIVE DIRECTOR: JASON BYLAN  
EXECUTIVE PRODUCER: JESSICA DEGLER  
CREATIVE CONSULTANT: MARC ROSENBERG  
DESIGN & DIRECTING: FRESH PAINT

## SILVER

### **WIPEOUT PROMO BUG**

*TRUTV*

SVP CREATIVE SERVICES: ANDY VERDERAME  
SENIOR DESIGN DIRECTOR: BERNIE GANOOT  
DESIGNER: MARC TRZEPLA  
ART DIRECTOR: LEAH L'ESPERANCE

## **BRONZE**

### **MUCHMUSIC - MMVA**

*BELL MEDIA AGENCY*

DIRECTOR: JEFF SCHEVEN  
DIRECTOR: GARY SAMSON  
DIRECTOR: BERKELEY POOLE  
DIRECTOR: MICHELLE ASTRUG  
DIRECTOR: AMEESHA EARNSHAW  
DIRECTOR: JORDAN CLARKE  
DIRECTOR: RAFAEL RUIZ  
DIRECTOR: SCOTT FERGUSON  
DIRECTOR: BERT MCKINLEY  
PRODUCER: JEFF SCHEVEN  
3D AND COMPOSITING: JORDAN CLARKE  
MUSIC: BROKEN SOCIAL SCENE  
CREATIVE DIRECTOR: PETER MOLLER

## **GENERAL ENTERTAINMENT – OPEN/TITLES**

## **GOLD**

### **SHAMELESS**

*SAROFSKY CORP.*

DIRECTOR / CREATIVE DIRECTOR: ERIN SAROFSKY  
EXECUTIVE PRODUCER: LOUISE KRAKOWER  
HEAD OF PRODUCTION: RACHEL STEELE  
LINE PRODUCER: BROOKE HOPKINS  
ASSISTANT PRODUCER: HALLEY WINER  
1ST AD: MATT WATERS  
LEAD DESIGNER / CO-DIRECTOR: LINDSAY DANIELS  
VFX DIRECTOR: MATT CRNICH  
EDITOR: LEE GARDNER  
DESIGNER: GENE PARK  
DESIGNER: NIK BRAATZ  
DIRECTOR OF PHOTOGRAPHY: ADAM SANTELLI  
1ST AC: DANIEL ESCALLON  
DIT: MARGOS MARGOSSIAN  
VIDEO ASSIST: SAM HARRISON  
PRODUCTION DESIGNER: NAOMI SLODKI  
PROP MASTER: MITCH THOMPSON

## **SILVER**



**2011 MTV MOVIE AWARDS**

*SYNDROME*

CREATIVE STUDIO: SYNDROME

**BRONZE**

**AMERICAN HORROR STORY**

*PROLOGUE FILMS*

DIRECTOR: KYLE COOPER

**GENERAL ENTERTAINMENT – BUMPER**

**GOLD**

**JOHNNY TEST SHOW BUMPERS**

*TELETOON CANADA INC.*

CREATIVE DIRECTOR: STEWART LEESE

ART DIRECTOR: MYLES BARTLETT

PRODUCTION MANAGER: RUBINA COKAR

MOTION GRAPHIC DESIGNER: MICHAEL CHOW

**SILVER**

**CHOWDER SHOW BUMPER**

*TELETOON CANADA INC.*

CREATIVE DIRECTOR: STEWART LEESE

ART DIRECTOR: MYLES BART

MOTION GRAPHICS DESIGNER: BILL FOWLER

PRODUCTION MANAGER: RUBINA COKAR

**BRONZE**

**EL MAS CHINGON**

*MUN2 & OMAR ACOSTA PRODUCTIONS*

CREATIVE DIRECTOR: RICARDO DE MONTREUIL

ART DIRECTOR: JOSE WOLFF

MOTION GRAPHICS: OMAR ACOSTA

**TELEVISION / VIDEO PRESENTATION: NEWS**

**ART DIRECTION & DESIGN – NEWS**

**GOLD**

**EYE OPENER**

*TRIBUNE CENTRAL CREATIVE GROUP*

CREATIVE DIRECTOR: JEFF WILSON  
ART DIRECTOR: BERNARD ONG  
PRODUCER/EDITOR: JONATHAN LACOCQUE  
LEAD MOTION DESIGNER/CONCEPT ARTIST: ERIC DIGA  
CONCEPT ARTIST: JOHN LONG  
ARTIST: MATT DARNALL

**SILVER**

**TODAY NEWS YEARENDER**

*NBC ARTWORKS*

ART DIRECTOR: MILLIE VERASTEGUI  
GRAPHIC ARTIST: JASON KRILOVICH  
3D ARTIST: MARK PERRICONE

**BRONZE**

**CANADA VOTES**

*CANADIAN BROADCASTING CORPORATION*

SENIOR DESIGNER: FRYDUN MEHRZAD

**ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – NEWS**

**GOLD**

**TODAY: ROYAL WEDDING**

*NBC NEWS MARKETING & COMMUNICATIONS*

EXECUTIVE PRODUCER: JEREMY COHEN  
SENIOR MARKETING DIRECTOR: JENNIFER BOARDMAN  
SENIOR WRITER/PRODUCER: CAROL M. SULLIVAN  
DIRECTOR OF PRODUCTION: DANNY RICKARD  
ART DIRECTOR: JEFF CLARK  
DIRECTOR OF PHOTOGRAPHY: JUSTIN FOSTER  
PRODUCTION MANAGER/PRODUCER: KELLY MCEVOY  
BRAND MANAGER: NAOMI GOLDSTEIN  
EDITOR: JOHN TANZOSH

SENIOR AUDIO DESIGNER: ROBERT SICILIANO  
ASSOCIATE PRODUCER: LIZ ROTH

## SILVER

### TOP 20 OF 2011

*CHANNEL ZERO INC.*

VICE PRESIDENT, SALES & MARKETING: CHRIS FUOCO  
MARKETING MANAGER: RHONDA MESSIEH  
MANAGER, CREATIVE SERVICES: JANE HICKS  
PRODUCER/WRITER: SCOTT JARDINE  
ART DIRECTOR/GRAPHIC ARTIST: JUAN BONILLA  
EDITOR: PHILIP MEINERT  
VOICEOVER ARTIST: CLIFF DUMAS  
ANCHOR/HOST: NICK DIXON  
NEWS DIRECTOR: MIKE KATRYCZ

## BRONZE

### 9/11 - 10 YEARS LATER

*CNN*

CMO: JANET ROLLE  
VP OF ON AIR PROMOTION: DREA BESCH  
CREATIVE DIRECTOR/DESIGN: AIMEE SCHIER  
ASSISTANT CREATIVE DIRECTOR: MATT BARNETT  
SR. GRAPHIC DESIGNER: JENNY SPECKER  
DANYA LEVINE: PRODUCER  
COMPOSITOR: BILL ULLO  
CREATIVE DIRECTOR- ROBERT HUNTER  
CREATIVE DIRECTOR- JODIE HUTCHENS  
CREATIVE DIRECTOR - MARK WRIGHT  
CREATIVE DIRECTOR - HILLARY KILFEATHER  
COMPOSITOR - ROB WRIGHT  
DIRECTOR OF CREATIVE SERVICES/CNN INTERNATIONAL - JONATHAN KILLIAN

## ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – NEWS

## GOLD

### DÉCOUVERTE – MARIE CURIE

*SOCIÉTÉ RADIO-CANADA*

ART DIRECTION: MARIE-ANDRÉE ALLAIRE  
GRAPHIC DESIGNER: MARIE-ANDRÉE ALLAIRE

DIRECTOR: LOUIS FAURE  
PRODUCER: LORÈNE BISCOTTI  
SOUND DESIGN: ALEXIS DUFRESNE

## SILVER

### **WHERE IN THE WORLD IS MATT LAUER? INFORMATIONAL GRAPHICS** *NBC ARTWORKS*

ART DIRECTOR: MILLIE VERASTEGUI  
GRAPHIC ARTIST: JASON KRILOVICH

## BRONZE

### **URANIUM REFINEMENT** *FOX NEWS CHANNEL*

ANIMATOR: DOMHNALL O'DONNCHADHA  
PRODUCER: PAM BROWNE  
PRODUCER: DINA ROSS  
DIRECTOR OF ANIMATION: JOSEPH SHINGELO  
CREATIVE DIRECTOR: RICHARD O'BRIEN

## NEWS - OPEN/TITLES

## GOLD

### **INSIDE THE BOX - INTERROGATION** *NBC ARTWORKS*

ART DIRECTOR: CHRIS MANCO  
LEAD ANIMATOR: HEEMAN KWON  
ANIMATOR: BRANDON LORI

## SILVER

### **WHERE IN THE WORLD IS MATT LAUER? 10TH ANNIVERSARY OPEN** *NBC ARTWORKS*

ART DIRECTOR: MILLIE VERASTEGUI  
3D ART DIRECTOR: ARTURO BRENA  
GRAPHIC ARTIST: POLLY BUOKAS  
GRAPHIC ARTIST: WILLIAM HONKANEN  
3D ARTIST: BARRY HERZNER

## **BRONZE**

### **DISCOVERY CHANNEL CANADA: DAILY PLANET**

*BELL MEDIA AGENCY*

SENIOR BROADCAST DESIGNER: KEVIN FRANCISCO

MOTION DESIGNER: FAWAD MEHRZAD

MOTION DESIGNER: JORDAN CLARKE

### **NEWS -- BUMPER**

## **GOLD**

### **TODAY'S RELATIONSHIPS**

*NBC ARTWORKS*

ART DIRECTOR: MILLIE VERASTEGUI

3D ART DIRECTOR: ARTURO BRENA

GRAPHIC ARTIST: MAGDA STENZEL

3D ARTIST: JOHN CHISMAR

## **SILVER**

### **CIGARETTE WARS**

*NBC ARTWORKS*

ART DIRECTOR: JOHN REHM

ANIMATOR: MICHAEL SCHWARTZ

SENIOR EXECUTIVE PRODUCER: MITCH WEITZNER

SENIOR PRODUCER: JEFF POHLMAN

CREATIVE DIRECTOR: VICTORIA TODIS

## **BRONZE**

### **TODAY TRIPLE CROWN**

*NBC ARTWORKS*

ART DIRECTOR: MILLIE VERASTEGUI

3D ART DIRECTOR: ARTURO BRENA

GRAPHIC ARTIST: WILLIAM HONKANEN

3D ARTIST: JASON BUBE

3D ARTIST: DOUG VITARELLI

3D ARTIST: BARRY HERZNER

## **TELEVISION / VIDEO PRESENTATION: SPORTS**

**ART DIRECTION & DESIGN: PROMO – SPORTS**

**GOLD**

**THE FRANCHISE: A SEASON WITH THE SAN FRANCISCO GIANTS INSIDE OUT TEASE**

*SHOWTIME NETWORKS INC.*

CREATIVE DIRECTOR: RACHELE HONNER  
WRITER/PRODUCER: LEIGH KASOFF  
EDITOR: RAY BURRIS  
SR. ART DIRECTOR: RUDY JAIMES  
DESIGNER: MAGGIE TSAO  
CREATIVE DIRECTOR: STEVE WEINZIERL  
CREATIVE DIRECTOR/DIRECTOR: CHRIS UHRICH  
EXECUTIVE PRODUCER: DAVE DIMMICK  
PRODUCER: MEREDITH BINDER  
LINE PRODUCER: REBECCA SILVERMAN  
ART DIRECTOR: BRIAN FINNEY  
DIRECTOR OF PHOTOGRAPHY: BEN CAIN  
VFX SUPERVISOR: BILL BOURBEAU

**SILVER**

**SET THE SEASON ON FIRE SERIEA**

*FOX SOCCER*

SENIOR VICE PRESIDENT: ROBERT GOTTLIEB  
DIRECTOR: JEFF ANTLOCER  
SENIOR MANAGER: CHRISTOPHER ARMS  
CREATIVE MANAGER: STEVE VAN WORMER  
EXECUTIVE CREATIVE MANAGER: JOE WRIGHT  
SENIOR DESIGNER: PETER ALFANO  
3D GENERALIST: ANIMESH DWIVEDI  
HEAD OF PRODUCTION: ERICA HIRSHFELD

**BRONZE**

**NFL ON FOX "LAUNCH"**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
SR. CREATIVE DIRECTOR: MARK SIMMONS  
PRODUCER: LILY LAM  
EDIT: KIRK SMITH  
EDIT: CURTIS ROEN

FLAME FINISHING: KEVIN PRENDIVILLE  
SOUND DESIGN: MIC BROOLING  
PRODUCTION COMPANY: SUPERFAD  
POST-PRODUCTION: SUPERFAD

**ART DIRECTION & DESIGN: CAMPAIGN – SPORTS**

**GOLD**

**2011 COLLEGE FOOTBALL**

*NBC SPORTS AGENCY*

CHIEF MARKETING OFFICER: JOHN MILLER  
EXECUTIVE PRODUCER: BILL BERGOFIN

**SILVER**

**ROOT SPORTS CAMPAIGN**

*TROIKA*

ROOT SPORTS: GEOFF WALKER  
ROOT SPORTS: BILL ROBERTS  
ROOT SPORTS: MARK SHUKEN  
EXECUTIVE CREATIVE DIRECTOR: DAN PAPPALARDO  
SENIOR EXECUTIVE PRODUCER: KRISTEN OLSEN  
CREATIVE DIRECTOR: GILBERT HASLAM  
CREATIVE DIRECTOR: WHIT FRIESE  
EXECUTIVE PRODUCER: CONNOR SWEGLE  
PRODUCER: TALINE GHAZARIAN  
PRODUCER: JASON O'LEARY  
ASSOCIATE PRODUCER: ERIC ZAPAKIN  
WRITER/MUSIC SUPERVISOR: CRAIG CLEEK  
ART DIRECTOR: CRAIG STOUFFER  
ART DIRECTOR: DAVID PAGINI  
LEAD DESIGNER: SETON KIM  
ANIMATOR: JUN KIM  
ANIMATOR: GARY HEBERT  
ANIMATOR: DAVID PERRY  
EDITOR: HANS CARILLO  
LEVELS MUSIC GROUP

**BRONZE**

**2011 PGA TOUR PLAYOFF CAMPAIGN**

*THE GOLF CHANNEL*

CREATIVE DIRECTOR: DAVID PICCOLO  
ART DIRECTOR: CHAD READ  
SENIOR PRODUCER: STEPHANE BERTHET  
SENIOR DIRECTOR ON-AIR PROMOTIONS: ROBERT DWYER

**ART DIRECTION & DESIGN: IMAGE PROMO – SPORTS**

**GOLD**

**MLB EXTRA INNINGS 'HOME RUN TROT'**

*DIRECTV*

SVP, CREATIVE SERVICES: ROGER HYDE  
EXECUTIVE PRODUCER: MANDY MARTIN  
CREATIVE DIRECTOR: ROB HOOVER  
DIRECTOR: ROB HOOVER  
PRODUCER: RUSS JOHNSEN  
WRITER: RUSS JOHNSEN  
EDITOR: ERIC RAINEY  
POST PRODUCTION: IRON CLAW  
ORIGINAL MUSIC: MACHINE HEAD

**SILVER**

**PLAYOFF WEEKS**

*NFL NETWORK*

EXECUTIVE PRODUCER: STEVEN M. BORNSTEIN  
EXECUTIVE PRODUCER: DENA KAPLAN  
EXECUTIVE PRODUCER: KEVIN BALLUFF  
SENIOR PRODUCER: JASON TRAUTWEIN  
SENIOR PRODUCER: JASON MYERS  
PRODUCER: ANNE PIERCE  
CREATIVE AGENCY: OISHII CREATIVE  
CREATIVE DIRECTOR: ISMAEL OBREGON  
PRODUCER: SUSAN HARRIS  
PRODUCER: DANIEL WALKUP  
DESIGNER: ISMAEL OBREGON  
DIRECTOR: STEVEN MURASHIGE  
DIRECTOR OF PHOTOGRAPHY: CHRISTOPHE LANZENBERG  
EDITOR: CHRIS GERON  
ANIMATOR: DAVID ANDO  
COMPOSITOR: RODRIGO TEIXEIRA  
FLASH ANIMATOR: RUSSELL COON

**BRONZE**



**EPIX SPORTS, BOXING IMAGE SPOT**

*EPIX*

CCO: TRAVIS POMPOSELLO  
CREATIVE DIRECTOR: CHRIS STIFEL  
MANAGING DIRECTOR: DAVID EDELSTEIN  
CREATIVE DIRECTOR: DERS HALLGREN  
EXECUTIVE PRODUCER: ROB MEYERS  
ART DIRECTOR: MIGUEL HERNANDEZ  
EDITOR: JEREMY BAUMANN  
3D ANIMATOR: DAVE MORRISON  
3D ANIMATOR: REX LEE  
ASSOCIATE PRODUCER: JASMINE LEBRON  
PRODUCTION ASSISTANT: PATRICIA CHEUNG

**ART DIRECTION & DESIGN: IMAGE CAMPAIGN – SPORTS**

**GOLD**

**ESPN - LONGHORN NETWORK LAUNCH**

*LOYALKASPAR*

EXECUTIVE PRODUCER: DAVID HERBRUCK  
EXECUTIVE CREATIVE DIRECTOR: BEAT BAUDENBACHER  
CREATIVE DIRECTOR: GEOFF BAILEY  
PRODUCER: TAMARA BRIDGES ROTHSCHILD  
ART DIRECTOR: DANIEL DOERNEMANN  
DESIGNER: STEVE FINE  
DESIGNER: TAVET GILSON  
DESIGNER: JOSH GRAHAM  
DESIGNER: JOSHUA LYNNE  
DESIGNER: FEDERICO SAENZ-RECIO  
DESIGNER / 3D ANIMATOR: JOE LAWRENCE  
3D ANIMATOR: JUAN BELTRE  
3D ANIMATOR: CHRIS DINICOLAS  
3D ANIMATOR: CHRIS FOSTER  
3D ANIMATOR: BRIAN MCGEE  
3D ANIMATOR: CURT SAEUI  
COMPOSITOR: ANDREW MACFARLANE  
ROTO ARTIST: CONNIE CONRAD  
ROTO ARTIST: ANNA HIERONYMUS

**SILVER**

**SPORNET IMAGE CAMPAIGN**

*SPORTSNET*

DIRECTOR OF DESIGN AND ANIMATION: SADY MAGENDRAN  
3D ANIMATOR: CANER SALMANLI  
V.P. OF CREATIVE SERVICES: DEAN BENDER  
DIRECTOR OF PRODUCTION: STEPHEN LOPEZ  
DIRECTOR OF CREATIVE SERVICES: STEPHEN PLUNKETT

## **BRONZE**

### **COACH PROMOS**

*NFL NETWORK*

EXECUTIVE PRODUCER: STEVEN M. BORNSTEIN  
EXECUTIVE PRODUCER: DENA KAPLAN  
EXECUTIVE PRODUCER: KEVIN BALLUFF  
SENIOR PRODUCER: JASON TRAUTWEIN  
SENIOR PRODUCER: JASON MYERS  
PRODUCER: ANNE PIERCE  
PRODUCTION COMPANY: PROLOGUE  
LIVE ACTION DIRECTOR: MARK PELLINGTON  
CREATIVE DIRECTOR: KYLE COOPER  
EP/PRODUCER: IAN DAWSON  
EDITOR: NATE PARK  
DESIGNER: HENRY HOBSON  
DESIGNER: MANIJA EMRAN  
ANIMATOR: ALASDAIR WILLSON

### **ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO – SPORTS**

## **GOLD**

### **US OPEN**

*BPG/TENNIS CHANNEL*

SVP, MARKETING: ROBYN MILLER  
EXECUTIVE CREATIVE DIRECTOR: STEPH SEBBAG  
CREATIVE DIRECTOR: STEVEN LEWIS  
EDITOR: PHILLIP BRUNO

## **SILVER**

### **UFC ON FX "WIRE"**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN

CREATIVE DIRECTOR: BLAKE DANFORTH  
PRODUCER: KEITH HRITZ  
EDITOR: TOM HOK  
FLAME FINISHING: SIMON HOLDEN  
FLAME FINISHING: THOMAS DOWNS  
SOUND DESIGN: MIC BROOLING  
VFX: LOGAN

## **BRONZE**

### **TSN: NHL DRAFT 2011**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR, DESIGN: STEPHEN GILMORE  
CREATIVE DIRECTOR, PROMOTIONS: KIERON MULLARKEY  
PROMO PRODUCER: ZAC SCHENN  
MOTION DESIGNER: JASON ALLIES

## **ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – SPORTS**

## **GOLD**

### **NFLN SNIPE SYSTEM**

*OISHII CREATIVE*

CREATIVE DIRECTION: ISMAEL OBREGON  
PRODUCER: JAMEY KITCHENS  
PRODUCER: JASON O'LEARY  
PRODUCER: DANIEL WALKUP  
DESIGNER: ISMAEL OBREGON  
ANIMATION SUPERVISOR: JACOB BERGMAN  
ANIMATOR/COMPOSITOR: DAVID ANDO  
PRODUCTION COORDINATOR: SCOTT ROTHSTEIN

## **SILVER**

### **ESPN PAN AMERICAN GAMES GRAPHICS PACKAGE**

*OISHII CREATIVE*

CREATIVE DIRECTOR: ISMAEL OBREGON  
PRODUCER: JAKE HIBLER  
PRODUCER: DANIEL WALKUP  
DESIGNER: ISMAEL OBREGON  
DESIGNER: FEDERICO REINFELD  
ANIMATOR: DAVID ANDO  
PRODUCTION COORDINATOR: SCOTT ROTHSTEIN

## **BRONZE**

### **NCAA MARCH MADNESS BRACKETS**

*TURNER SPORTS - CSSU*

SVP CREATIVE & CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS  
CREATIVE DIRECTOR: JORDAN SHORHOUSE  
SR. DESIGNER: CHAD HUDSON  
CREATIVE DIRECTOR: JOCELYN MEINERT  
CREATIVE DIRECTOR: JULIANNA BARBIERI  
CREATIVE DIRECTOR: PETER RADOVICH JR.  
ART DIRECTOR: SANTOSH ISAAC  
ART DIRECTOR: GLENN WHITE  
ART DIRECTOR: JORDAN GREENSTEIN  
ART DIRECTOR: SHANNON WONG

### **ART DIRECTION & DESIGN: ID – SPORTS**

## **GOLD**

### **CON GARRA**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: BLAKE DANFORTH  
EXECUTIVE PRODUCER: KEITH HRITZ  
PRODUCTION MANAGER: RITA MAZMANIAN  
EDIT: MICHAEL PORTER  
SOUND DESIGN: MIC BROOLING  
EDIT: CURTIS ROEN  
FLAME FINISHING: KEVIN PRENDIVILLE  
FLAME FINISHING: SIMON HOLDEN  
PRODUCTION COMPANY: MARSHA HUNT PRODUCTIONS

## **SILVER**

### **LONGHORN NETWORK**

*ESPN*

CREATIVE DIRECTOR: DAVID HERBRUCK  
CREATIVE DIRECTOR: GEOFF BAILEY  
CREATIVE DIRECTOR: TAMARA BRIDGES

SENIOR CREATIVE DIRECTOR: CHRIS MANTZARIS  
PRODUCER: KIRA KARLSTROM  
DESIGNER: SCOTT PAUL  
DESIGNER: JOEY MACINTOSH  
SENIOR CREATIVE DIRECTOR: RICK PAIVA  
SOUND DESIGN: RAY PALAGY  
MUSIC DIRECTOR: KEVIN WILSON  
SENIOR MUSIC DIRECTOR: CLAUDE MITCHELL  
PRODUCER: STEPHANIE DRULEY

## **BRONZE**

### **MSG/NEW YORK KNICKS 2011-12 PACKAGE**

*TROIKA*

CREATIVE DIRECTOR: DOUG FIELD  
DIRECTOR: JASON JOLY  
ANIMATION DIRECTOR: DAN WILLIAMS  
ART DIRECTOR: JEN LITTLE  
3D/ANIMATOR: MATT ARMSTRONG  
3D/ANIMATOR: ANDREW CLEARY  
DUET ARTIST: JULIE MOSES

### **SPORTS – OPEN/TITLES**

## **GOLD**

### **ESPN FILMS**

*ESPN*

SENIOR CREATIVE DIRECTOR: CHRISTOPHER MANTZARIS  
ART DIRECTOR: DAN BEN-KIKI  
SENIOR DESIGNER: CAROLYN BELLIZZI  
DESIGNER II: ERIC GODARD  
DESIGNER I: JENNA PALERMO  
ANIMATOR: JUSTIN NARDONE  
SOUND DESIGN: CLAUDE MITCHELL  
SOUND DESIGN: RAY PALAGY  
SOUND & MUSIC DESIGN: JOEL BECKERMAN  
SOUND & MUSIC DESIGN: PHIL HERNANDEZ  
SOUND & MUSIC DESIGN: CHRIS MAXWELL

## **SILVER**

### **COLLEGE GAMEDAY - BIG & RICH**

*ESPN*

HABANA AVENUE  
DIRECTOR: CHRIS MANTZARIS  
PRODUCER: KIRA KARLSTROM  
ART DIRECTOR: KIELY KJB  
DP: SAMSON CHAN  
LINE PRODUCER: STEVEN LEVY  
RICK PAIVA  
LEE FITTING  
KEVIN WILSON  
ROB LABAY  
LORENZO LAMADRID  
JUSTIN NARDONE  
JULIO GALAN  
JENNIFER AHERN  
CAROLYN BOLDUC  
KYANNA RANDALL  
RAY PALAGY  
CHRIS SIMPSON  
CLAUDE MITCHELL

## **BRONZE**

### **TSN: FIGURE SKATING**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR, DESIGN: STEPHEN GILMORE  
SENIOR MOTION DESIGNER: TOM WATKINS

## **SPORTS – BUMPER**

## **GOLD**

### **NB80S**

*REDHOUSE MOTION GRAPHICS*

DESIGNER / ANIMATOR: KEITH KYAK  
PRODUCER: JASON GILIFILLAN  
CREATIVE DIRECTOR: JANINE DUGRE

## **SILVER**

### **NCAA.COM BUMPER**

*TURNER SPORTS - CSSU*

SVP CREATIVE & CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS

SR. DESIGN DIRECTOR: SIMON COFFIN

## **BRONZE**

### **TSN: CABBIE AT THE GREY CUP**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR, DESIGN: STEPHEN GILMORE

MOTION DESIGNER: LUIS TORRES

## **TELEVISION / VIDEO PRESENTATION: ALL INCLUSIVE**

### **ART DIRECTION & DESIGN: ON-AIR ILLUSTRATION**

## **GOLD**

### **JUICEBOX - JUICEBOX CHANNEL DESIGN**

*BELL MEDIA AGENCY*

CHARACTER DESIGN: AMEESHA EARNSHAW

ANIMATION: AMEESHA EARNSHAW

DESIGN & SOUND DESIGN: AMEESHA EARNSHAW

CREATIVE DIRECTOR: PETER MOLLER

## **SILVER**

### **DIA DE LOS MUERTOS**

*MUN2*

CREATIVE DIRECTOR: RICARDO DE MONTREUIL

ART DIRECTOR: JOSE WOLFF

ILLUSTRATION/ANIMATION: DAVID NAVAS

COPYWRITER: JORGE APARICIO

## **BRONZE**

### **PROJECT RUNWAY - REAP WHAT YOU SEW PROMO**

*LIFETIME*

SENIOR VICE-PRESIDENT, MARKETING: TIM NOLAN

CREATIVE DIRECTOR, MARKETING: J.A.S. SUSTRICH

DIRECTOR OF PRODUCTION, MARKETING: JENNIFER FERGUSON-SULLIVAN

ART DIRECTOR: ANIBAL KOLIREN

RYAN BOSWORTH

AGENCY: LAUREN FRIEDMAN

**ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO**

**GOLD**

**CONAN NYC**

*CONACO LLC*

TITLE DESIGNER: ROBERT ASHE, JR.

**SILVER**

**NCAA NATIONAL BRACKET DAY LOGO**

*TURNER SPORTS - CSSU*

SVP CREATIVE AND CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS  
CREATIVE DIRECTOR: JORDAN SHORTHOUSE  
LEAD DESIGNER: JOHN FALKIEWICZ  
CREATIVE DIRECTOR: JULIANNA BARBIERI

**BRONZE**

**NBA.COM FANTASY INSIDER LOGO**

*TURNER SPORTS - CSSU*

SVP CREATIVE & CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS  
SR. DESIGN DIRECTOR: SIMON COFFIN

**BRONZE**

**MLB ON DECK PROGRAM LOGO**

*TURNER SPORTS - CSSU*

SVP CREATIVE & CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS  
CREATIVE DIRECTOR: JORDAN SHORTHOUSE  
SR. DESIGNER: CHAD HUDSON  
CREATIVE DIRECTOR: JOCELYN MEINERT  
CREATIVE DIRECTOR: SHANNON WONG  
COMPOSITOR: ALEX AVDYUSHIN  
COMPOSITOR: SANTOSH ISAAC  
COMPOSITOR: MATEI KAJIS  
PRODUCER: JULIANNA BARBIERI  
ART DIRECTOR: JORDAN GREENSTEIN  
SR. ANIMATOR: BRIAN KIRCHDOERFER



COMPOSITOR: MARK GARCIA  
COMPOSITOR: JERRY MA

## TELEVISION / VIDEO PRESENTATION: CRAFT

### **BEST DIRECTING**

#### **GOLD**

##### **SWAMP PEOPLE S2**

*HISTORY*

VP OF CREATIVE: KRISTA LINEY  
DIRECTOR OF STRATEGY: SAEVAR HALLDORSSON  
CREATIVE DIRECTOR: MIKE SCALERE  
DIRECTOR: STEVEN F. MOYER  
PRODUCER: OUALID MOUANESS  
DP: STEVE MOYER  
POST PRODUCER: SHASA ROGERS  
EDITOR: BILL JOHNSON  
PRODUCITON COMPANY: THE ARSENAL FILM & CREATIVE  
GRAPHIC COMPANY: CURT NEUMANN

#### **SILVER**

##### **TOP GEAR S2**

*HISTORY*

VP OF CREATIVE: KRISTA LINEY  
DIRECTOR OF STRATEGY: SAEVAR HALLDORSSON  
CREATIVE DIRECTOR: MICHAEL SCALERE  
DIRECTOR: STEVEN F. MOYER  
PRODUCER: OUALID MOUANESS  
PRODUCER: MICHELLE WANG  
DIRECTOR OF PHOTOGRAPHY: STEVE MOYER  
EDITOR: DECLAN WHITEBLOOM  
PRODUCITON COMPANY: THE ARSENAL FILM & CREATIVE  
GRAPHIC COMPANY: BUSTER DESIGN

#### **BRONZE**

##### **FOX SOCCER - ANTHEM**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB

VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: GUILLERMO LECUONA  
EXECUTIVE PRODUCER: JASON DODD  
SR. WRITER/PRODUCER: ALBERT CHOI  
EDIT: PABLO EYRE  
FLAME FINISHING: KEVIN PRENDIVILLE  
SOUND: MIC BROOLING  
PRODUCTION COMPANY: MARSHA HUNT PRODUCTIONS  
DIRECTOR: GUILLERMO LECUONA  
DIRECTOR: ALBERT CHOI

## **BEST EDITING**

### **GOLD**

#### **GETTYSBURG**

##### *HISTORY*

VP OF CREATIVE: KRISTA LINEY  
DIRECTOR OF STRATEGY: SAEVAR HALLDORSSON  
SR. CREATIVE DIRECTOR: PABLO PULIDO  
PRODUCER: PABLO PULIDO  
DESIGN & PRODUCTION CO: METAPHRENIE  
CREATIVE DIRECTOR: ANDREA DIONISIO  
PRODUCER: ELAINA PORTER  
2D ARTISTS: GIUSEPPE AMBROSIO  
2D ARTISTS: MICHAEL OLEA  
3D ARTISTS: AMR MOHAMMED ABDELHAMED  
3D ARTISTS: RAYJOHN FERNANDEZ  
EDITOR: ANDREA DIONISIO  
MUSIC EDITING AND SOUND DESIGN: BLAKE ALTHEN

### **SILVER**

#### **SHOWTIME ANYTIME CROSS CHANNEL**

##### *SHOWTIME NETWORKS INC.*

CREATIVE DIRECTOR: CHRISTINA BLACK  
DESIGN: THE LAB  
ANIMATION/EDITORIAL: CHAD SPECTER  
MUSIC: HATFARM

### **BRONZE**

#### **FOX SOCCER - ANTHEM**

##### *FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: GUILLERMO LECUONA  
EXECUTIVE PRODUCER: JASON DODD  
SR. WRITER/PRODUCER: ALBERT CHOI  
EDIT: PABLO EYRE  
FLAME FINISHING: KEVIN PRENDIVILLE  
SOUND: MIC BROOLING  
PRODUCTION COMPANY: MARSHA HUNT PRODUCTIONS

## **PRINT**

### **CONSUMER PUBLICATION ADVERTISING: IMAGE**

#### **GOLD**

##### **IGNITER TRADE PRINT**

*SYFY*

VP, CREATIVE DIRECTOR: JAMES SPENCE  
CD: WILL LEE  
CREATIVE: BEN COCHRAN  
DIRECTOR: KATE LEONARD  
COPYWRITER: ANDY KADIN  
ART DIRECTOR: JEFF BEBERMAN  
ART DIRECTOR: STEPHANE BAIK  
PHOTOGRAPHER: ANDRIC  
RETOUCHING-CGI: GLOSS POSTPRODUCTION NYC

#### **SILVER**

##### **DIRECTV MASTERS MOSAIC MIX CHANNEL AD**

*DIRECTV*

SVP, CREATIVE SERVICES: ROGER HYDE  
CREATIVE DIRECTOR: TIM CIRRIANTINO  
ART DIRECTOR: BETH LOUDENBERG  
COPYWRITER: MUGS CAHILL  
PRINT PRODUCTION: ERIC NESTER  
PROJECT MANAGER: JOSH SHAVER

#### **BRONZE**

##### **AUSTRALIAN OPEN EXPERIENCE ON DIRECTV**

*DIRECTV*

SVP, CREATIVE SERVICES: ROGER HYDE  
CREATIVE DIRECTOR: TIM CIRINTINO  
ART DIRECTOR: BETH LOUDENBERG  
COPYWRITER: MUGS CAHILL  
PROJECT MANAGER: JOSH SHAVER  
PRINT PRODUCTION: ERIC NESTER

**CONSUMER PUBLICATION ADVERTISING: IMAGE CAMPAIGN**

**GOLD**

**BE MORE "WHAT IF?" PRINT CAMPAIGN**

*PBS*

SENIOR VP, MARKETING & COMMUNICATIONS: LESLI ROTENBERG

**SILVER**

**RADIO DISNEY: LIFESTYLE CAMPAIGN - "WITH RADIO DISNEY"**

*RADIO DISNEY*

VP & GM: PHIL GUERINI  
CREATIVE DIRECTOR: ARON WOERTINK  
CREATIVE DIRECTOR: ALICIA GOODYEAR  
PRINCIPLE: PATRICIO FUENTES  
ACCOUNT EXECUTIVE: TINA TANEN  
SR. PRODUCTION ARTIST: SEAN MOORE  
PRODUCTION ARTIST: SCOTT KAMPMEYER  
DESIGNER: JESSICA FRY  
DESIGNER: DENNY CHEN

**BRONZE**

**TSN RADIO 990**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR: RICHARD BECKMAN  
SENIOR GRAPHIC DESIGNER: DAVE WATKINS

**TOPICAL PUBLICATION ADVERTISING**

**GOLD**

**DEXTER**

*SHOWTIME NETWORKS INC.*

SR. COPY MANAGER: JORDAN SCOTT  
ART DIRECTOR: RICHARD FAHEY  
CREATIVE DIRECTOR: MYRIAM LOPEZ  
CREATIVE DIRECTOR: JULIET MAGER  
CREATIVE DIRECTOR: MICHAEL HATHAWAY  
VP, CREATIVE DIRECTOR: LARRY MERRITT

**SILVER**

**AMERICAN HORROR STORY - S1 - (MAIN KEY ART AD)**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS  
VP PRINT DESIGN - CREATIVE DIRECTOR: TODD HEUGHENS  
SVP PRODUCTION: KENNA MCCABE  
DIRECTOR PRODUCTION: JULIE GRAHAM  
PRODUCER: ELIZABETH KNIGHT  
CREATIVE DIRECTOR: STEPHAN LAPP  
CREATIVE DIRECTOR: EMRAH YUCEL  
PHOTOGRAPHER: FRANK OCKENFELS

**BRONZE**

**LOUIE - S2**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
ART DIRECTOR: TODD HEUGHENS  
SVP OF PRODUCTION: KENNA MCCABE  
DIRECTOR OF PRODUCTION: JULIE GRAHAM  
PRODUCER: ELIZABETH KNIGHT  
AGENCY: STEPHAN LAPP  
AGENCY: EMRAH YUCEL

**TOPICAL PUBLICATION ADVERTISING CAMPAIGN**

**GOLD**

**GRIMM SERIES LAUNCH**

*NBC ENTERTAINMENT MARKETING, PRINT AND DIGITAL CREATIVE*

CREATIVE DIRECTOR: SEAN SERIO  
PROJECT DIRECTOR: JEFF COHEN  
COPY DIRECTOR: ANDRZEJ POLAKIEWICZ  
DESIGNER: EDDIE NUNEZ

DESIGNER: LORNA SULLIVAN  
DESIGNER: MAYEL WEI  
DESIGNER: DOUG VALLIM  
PRODUCTION ARTIST: MARK DOUKAKIS  
SVP & CREATIVE DIRECTOR: DAVE DORE

## SILVER

### **NURSE JACKIE**

*SHOWTIME NETWORKS INC.*

SENIOR COPY MANAGER: JORDAN SCOTT  
COPYWRITER: JONATHAN TOOMEY  
ART DIRECTOR: RICHARD FAHEY  
ART DIRECTOR: JERRY TUPAS  
CREATIVE DIRECTOR: JULIET MAGER  
CREATIVE DIRECTOR: PETER GATTO  
VP, CREATIVE DIRECTOR: LARRY MERRITT

## BRONZE

### **CIRCUS CAMPAIGN - THE BIG C, WEEDS, DEXTER**

*SHOWTIME NETWORKS INC.*

COPYWRITER: AL BURSTEIN  
ART DIRECTOR: WENDY WILSON  
CREATIVE DIRECTOR: MYRIAM LOPEZ  
VP, CREATIVE DIRECTOR: LARRY MERRITT

## INVITATION OR CARD

## GOLD

### **CMT ARTISTS OF THE YEAR INVITATION**

*CMT*

CREATIVE DIRECTOR: JEFF NICHOLS  
ART DIRECTOR: NORA GAFFNEY  
COPYWRITER: NORA GAFFNEY  
DESIGNER: BRETT WARREN  
DESIGNER: AMY KINSLOW  
PROJECT MANAGER: ALICIA BEQUETTE  
PROJECT MANAGER: JUDSON AIKENS

## SILVER

**HALLMARK CHANNEL - MACY'S THANKSGIVING DAY INVITE**

*HALLMARK CHANNEL*

EVP MARKETING AND CREATIVE SERVICES: SUSANNE MCAVOY

SVP CREATIVE SERVICES: MARVIN DORSON

VP PRINT, VIDEO & WEB DESIGN: JENNIFER LEE-TEMPLE

SENIOR DESIGNER CREATIVE SERVICES: ROBBIE BRUZUS

SR. COORDINATOR, AD SALES MARKETING: ELISE NATOLI

**BRONZE**

**PBS 2011 HOLIDAY CARD**

*PBS*

SENIOR VP, MARKETING & COMMUNICATIONS: LESLI ROTENBERG

SENIOR CREATIVE DIRECTOR: JOHN RUPPENTHAL

DESIGNER/ART DIR.: CHRISTOPHER RICHARD

CREATIVE DIR: ANNE ZANGARA

**FOLDED OR BOUND PIECE**

**GOLD**

**USA UPFRONT BOOK**

*USA NETWORK*

SVP, CREATIVE: JASON HOLZMAN

CREATIVE DIRECTOR: PATRICK TRETTENERO

CREATIVE DIRECTOR: CHRIS WILLIAMSON

PROJECT MANAGER: LISA FLEMING

DESIGNER: STAN RAPOPORT

DESIGNER: EVELYN VAISMAN

PHOTO RETOUCHER: CLAUDIA GALINDO

PRINTER: MARK AZARIAN

PRINTER: KERRY FUDGINSKI

**SILVER**

**DAY 1 JOURNAL**

*NBCUNIVERSAL*

VP, CREATIVE DIRECTOR: BARI COHEN

CREATIVE DIRECTOR: CAROL MELLONI

PRODUCTION DIRECTOR: OMAR SANDERS

CREATIVE DIRECTOR: JOELLE MERCADO-LAU

PRODUCTION ARTIST: MALCOLM TURK

VP, ECD, INTEGRATED MEDIA: ANDREW AULT

## **BRONZE**

### **NICKELODEON HOLIDAY PACKAGING GUIDE**

*NICKELODEON*

CHIEF CREATIVE OFFICER: RUSSELL HICKS

SVP CREATIVE DESIGN: SERGIO CUAN

ART DIRECTOR: CC BURSELL

DESIGNER: KIRSTEN WILLIAMS

DESIGNER: JANE TRIEU

DESIGNER: BERNARDO MARGULIS

DESIGNER: SHINO URANO

DESIGNER: COURTNEY HUFHAND

DESIGNER: BRIAN MAGNER

### **PRESS KIT**

## **GOLD**

### **BOARDWALK EMPIRE PRESS KIT**

*HBO HOME ENTERTAINMENT*

HBO, VICE PRESIDENT: MEREDITH VINCENT

HBO, MANAGER: MARCUS WARD

HBO, MANAGER: ANDREW LEROY

30SIXTY ADVERTISING + DESIGN, EXECUTIVE CREATIVE DIRECTOR: PAR LARSSON

30SIXTY ADVERTISING + DESIGN, ACCOUNT EXECUTIVE: CHARLEEN JONES

30SIXTY ADVERTISING + DESIGN, ACCOUNT EXECUTIVE: JENNIFER SIMPSON

## **SILVER**

### **GAME OF THRONES PRESS KIT**

*HBO HOME ENTERTAINMENT*

HBO, VICE PRESIDENT: MEREDITH VINCENT

HBO, DIRECTOR: DANA LICHTENSTEIN

HBO, MANAGER: ANDREW LEROY

30SIXTY ADVERTISING + DESIGN, EXECUTIVE CREATIVE DIRECTOR: PAR LARSSON

30SIXTY ADVERTISING + DESIGN, ACCOUNT EXECUTIVE: CHARLEEN JONES

30SIXTY ADVERTISING + DESIGN, ACCOUNT EXECUTIVE: JENNIFER SIMPSON

## **BRONZE**



**REMAINS PRESS KIT**

SYFY

CREATIVE DIRECTOR: WILL LEE  
PRODUCTION MANAGER: BILL IKIN  
DESIGNER: ED SHERMAN

**3-D PROMOTIONAL OR SALES KIT**

**GOLD**

**2011 COMIC-CON BAGS**

*WARNER BROS. WORLDWIDE TELEVISION MARKETING-CREATIVE SERVICES/ART & ADVERTISING*

SVP: KAREN MILLER  
CHIEF MARKETING OFFICER: LISA GREGORIAN  
VP: KAREN TOAL-ANDERSON  
DESIGNER: MARK WEINSTEIN  
DESIGNER: ADRIAN VARGAS

**SILVER**

**BAG OF BONES**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH  
SENIOR ART DIRECTOR: ILENE BLOCK  
DIRECTOR PRODUCTION MANAGEMENT: CATRIONA BRUNELLI  
MANAGER BRAND CREATIVE: MARISSA GRASSO

**BRONZE**

**THE BIG BANG THEORY EMMY GAME BOARD**

*WARNER BROS. WORLDWIDE TELEVISION MARKETING-CREATIVE SERVICES/ART & ADVERTISING*

SVP: KAREN MILLER  
CHIEF MARKETING OFFICER: LISA GREGORIAN  
VP: KAREN TOAL-ANDERSON  
ART DIRECTOR: PATRICK RASKE  
DESIGNER: MISHA BIRMELE

**POSTER**

**GOLD**

**IT'S ALWAYS SUNNY IN PHILADELPHIA - S7**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS

VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS

SVP PRODUCTION: KENNA MCCABE

DIRECTOR PRODUCTION: JULIE GRAHAM

PRODUCER: ELIZABETH KNIGHT

CREATIVE DIRECTOR: STEPHAN LAPP

CREATIVE DIRECTOR: EMRAH YUCEL

PHOTOGRAPHER: FRANK OCKENFELS

**SILVER**

**LOUIE - S2**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS

ART DIRECTOR: TODD HEUGHENS

SVP OF PRODUCTION: KENNA MCCABE

DIRECTOR OF PRODUCTION: JULIE GRAHAM

PRODUCER: ELIZABETH KNIGHT

AGENCY: STEPHAN LAPP

AGENCY: EMRAH YUCEL

**BRONZE**

**WILFRED - S1**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS

VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS

SVP PRODUCTION: KENNA MCCABE

DIRECTOR PRODUCTION: JULIE GRAHAM

PRODUCER: LIZ KNIGHT

CREATIVE DIRECTOR: BRAD JOHNSON

CREATIVE DIRECTOR: ETHAN ARCHER

PHOTOGRAPHER: FRANK OCKENFELS

**POSTER CAMPAIGN**

**GOLD**

**ONE BORN EVERY MINUTE**

*BPG/LIFETIME*

SVP, MARKETING: TIM NOLAN  
CREATIVE DIRECTOR: STEPH SEBBAG  
SENIOR ART DIRECTOR: MARCO OROZCO  
PHOTOGRAPHER: JILL GREENBERG

## SILVER

### **CORE VALUES POSTERS**

*VIACOM CREATIVE SERVICES*

AGENCY: VIACOM CREATIVE SERVICES

## BRONZE

### **SPORTSNET ON-AIR RADIO TALENT AWARENESS POSTERS**

*SPORTSNET*

SENIOR PRINT DESIGNER: WILSON DUONG

## OUTDOOR – STATIC

## GOLD

### **BREAKOUT KINGS SEAT BACKS**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY

VP BRAND CREATIVE: VALERIE ALBANESE

SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH

MANAGER BRAND CREATIVE: MARISSA GRASSO

AGENCY: BLT COMMUNICATIONS/CONCEPT ARTS

## SILVER

### **RESCUE ME - S7 - LOT BOARD**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS

VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS

CREATIVE DIRECTOR: MARK CRAWFORD

## BRONZE

### **AMERICAN HORROR STORY - S1 - LOT BOARD**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS  
VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS  
CREATIVE DIRECTOR: STEPHAN LAPP

## **OUTDOOR – STATIC CAMPAIGN**

### **GOLD**

#### **AMERICAN HORROR STORY S1 - BB, HOLLYWOOD WALL, TRANSIT SHELTER (LEV), LG LOT BOARD, VERT PHONE KIOSK**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS  
VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS  
SVP PRODUCTION: KENNA MCCABE  
DIRECTOR PRODUCTION: JULIE GRAHAM  
PRODUCER: LIZ KNIGHT  
CREATIVE DIRECTOR: STEPHAN LAPP  
CREATIVE DIRECTOR: EMRAH YUCEL  
PHOTOGRAPHER: FRANK OCKENFELS

### **SILVER**

#### **BAG OF BONES**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH  
MANAGER BRAND CREATIVE: MARISSA GRASSO  
AGENCY: BLT COMMUNICATIONS  
AGENCY: DEVIL FISH

### **BRONZE**

#### **FX CANADA OOH CAMPAIGN**

*FX CANADA*

DESIGNER: WILSON DUONG  
V.P. OF CREATIVE SERVICES: DEAN BENDER

## **LOGO**

### **GOLD**

**CTV: CTV TWO**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR: JOYCE WOOLLCOTT

SENIOR GRAPHIC DESIGNER: FERNANDO MASCETTA

**SILVER**

**SPORTSNET PRIMARY AND SECONDARY LOGO**

*SPORTSNET*

SENIOR PRINT DESIGNER: WILSON DUONG

CREATIVE DIRECTOR FOR DESIGN AND ANIMATION: SADY MAGENDRAN

VP OF CREATIVE SERVICES: DEAN BENDER

**BRONZE**

**LIQUID TELEVISION BEAKER LOGO**

*MTV OFF-AIR CREATIVE*

SVP: JEFFREY KEYTON

VP: JIM DEBARROS

SENIOR DESIGNER: ANTHONY ANNANDONO

PROJECT DIRECTOR: KEVIN SERAPILIO

**DVD PACKAGING**

**GOLD**

**RUPAUL'S EMMY CAMPAIGN DVD**

*LOGO*

VP, CREATIVE DIRECTOR: RODGER BELKNAP

VP, ON-AIR PROMOS & EDITORIAL DIRECTOR: GARRETT WAGNER

DESIGN DIRECTOR: ELIZABETH SHIM

DESIGNER: MATTHEW STIPANO

PHOTOGRAPHER: MATHU ANDERSEN

**SILVER**

**BAND OF BROTHERS/THE PACIFIC SPECIAL EDITION GIFT SET**

*HBO HOME ENTERTAINMENT*

MARKETING COORDINATOR: TYLER RAYMOND

## **BRONZE**

### **TRUE BLOOD SEASON 3**

*HBO HOME ENTERTAINMENT*

MARKETING COORDINATOR: TYLER RAYMOND

## **TOTAL PACKAGE DESIGN – PRINT**

## **GOLD**

### **AMERICAN HORROR STORY S1 - POSTER, PRESSKIT, PRINT AD (LEV), BB, HOLLYWOOD WALL**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS

VP PRINT DESIGN - ART DIRECTOR: TODD HEUGHENS

SVP PRODUCTION: KENNA MCCABE

DIRECTOR PRODUCTION: JULIE GRAHAM

PRODUCER: LIZ KNIGHT

DIRECTOR PRINT DESIGN: MICHAEL BRITTAIN

CREATIVE DIRECTOR: STEPHAN LAPP

CREATIVE DIRECTOR: EMRAH YUCEL

PHOTOGRAPHER: FRANK OCKENFELS

GALLERY PHOTOGRAPHER: ROBERT ZUCKERMAN

## **SILVER**

### **NURSE JACKIE**

*SHOWTIME NETWORKS INC.*

SENIOR COPY MANAGER: JORDAN SCOTT

COPYWRITER: JONATHAN TOOMEY

ART DIRECTOR: RICHARD FAHEY

ART DIRECTOR: JERRY TUPAS

CREATIVE DIRECTOR: JULIET MAGER

CREATIVE DIRECTOR: PETER GATTO

VP, CREATIVE DIRECTOR: LARRY MERRITT

## **BRONZE**

### **WILFRED - S1 - POSTER, PRESS KIT, FOOTPRINTS AD, BEACH SPREAD AD, SMALL LOT BOARD**

*FX NETWORK*

EVP MARKETING - CREATIVE DIRECTOR: STEPHANIE GIBBONS

VP PRINT DESIGN: TODD HEUGHENS

SVP PRODUCTION: KENNA MCCABE

DIRECTOR PRODUCTION: JULIE GRAHAM

PRODUCER: LIZ KNIGHT  
DESIGNER: JOHNNY SALINAS  
CREATIVE DIRECTOR: ETHAN ARCHER  
CREATIVE DIRECTOR: BRAD JOHNSON  
CREATIVE DIRECTOR: STEPHAN LAPP  
CREATIVE DIRECTOR: ANDREW IRVING  
PHOTOGRAPHER: FRANK OCKENFELS  
FINISHER: JOHN SOLTIS

## **ILLUSTRATION FOR PRINT**

### **GOLD**

#### **LOUIE - S2 - WALL**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
ART DIRECTOR: TODD HEUGHENS  
AGENCY: BRAD HOCHBERG  
ART DIRECTOR: MICHAEL BRITAIN

### **SILVER**

#### **DEXTER**

*SHOWTIME NETWORKS INC.*

ART DIRECTOR: RICHARD FAHEY  
SR. ART DIRECTOR: MYRIAM LOPEZ  
CREATIVE DIRECTOR: MICHAEL HATHAWAY  
PHOTOGRAPHER: ROBERT SEBREE  
ILLUSTRATOR: BRAD DAVIS

### **BRONZE**

#### **LOUIE - S2 - BROWN ILLUSTRATION**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
ART DIRECTOR: TODD HEUGHENS  
AGENCY: STEPHAN LAPP  
AGENCY: EMRAH YUCEL

### **BRONZE**

#### **THE OFFICE - SEURAT**

*NBC ENTERTAINMENT MARKETING, PRINT AND DIGITAL CREATIVE*

CREATIVE DIRECTOR: SEAN SERIO  
PROJECT DIRECTOR: JEFF COHEN  
DESIGNER: LORNA SULLIVAN  
DESIGNER: MAYEL WEI  
PHOTOGRAPHER: CHRIS HASTON  
SVP & CREATIVE DIRECTOR: DAVE DORE

**PHOTOGRAPHY FOR PRINT**

**GOLD**

**LOUIE - S2 - STATUE OF LIBERTY**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
ART DIRECTOR: TODD HEUGHENS  
ART DIRECTOR: MICHAEL BRITAIN  
PHOTOGRAPHER: FRANK W. OCKENFELS 3  
SVP OF PRODUCTION: KENNA MCCABE  
DIRECTOR OF PRODUCTION: JULIE GRAHAM  
PRODUCER: ELIZABETH KNIGHT

**SILVER**

**AMERICAN HORROR STORY S1 - BABY**

*FX NETWORK*

CREATIVE DIRECTOR: STEPHANIE GIBBONS  
ART DIRECTOR: TODD HEUGHENS  
AGENCY: STEPHAN LAPP  
AGENCY: EMRAH YUCEL  
PHOTOGRAPHER: FRANK OCKENFELS

**BRONZE**

**NURSE JACKIE**

*SHOWTIME NETWORKS INC.*

ART DIRECTOR: RICHARD FAHEY  
CREATIVE DIRECTOR: PETER GATTO  
VP, CREATIVE DIRECTOR: LARRY MERRITT  
PHOTOGRAPHER: MARK SELIGER

**SCENIC**



## **SET DESIGN**

### **GOLD**

#### **NBC NEWS STUDIO 3B, NIGHTLY NEWS & ROCK CENTER**

*CLICKSPRING DESIGN*

PRESIDENT: ERIK ULFERS  
VP, DESIGN: BRYAN HIGGASON  
VP CREATIVE PRODUCTION DESIGN: MARC GREENSTEIN  
DESIGN DIRECTOR: CHRISTINE DEWITTE  
DESIGN: KEVIN KIEVIT  
DESIGN: JOHN PUTRE  
SVP, OPERATIONS: LORI NADLER  
DESIGN DIRECTOR: PAUL BENSON  
MANAGER STAGING OPERATIONS: TOM POPPLE  
TECHNOLOGY DIRECTOR: ADAM BENALT  
COORDINATING DIRECTOR: CHRISTIN KENNELLY  
LIGHTING DESIGNER: JEFF TAYLOR  
DIRECTOR & SENIOR BROADCAST PRODUCER: BRETT HOLEY

### **SILVER**

#### **CNN PIERS MORGAN TONIGHT**

*JACK MORTON PDG / CNN*

PRINCIPLE DESIGNER: JIM FENHAGEN  
DESIGN DIRECTOR: PATRICK LARSEN  
ASSOCIATE DESIGNER: MATT GLAZE  
ASSOCIATE PRODUCER: DANIELLE FERNANDEZ  
SENIOR GRAPHICS DESIGNER: SHELLINE VANDERMEY  
ILLUSTRATION: CHRIS MARONEY

### **BRONZE**

#### **CBS NCAA**

*JACK MORTON PDG*

PRINCIPLE DESIGNER: JIM FENHAGEN  
SENIOR DESIGN DIRECTOR: ANDRE DURETTE  
ASSOCIATE DESIGNER: JULIANN ELLIOTT  
ASSOCIATE PRODUCER: DANIELLE FERNANDEZ  
SENIOR GRAPHICS DESIGNER: SHELLINE VANDERMEY  
ILLUSTRATION: CHRIS MARONEY

## **ONE TIME ONLY SET DESIGN**

### **GOLD**

#### **SCREAM 2011**

*SPIKE*

EXECUTIVE PRODUCER: CASEY PATTERSON  
EXECUTIVE PRODUCER: MICHAEL LEVITT  
EXECUTIVE PRODUCER: CINDY LEVITT  
PRODUCER: AUSTIN READING  
PRODUCTION DESIGNER: RAY WINKLER  
ART DIRECTOR: TAMLYN WRIGHT  
LIGHTING DESIGNER: ROBERT DICKINSON

### **SILVER**

#### **KIDS' CHOICE AWARDS SHOW SET DESIGN**

*BOB BAIN PRODUCTIONS*

EXECUTIVE PRODUCER: BOB BAIN  
EXECUTIVE PRODUCER: MARGIE COHN  
EXECUTIVE PRODUCER: PAULA KAPLAN  
SUPERVISING PRODUCER: GREGORY SILLS  
PRODUCER: PAUL FLATTERY  
DIRECTOR: BETH MCCARTHY-MILLER  
CO-PRODUCER: SCOTT KREAMER  
CO-PRODUCER: MAGDA LIOLIS  
CO-PRODUCER: JD RYZNAR  
PRODUCTION DESIGNER: STEVE BASS  
ART DIRECTOR: KRISTEN MERLINO  
ART DIRECTOR: GLORIA LAMB

### **BRONZE**

#### **VIDEO GAME AWARDS 2011**

*SPIKE*

EXECUTIVE PRODUCER: MARK BURNETT  
EXECUTIVE PRODUCER: CASEY PATTERSON  
EXECUTIVE PRODUCER: CAROL DONOVAN  
AUGMENTED REALITY PRODUCER: ROBB WAGNER  
PRODUCER: AUSTIN READING  
PRODUCTION DESIGNER: ANTON GOSS  
ART DIRECTOR: DYLAN JONES  
ART DIRECTOR: BRIAN FOWLER  
LIGHTING DESIGNER: OSCAR DOMINGUEZ

VIRTUAL SET CONSULTANT: RONEN LASRY

## **INTERACTIVE MEDIA**

### **WEBSITE: NETWORK/STATION OR CHANNEL**

#### **GOLD**

##### **SHOWTIME ANYTIME**

*SHOWTIME NETWORKS INC*

SHOWTIME NETWORKS INC

#### **SILVER**

##### **DISNEYXD.CA LAUNCH**

*ASTRAL TELEVISION NETWORKS*

PRODUCER: STEVE BUTTERY

TECHNICAL MANAGER: DAWN O'BRIEN

PROJECT MANAGER: LORRAINE CALDWELL

CONTENT MANAGER: NICOLE MICKELW

CONTENT COORDINATOR: ALEKS RADIC

SENIOR DESIGNER: RITESH SETHIA

DESIGNER: TREVOR KLUKE

DESIGNER: AMY GRINYER

FLASH DESIGNER: CHUCK KUDERIK

SENIOR DEVELOPER: DAVE MADDOCK

SENIOR DEVELOPER: SEAN TEVLIN

DEVELOPER: MIGUEL VILLANUEVA

DIRECTOR: BARBARA BAILIE

SVP MARKETING AND SALES: DOMENIC VIVOLO

VP MARKETING: PETER FURNISH

#### **BRONZE**

##### **FX MOVIE CHANNEL (FXM) WEBSITE**

*FX MOVIE CHANNEL (FXM)*

CREATIVE DIRECTOR: STEPHANIE GIBBONS

ART DIRECTOR: TODD HEUGHENS

EXECUTIVE PRODUCER: CHUCK SAFTLER

EXECUTIVE PRODUCER: ADAM LEWINSON

PRODUCER: TOM RUFFNER

PROJECT MANAGER: DAVID ASHE

PROJECT MANAGER: MICHAEL HOLZMILLER

**WEBSITE: ENTERTAINMENT/PROGRAMMING/SPECIAL EVENT/NEWS**

**GOLD**

**SUMMER UNDER THE STARS**

*TCM DIGITAL*

VICE PRESIDENT: RICHARD STEINER

PRODUCER: MIKE MCKENZIE

**SILVER**

**31 DAYS OF OSCAR**

*TCM DIGITAL*

VICE PRESIDENT: RICHARD STEINER

PRODUCER: MIKE MCKENZIE

**BRONZE**

**CIVIL WAR 150 MICROSITE**

*HISTORY*

PRODUCER: BARBARA MARANZANI

SITE MANAGER: CHRISTINE TANCINCO

EDITORIAL DIRECTOR: KAT WILLIAMS

SR. SITE DIRECTOR: DOUG HALSEY

ART DIRECTOR: KAYHAN ATAMYILDIZ

DESIGNER: TOM KLINGER

CREATIVE AGENCY: FANTASY INTERACTIVE

**WEBSITE: FLASH ANIMATION**

**GOLD**

**SUMMER UNDER THE STARS**

*TCM DIGITAL*

VICE PRESIDENT: RICHARD STEINER

PRODUCER: MIKE MCKENZIE

**SILVER**

**31 DAYS OF OSCAR**

*TCM DIGITAL*

VICE PRESIDENT: RICHARD STEINER  
PRODUCER: MIKE MCKENZIE

**BRONZE**

**ARCHER SPY SCHOOL**

*FX NETWORK*

EVP: STEPHANIE GIBBONS

**ONLINE ADVERTISING - BANNERS/SKYSCRAPERS**

**GOLD**

**TOP CHEF MASTERS - TAKE-OVER**

*BRAVO*

VICE PRESIDENT, EXECUTIVE CREATIVE DIRECTOR: KENEISHA SCOTT  
ART DIRECTOR: PASCAL DERMESROPIAN  
DIRECTOR PRINT PRODUCTION: STACY HOFFMAN  
PROJECT MANAGER: KENEISHA SCOTT  
CREATIVE DIRECTOR: ETHAN ARCHER

**SILVER**

**THE GLADES**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH  
MANAGER BRAND CREATIVE: MARISSA GRASSO  
AGENCY: AVATAR LABS

**BRONZE**

**WHITE COLLAR/COVERT AFFAIRS**

*BPG/USA*

DIRECTOR, BRAND MARKETING: HARRIET HUBBALL  
VP, BRAND MARKETING: COLLEEN MOHAN  
EVP, BRAND MARKETING & DIGITAL: ALEXANDRA SHAPIRO  
CREATIVE DIRECTOR: ANDY ROBBINS  
PRODUCER: SHANA NIELSEN

## **ONLINE ADVERTISING**

### **GOLD**

#### **BAG OF BONES TAKEOVERS**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH  
MANAGER BRAND CREATIVE: MARISSA GRASSO  
AGENCY: BLT COMMUNICATIONS

### **SILVER**

#### **NCAA MARCH MADNESS ON DEMAND**

*TURNER SPORTS - CSSU*

SVP, CREATIVE & CONTENT: CRAIG BARRY  
VP NETWORK & NEW MEDIA DESIGN: MICHAEL POTTS  
CREATIVE DIRECTOR: ANDREA WATERHOUSE  
SR. DESIGN DIRECTOR: RANDY DICKERSON  
GRAPHIC DESIGNER: STEVEN LITTLE

### **BRONZE**

#### **THE GLADES SYNC'D BANNERS**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY  
VP BRAND CREATIVE: VALERIE ALBANESE  
SENIOR DIRECTOR BRAND CREATIVE: MEGHAN KIRSCH  
MANAGER BRAND CREATIVE: MARISSA GRASSO  
AGENCY: AVATAR LABS

## **HANDHELD DEVICE APPLICATION DESIGN**

### **GOLD**

#### **CHARACTER PROJECT: MOBILE SITE**

*BPG/USA*

SENIOR DIRECTOR, CONTENT DEVELOPMENT: JESSICA SUTHERLAND  
CREATIVE DIRECTOR: ANDY ROBBINS  
PRODUCER: SHANA NIELSEN

## SILVER

### SOA APP

#### *FX NETWORK*

EVP: STEPHANIE GIBBONS

SVP, MARKETING: SALLY DAWS

VP, CREATIVE SERVICES: MONICA KOYAMA

MANAGER, CREATIVE SERVICES: KRISTINA EFFRON

VP: ALBERT ROMERO

VP, PRINT DESIGN: TODD HEUGHENS

DIRECTOR: MICHAEL BRITTAIN

ASSOCIATE DIRECTOR, FOX MOBILE ENTERTAINMENT: JESSICA TRINCA

VP, CONTENT & BUS. DEVELOPMENT, FOX MOBILE ENTERTAINMENT: MATT MCMAHON

WEB DEVELOPMENT: DEFY AGENCY

## BRONZE

### DIRECTV IPAD APP

#### *DIRECTV*

SVP, CREATIVE SERVICES: ROGER HYDE

CREATIVE DIRECTOR: GERRIT VELTHOEN

PROJECT MANAGER: KADIE BOWEN

ASSOCIATE CREATIVE DIRECTOR: JENNIFER STAGGS

DESIGNER: CORINNA LIETZ

DESIGNER: CATHERINE BEAVER

## E-COMMUNICATIONS

## GOLD

### SHO HOLIDAY CARD FOR SHOWTIME

#### *SHOWTIME NETWORKS INC*

SR. PRODUCER: JASON LOWENGRUB

SR. ART DIRECTOR: MICHELLE LAWSON

ART DIRECTOR: SAM GAW

ART DIRECTOR: JOSEPH MARCONI

PRODUCER: DAVE ROY

CREATIVE DIRECTOR: JODY SUGRUE

COPYWRITER: ADAM WARING

EXECUTIVE PRODUCER: REIKO SUGITANI

## SILVER

### **COMEDY CENTRAL HOLIDAY CARD**

*COMEDY CENTRAL BRAND CREATIVE*

SVP: BOB SALAZAR  
DESIGN DIRECTOR: ROLYN BARTHELMAN  
FLASH DEVELOPER: SCOTT WEINER  
DESIGNER: ANELINA BATTISTA  
WRITER: TOM MIZER  
PROJECT MANAGER: KATIE ZIMMERMAN

## BRONZE

### **SPRING BREAKAWAY E-POSTCARDS**

*ASTRAL TELEVISION NETWORKS*

PRODUCER: TODD FEAVER  
TECHNICAL MANGER: DAWN O'BRIEN  
PROJECT MANAGER: LORRAINE CALDWELL  
CONTENT MANAGER: NICOLE MICKELow  
PRESIDENT: JÉRÉMIE BERNARD  
DESIGNER: AMY GRINYER  
DESIGNER: TREVOR KLUKE  
DEVELOPER: MIGUEL VILLANUEVA  
DEVELOPER: TORO HILL  
DIRECTOR: BARBARA BAILIE  
SVP MARKETING AND SALES: DOMENIC VIVOLO  
VP MARKETING: PETER FURNISH

## WEBSITE PROMOTION – VIDEO-BASED

## GOLD

### **TRUE BLOOD SEASON 4 - IMMORTALIZE YOURSELF**

*HBO*

VP ADVERTISING & PROMOTIONS: ZACH ENTERLIN  
DIRECTOR, ADVERTISING & PROMOTIONS: TARYN WINKELMAN  
DIRECTOR, SOCIAL MEDIA & MARKETING: SABRINA CALUORI  
SOCIAL MARKETING MANAGER: LINDSEY PEARL  
CREATIVE DIRECTOR: BECCA SCHADER  
EXECUTIVE PRODUCER: CHRIS DENNISTON

## SILVER



**FOXSPORTS.COM - THE BREAK UP**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF

SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB

VP, MARKETING: BILL BATTIN

COPYWRITER: LOREN TARQUINIO

SR. CREATIVE DIRECTOR: MARK SIMMONS

EXECUTIVE PRODUCER: JASON DODD

EDITOR: KIRK SMITH

FLAME ARTIST: KEVIN PRENDIVILLE

AUDIO MIXER: MIC BROOLING

ADDITIONAL DESIGN: RYAN ZUNKLEY

CHARACTER DESIGN / ANIMATION: ALEX ORRELLE

PRODUCTION COMPANY: MARSHA HUNT PRODUCTIONS

**BRONZE**

**FEARNET'S PUSH TO WEB SPOT**

*FEARNET*

SVP, HEAD OF MARKETING: ERIC SHIU

EXECUTIVE DIRECTOR, MARKETING: JENNIFER MORGAN

CREATIVE DIRECTOR: MICHAEL VICTOR

**INTERACTIVE PROMOTION**

**GOLD**

**STRIKE BACK SUPERWALL**

*CINEMAX*

SENIOR VICE PRESIDENT: CHRIS SPADACCINI

DIRECTOR, CINEMAX BRAND MARKETING: JASON MULDERIG

COORDINATOR: EMILY CARR

CREATIVE ADVERTISING AGENCY: BLT COMMUNICATIONS

PRODUCTION COMPANY: APOLOGUE, INC.

SOFTWARE DEVELOPMENT, SYSTEM DESIGN, TECHNOLOGY INTEGRATION: AUDIO, VIDEO & CONTROLS, INC.

**SILVER**

**HISPANICS AT NBCU INFOGRAPHIC**

*NBCUNIVERSAL*

ECD: ANDREW AULT

CD/ART DIRECTOR: MICHELE GORHAM

CD/WRITER: SCOTT WEISENTHAL  
DIGITAL MANAGER: NICOLE GUERRIERI  
DIGITAL AGENCY: GLOW INTERACTIVE  
CO-FOUNDER: PETER LEVIN

## **BRONZE**

### **SPARTACUS**

*CLICK 3X*

CREATIVE DIRECTOR: NICK AGDERIAN  
ART DIRECTOR: ANDREW HESS  
DIRECTOR OF TECHNOLOGY: JASON TORDSEN  
SENIOR PRODUCER: MATT DESIMONE  
EXECUTIVE PRODUCER: PETER CORBETT  
VP DIGITAL MEDIA: DAVID KATZ  
DIRECTOR OF DIGITAL MEDIA: ADAM ZELLER

## **OTHER DESIGN APPLICATIONS**

### **DISPLAY**

#### **GOLD**

### **DISCOVERY CHANNEL CANADA: RACE TRACK**

*BELL MEDIA AGENCY*

CREATIVE DIRECTOR: JOYCE WOOLLCOTT  
GRAPHIC DESIGNER: SANDY USAMI  
TRACK AND MODEL CONSTRUCTION: KUROSH AMIRKHANI

#### **SILVER**

### **COMIC CON BOOTH**

*NICKELODEON*

CHIEF CREATIVE OFFICER: RUSSELL HICKS  
SVP CREATIVE DESIGN: SERGIO CUAN  
ART DIRECTOR: CC BURSELL  
DESIGNER: JANE TRIEU

#### **BRONZE**

### **SPONGEBOB SQUAREPANTS: DESIGN ON A DIME**

*NICKELODEON*

DIRECTOR: CHRIS GROLL

**PROMOTIONAL ITEM**

**GOLD**

**AIDS WALK T-SHIRT**

*VIACOM CREATIVE SERVICES*

AGENCY: VIACOM CREATIVE SERVICES

**SILVER**

**OWL CLOCK**

*ADULT SWIM*

CREATIVE DIRECTOR: JACOB ESCOBEDO

ART DIRECTOR: BRANDON LIVELY

PRODUCER: RENA MCMULLAN

**BRONZE**

**ROCKET CITY REDNECKS BEER KOOZIE**

*NATIONAL GEOGRAPHIC CHANNEL*

SVP, STRATEGIC MARKETING & CREATIVE: DAWN RODNEY

VP/CREATIVE DIRECTOR: ANDY BAKER

DESIGN DIRECTOR: CHRISTOS DEVARIS

SENIOR DESIGNER: MARY DUNNINGTON

**ART DIRECTION & DESIGN: PSA (PUBLIC SERVICE ANNOUNCEMENT)**

**GOLD**

**NICKELODEON - ASIAN PACIFIC AMERICAN HERITAGE MONTH - "YOKO ONO"**

*CAUSE & [EFFECT]*

SVP/CREATIVE DIRECTOR: JAY SCHMALHOLZ

SVP: ANNE MULLEN

VP/CREATIVE DIRECTOR: MATTHEW DUNTEMANN

SENIOR PRODUCER: LYNN MCTEAGUE

ASSOCIATE PRODUCER: DEVIN MELILLO

ART DIRECTOR: DANIEL DICKSON

EXECUTIVE PRODUCER: JASON ZEMLICKA

CREATIVE DIRECTOR/DIRECTOR: JAMIE HUBBARD

PRODUCER: MICHELLE CUCCUINI

ART DIRECTOR: DEANNE CHEUK  
ART DIRECTOR: JUSTIN ACREE  
EDITOR: ZACH KILROY  
DESIGNER: MASAYOSHI NAKAMURA  
DESIGNER: DANIELLE STACK

## SILVER

### **ONE BOY'S STORY**

*MODE PROJECT*

PRODUCTION COMPANY: MODE PROJECT  
CG MODELING AND ANIMATION: MODE PROJECT  
EXECUTIVE CREATIVE DIRECTOR: COLIN CARTER  
DIRECTOR / CREATIVE DIRECTOR: BROOKS RUYLE  
PRODUCER: KATE SOCZKA  
DESIGNER / ANIMATOR: STEFAN DRAHT  
DESIGNER / ANIMATOR: BRETT SCHNACKY  
EDITOR: MIKE GREINER  
DIRECTOR OF PHOTOGRAPHY: DERICK SMITH  
STYLIST: PAMELA DAWN  
ORIGINAL MUSIC: MARK GREENBERG  
SOUND DESIGN: DREW WEIR  
CLIENT: CASA OF COOK COUNTY  
AGENCY: EPIC  
AGENCY LIAISON: RICK VALICENTI  
WRITER: KELLY BUTLER

## BRONZE

### **GE - TOO MUCH REPRESENTATION PSA**

*THE ETHER*

CREATIVE DIRECTOR: GREG KUPIEC  
PRODUCER: SHAWNA O'NEILL  
DESIGNER/ANIMATOR: JOHN HALEY  
ANIMATOR: MARK FELDMAN

## **SELF PROMOTION/SHOW REEL/COMPANY IMAGE**

## GOLD

### **BIO SIZZLE**

*A&E TELEVISION NETWORKS*

SVP MARKETING: GUY SLATTERY

VP BRAND CREATIVE: VALERIE ALBANESE  
CREATIVE DIRECTOR BRAND CREATIVE: MARIA PECORARO  
AGENCY: LUSSIER

## SILVER

### **OPTIMUS DESIGN SHOW REEL**

*OPTIMUS // DESIGN*

EXECUTIVE CREATIVE DIRECTOR: MIKE CIACCIARELLI  
CREATIVE DIRECTOR: DONNIE BAUER  
EDITOR: DONNIE BAUER

## BRONZE

### **IMPOSSIBLE PRESENT**

*ROYALE*

DIRECTOR: ROYALE  
ANIMATOR: ROYALE  
DESIGNER: ROYALE  
EXECUTIVE PRODUCER: JEN LUCERO

### **MUSIC VIDEO OR SHORT SUBJECT**

## GOLD

### **2011 MTV VIDEO MUSIC AWARDS: GENIUS INSPIRING GENIUS - LADY GAGA**

*MTV ON-AIR PROMOS*

SVP/CREATIVE DIRECTOR: AMY CAMPBELL  
VP/CREATIVE DIRECTOR: LU CHEKOWSKY  
EXECUTIVE PRODUCER: KRIS WALTER  
PRODUCTION COMPANY: OUTERBOROUGH PICTURES  
DIRECTOR: JAHAI BRIGHTLY  
DIRECTOR: SEYI PETER-THOMAS  
WRITER: LIZ EPP  
LINE PRODUCER: JEREMY HAMMOND  
SENIOR ART DIRECTOR: ANA SANCHEZ  
ART DIRECTOR: RICH BROWD  
ART DIRECTOR: ANTHONY ANNANDONO  
DIRECTOR OF PHOTOGRAPHY: MALIK SAYID  
PRODUCTION DESIGNER: ERIC BEAUCHAMP  
POST PRODUCTION SUPERVISOR: MATT SEARS  
EDITOR: ERIK AULI  
AUDIO: JAY CULLITON

**SILVER**

**IMPOSSIBLE PRESENT**

*ROYALE*

DIRECTOR: ROYALE

ANIMATOR: ROYALE

DESIGNER: ROYALE

**BRONZE**

**COLLEGE BOWL WEEK NELLY OPEN**

*ESPN*

DIRECTOR: CHRISTOPHER MANTZARIS

EXECUTIVE PRODUCER: RICK PAIVA

EXECUTIVE PRODUCER: MICHAEL DIESENHOF

EXECUTIVE PRODUCER: WILLIAM GRAFF

EXECUTIVE PRODUCER: ED PLACEY

EXECUTIVE MUSIC DIRECTOR: CLAUDE MITCHELL

MUSIC DIRECTOR: KEVIN WILSON

DIRECTOR - POST EDIT: CLEON FRANCIS

MUSIC COORDINATOR: JOANNE STRANGE

PRODUCER: JESSICA GONNELLA

EDITOR: JEREMY EDNEY

ANIMATOR: JUSTIN NARDONE

SOUND DESIGN ENGINEER: RAY PALAGY

PRODUCER: STACI GREEN

EDITOR: JOSH DRAKE

ASSOCIATE PRODUCER: EMILY SACK

LINE PRODUCER: STEVEN LEVY

ASSOCIATE PRODUCER: HARPER HELLAMS

ASSOCIATE PRODUCER: MATTHEW BERNABEO

**TYPOGRAPHY: ON-AIR**

**GOLD**

**PRESEASON**

*NFL NETWORK*

EXECUTIVE PRODUCER: STEVEN M. BORNSTEIN

EXECUTIVE PRODUCER: DENA KAPLAN

EXECUTIVE PRODUCER: KEVIN BALLUFF

PRODUCER: JASON TRAUTWEIN

PRODUCER: JASON MYERS  
PRODUCER: ANNE PIERCE  
PRODUCTION COMPANY: CHARLIE COMPANY

## SILVER

### **ELLISMANIA "CELL ANIMATION"**

*FOX SPORTS MARKETING*

CMO: ERIC MARKGRAF  
SVP/GROUP CREATIVE DIRECTOR: ROBERT GOTTLIEB  
VP, MARKETING: BILL BATTIN  
CREATIVE DIRECTOR: GUILLERMO LECUONA  
EXECUTIVE PRODUCER: JASON DODD  
EDIT: KIRK SMITH  
FLAME FINISHING: KEVIN PRENDIVILLE  
FLAME FINISHING: SIMON HOLDEN  
SOUND DESIGN: MIC BROOLING  
ANIMATION: YANKEE PEDDLER

## BRONZE

### **BIG 12 "EVERY GAME MATTERS" - COACHES**

*MFACTOR INC.*

PARTNER/CREATIVE DIRECTOR: MING TAI  
PARTNER/PRODUCER: MEL KIMMAN  
DESIGNER: SORA PARK  
EDITOR/COMPOSITOR/ANIMATOR: MING TAI  
ANIMATOR: BRETT BAILEY  
SOUND DESIGNER/MIXER: GREG RIPES  
DIRECTOR OF PHOTOGRAPHY: KRIS CARRILLO  
ASSISTANT DIRECTOR OF PHOTOGRAPHY: AMANDA TREYZ  
SVP: CHRIS HANNAN  
CREATIVE DIRECTOR: JASON SCOTT  
MARKETING DIRECTOR: LISA PALIULIS  
PRODUCER: AMY ANDERSON

## **SALES OR INTERNAL MARKETING PRESENTATION**

## GOLD

### **NBCUNIVERSAL CREDO VIDEO**

*NBCUNIVERSAL*

ECD: ANDREW AULT

DIRECTOR: DANNY CLINCH  
EXECUTIVE PRODUCER: LINDHA NARVAEZ  
PRODUCER: MATT BIJARCHI  
PRODUCTION COMPANY: MILKT FILMS  
ACCOUNT DIRECTOR: BETSY ALEKMAN  
ACCOUNT DIRECTOR: LAUREN KEHE

## SILVER

### **TELEMUNDO - THE SHIFT**

*BLANCO-LORENZ*

CREATIVE DIRECTOR: PEDRO BLANCO  
SENIOR ART DIRECTOR & ANIMATOR: ANDRES UNGARO  
EXECUTIVE PRODUCER: YURI AYALA  
EXECUTIVE PRODUCER: MARTA PALACIOS  
DIRECTOR OF PHOTOGRAPHY: ANGEL BARROETA  
ART DIRECTOR: FEDERICO REINFELD  
VP, INTEGRATED MARKETING SOLUTIONS: CHRISTINE MAGGIORE-ESCRIBANO

## BRONZE

### **NBC UPFRONT SALES CONVENTION SHOW OPEN**

*NBC UNIVERSAL*

VP ON AIR DESIGN: BRAD GENSUROWSKY  
DESIGNER: AUGUST VOUNIOZOS  
VISUAL EFFECTS: JOE LAFFEY  
MUSIC PRODUCER: GERARD SMEREK  
MUSICPRODUCER: JEFF DITTENBER  
VISUAL EFFECTS: CLYDE BEAMER  
VISUAL EFFECTS: TIM NORMAN  
PRODUCER: KARI ST. CLAIR

### **LONG FORM/WEBISODE OR VIRAL VIDEO**

## GOLD

### **CELEBRATE THE WEIRD & WONDERFUL CONAN OPENINGS**

*CONACO*

ART DIRECTION, EDITING, & ORIGINAL DESIGN: ROBERT ASHE, JR.  
ANIMATOR & ORIGINAL DESIGN: ERIC MCGILLOWAY  
ANIMATOR: STEVE ROBINSON  
ILLUSTRATOR: PIERRE BERNARD JR.  
ORIGINAL DESIGN: DAN DOME



## SILVER

### **CRAFTSMAN SCREW\*D**

*OPTIMUS // DESIGN*

EXECUTIVE CREATIVE DIRECTOR: MIKE CIACCIARELLI

DESIGNER: JASON OBERG

SENIOR DESIGNER: PATRICK COLEMAN

DESIGNER: TYLER NELSON

DESIGNER: MARK WALCZAK

EP / MANAGING DIRECTOR: GRETCHEN PRAEGER

AUDIO ENGINEER: JOEL ANDERSON

CREATIVE DIRECTOR: JON ECKMAN

ART DIRECTOR: RICHARD FISHER

COPYWRITER: EVAN THOMPSON

PRODUCER: KARA PIERCE

## BRONZE

### **HISTORY SAYS THANK YOU**

*HISTORY*

EDITORIAL DIRECTOR: KATHLEEN WILLIAMS

SENIOR PRODUCER: JAIMIE DE FINA

ASSOCIATE PRODUCER: KELLY VORRASI

PRODUCTION MANAGER: KATE ROSANTE

PRODUCTION COORDINATOR: MARIAN HEGARTY

OWNER/DIRECTOR: GLENN SCHUBERT

## SPECIAL CATEGORIES

### **SALON DE REFUS**

## GOLD

### **THE CAPTAINS SILHOUETTE POSTER**

*EPIX*

CCO: TRAVIS POMPOSELLO

CREATIVE DIRECTOR: BJ SMITH

EXECUTIVE PRODUCER: JESSICA DEGLER

CREATIVE CONSULTANT: MARC ROSENBERG

## SILVER

**DIVA MOVIES: "I COULD FEEL IT IN MY CLOONEY"**

*SHAW MEDIA INC.*

CREATIVE DIRECTOR: SAMANTHA LAMB

**BRONZE**

**OLYMPIC PITCH POSTERS**

*NBC UNIVERSAL*

VP, CREATIVE DIRECTOR: BARI COHEN

CREATIVE DIRECTOR: JOELLE MERCADO-LAU

**BRONZE**

**NASCAR ON TNT**

*TURNER STUDIOS*

ART DIRECTOR: CHARLIE OWENS

CREATIVE DIRECTOR: JORDAN SHORTHOUSE

SR. DESIGNER: JASON JOHNSON

DESIGNER: RYAN MCGRIF

STORYBOARD ARTIST: DAWUD ANYABWILE

CG ARTIST: BRIAN KIRCHDOERFER

CG ARTIST: ZACK BELL

CG ARTIST: SIDNEY BRINSON

CG ARTIST: GLENN BUNDESMANN

CG ARTIST: DEBRA LOWMAN

CG ARTIST: LANCE DARDEN