

promaxbda

2012 PROMAXBDA GLOBAL EXCELLENCE PROMOTION AND MARKETING AWARDS

FINALIST LIST

CINEMATIC SPECIFIC

PROMOS AT THE MOVIES

M-NET TERRA NOVA CINEMA TEASER SPOT 60"
CLEARWATER FOR M-NET

RTE - TRTE LAUNCH
RTE

SEASON OF THE BANNED
CHELLO ZONE

SHOWTIME CHANNELS @ SYDNEY FILM FESTIVAL 2011
SHOWTIME AUSTRALIA

THE SING-OFF NCM
NBC ENTERTAINMENT MARKETING

OUTDOOR, OUT-OF-HOME, PRINT AND POSTER:

GENERAL AND CONTENT PROMOTION

CONSUMER OR TRADE PRINT AD - NETWORK

13TH STREET UNIVERSAL RELAUNCH
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

HBO ASIA'S 20TH ANNIVERSARY
HOME BOX OFFICE (SINGAPORE) PTE LTD

KARDASHIANS S6 STYLIST MAG (WILDWORLD ART)
UNIVERSAL NETWORKS INTERNATIONAL, E! & STYLE

NGC – NAT GEO WILD

FOX CREATIVE UK

TRADE AD SEVEN NETWORK
7 NETWORK AUSTRALIA

CONSUMER OR TRADE PRINT AD - CONTENT

EXTREME COUPONING
TLC

NGC – ALIEN SPECIAL
FOX CREATIVE UK

NY INK
TLC

SECRETARY OF STATE – DOUBLE SPREAD
NATIONAL GEOGRAPHIC CHANNELS INTERNATIONAL

TEST YOUR BRAIN
NATIONAL GEOGRAPHIC CHANNELS INTERNATIONAL

WIFE SWAP AUSTRALIA
LIFESTYLE YOU, XYZNETWORKS

CONSUMER OR TRADE PRINT CAMPAIGN - CONTENT

CAMPAIGN ADS FOR CHAMPIONS LEAGUE
CARACOL TELEVISIÓN

I SURVIVED... STORIES OF AUSTRALIANS LAUNCH
BIO AUSTRALIA FOXTEL

MTV ROADIES 9
VIACOM 18 MEDIA PVT LTD

MTV TRUE LIFE
VIACOM 18 MEDIA PVT LTD

THE KENNEDYS
BPG

WIFE SWAP AUSTRALIA
LIFESTYLE YOU, XYZNETWORKS

OUTDOOR/ENVIRONMENTAL/TRANSIT AD - CONTENT

PHINEAS Y FERB – PERRY BUS
THE WALT DISNEY COMPANY LATIN AMERICA

CODE OF HONOUR CARPARK EXIT BARRIER
MEDIACORP CHANNEL 8

CSI MIAMI STENCIL
AXN LATIN AMERICA

OUTBACK WRANGLER
NATIONAL GEOGRAPHIC CHANNEL AUSTRALIA

PIERS MORGAN STACKED BB
CNN

SLIDE FULL BUS WRAP
FOXTEL

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN - CONTENT

DIE ALM (THE ALP)
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

SECRETS FOR SALE BILLBOARDS
MEDIACORP TV SINGAPORE

THE KENNEDYS
BPG

TWILIGHT
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY
DISCOVERY UK CREATIVE

WIFE SWAP AUSTRALIA
LIFESTYLE YOU, XYZNETWORKS

SALES PROMOTION - COLLATERAL/SPECIALTY

CHANNEL 5 -MILLION DOLLAR MONEY DROP: CASH STACK NOTEPAD
MEDIACORP PTE LTD

HIGH HEELS WARRIORS
UNIVERSAL NETWORKS INTERNATIONAL

MUCHMUSIC: "THE YEAR OF (IMAGINE YOUR NAME HERE) CALENDAR"
BELL MEDIA AGENCY

PRIME SUSPECT HAT
UNIVERSAL NETWORKS INTERNATIONAL

WILD CARDS

NATIONAL GEOGRAPHIC ABU DHABI

PROMOTIONAL/PREMIUM ITEMS

A SONG TO REMEMBER

MEDIACORP CHANNEL 8

DIVA UNIVERSAL'S WASHING GLOVES

NBC UNIVERSAL GLOBAL NETWORKS ITALY

DIVA'S MUG

NBC UNIVERSAL GLOBAL NETWORKS ITALY

PERRY'S REVERSIBLE CUSHION

WALT DISNEY TELEVISION INT'L (JAPAN)

PRIME SUSPECT HAT

UNIVERSAL NETWORKS INTERNATIONAL

THE OATH

MEDIACORP CHANNEL 8

OUTDOOR, OUT-OF-HOME, PRINT AND POSTER:

CRAFT CATEGORIES

ART DIRECTION/DESIGN

ABC1, "MISS FISHER'S MURDER MYSTERIES" PRESS KIT

ABC TELEVISION (AUSTRALIA)

CAMINOS DE LA LIBERTAD

TV AZTECA

HMS ARK ROYAL

DISCOVERY UK CREATIVE

KREATIVE WEIHNACHTEN -CREATIVE X-MAS

MDR FERNSEHEN -MDR TV

NEW MEMORIES BILLBOARD

TELEVISA SA DE CV

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY

DISCOVERY UK CREATIVE

RADIO:
CONTENT PROMOTION

PROGRAM PROMOTION: UNSCRIPTED/NON-FICTION/REALITY

9/11: THE DAYS AFTER TEASE
A+E NETWORKS

I SURVIVED: STORIES OF AUSTRALIANS LAUNCH
BIO AUSTRALIA, FOXTEL

THE SING-OFF "RAISE YOUR GLASS" RADIO
NBC ENTERTAINMENT MARKETING

WALKING THE AMAZON
DISCOVERY UK CREATIVE

X FACTOR
SEVEN NETWORK AUSTRALIA

TELEVISION – VIDEO PRESENTATION:
NETWORK, CHANNEL, STATION, PLATFORM BRANDING/IMAGE PROMOTION

GENERAL BRANDING/IMAGE

ANIMATED WONDER SHARED - VERSION 1
BBC WORLDWIDE

ANIMATED WONDER SHARED - VERSION 2
BBC WORLDWIDE

DMCI IMAGE SPOT
FOX CLASSICS, FOXTEL MANAGEMENT AUSTRALIA PTY LTD

OLLYWOO
SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

THRILL "MUMMY'S BOY - COOKING"
BDA SINGAPORE

VIASAT FILM PICTURE PALACE
VIASAT CREATIVE LONDON

GENERAL BRANDING/IMAGE - LONG FORMAT

AXN QUICKIE MEN IN BLACK

AXN GERMANY

MAKING OF LADY GAGA

RTL II

REEL SPACE 2012

INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

SET BRAZIL 15TH ANNIVERSARY EDITORIAL

SONY ENTERTAINMENT TELEVISION BRAZIL

STORYTELLERS

INJAUS / TCM / TURNER INTERNATIONAL ARGENTINA

THE GIRL THAT SEE MOVIES EVERYWHERE

GLOBOSAT PROGRAMADORA

GENERAL BRANDING/IMAGE CAMPAIGN

13THSTREET IMAGE-SPOTS

UNIVERSAL NETWORKS INTERNATIONAL GERMANY

DISNEY JUNIOR NORDIC - WHAT IF?

REELMACOY / THE WALT DISNEY COMPANY NORDIC

DMCI IMAGE SPOTS

FOX CLASSICS, FOXTEL MANAGEMENT AUSTRALIA PTY LTD

I AM A DIVA

UNIVERSAL NETWORKS INTERNATIONAL

THEME NIGHT IDS

DISCOVERY HOME & HEALTH LATIN AMERICA

TNTLA ID'S

TNTLA

HOLIDAY/SPECIAL EVENT PROMOTION

14 DE FEBRERO

TELEVISA SA DE CV

AXN 2011 FALL IMAGE SPOT

SPT NETWORKS CENTRAL EUROPE

FOX CRIME - SUMMER SPOT

FOX CHANNELS ITALY

HALLOWEEN

VIASAT CREATIVE LONDON

THE NOOSE CHRISTMAS VIDEO
MEDIACORP TV SINGAPORE PTE LTD

VIASAT FILM PICTURE PALACE
VIASAT CREATIVE LONDON

HOLIDAY/SPECIAL EVENT CAMPAIGN

DISCOVERY CHANNEL - JAPAN TSUNAMI & EARTHQUAKE SPECIAL
DISCOVERY NETWORKS ASIA-PACIFIC

INTERNS
TNT BROADCASTING NETWORK

MUCHMUSIC: MMVA11
BELL MEDIA AGENCY

SUMMER BUMPS
CARTOON NETWORK LATIN AMERICA

SUPERHEROES DISNEY XD
THE WALT DISNEY COMPANY LATIN AMERICA

THE REAL JAMES BOND
TNT BROADCASTING NETWORK

ON-AIR PROMOTION FOR WEBSITE

CANAL BRASIL'S WEBSITE
GLOBOSAT PROGRAMADORA

COSMOS
CARTOON NETWORK LATIN AMERICA

FOTO DE TU VIDA
FOX INTERNATIONAL CHANNEL IBERIA

KICKBADASSCONTENT
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

ORIENT NEWS WEBSITE
ORIENT TELEVISION

VIAPLAY MULTISCREEN
VIASAT CREATIVE LONDON

TELEVISION – VIDEO PRESENTATION:

CONTENT PROMOTION

PROGRAM PROMOTIONAL SPOT - IN-HOUSE

"HELP DORA HELP" SOCIAL CAMPAIGN NICKELODEON NORTH EUROPE
NICKELODEON NORTH EUROPE

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

9/11: THE DAYS AFTER TEASE
A+E NETWORKS

FRENCH OPEN
ASTRO MBNS

PROJECT RUNWAY - TV3 SWE
VIASAT CREATIVE LONDON

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY
DISCOVERY UK CREATIVE

PROGRAM PROMOTIONAL CAMPAIGN - IN-HOUSE

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

FONEJACKER CAMPAIGN
SPT NETWORKS AFRICA

HISTORY ITALY- ITALY 150 YEARS
FOX CHANNELS ITALY

MICHAEL JACKSON AND BUBBLES: THE UNTOLD STORY.
FOX INTERNATIONAL CHANNELS UK

TVN SPRING 2011
TVN POLAND

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY
DISCOVERY UK CREATIVE

PROGRAM PROMOTIONAL SPOT - OUT-OF-HOUSE

A KITCHEN CACOPHONY ON DSTV
STUDIO ZOO FOR DSTV

CRIMINAL MINDS TRAUMA

AXN LATIN AMERICA

FOX CHANNELS MULTIBRAND PROMO
FOX CHANNELS ITALY

NY INK
TLC

TEST YOUR BRAIN
NATIONAL GEOGRAPHIC CHANNELS INTERNATIONAL

TINSEL 'ALL THAT GLITTERS IS NOT GOLD'
CLEARWATER FOR M-NET

PROGRAM PROMOTIONAL CAMPAIGN - OUT-OF-HOUSE

DISCOVERY CHANNEL - CURIOSITY CAMPAIGN
DISCOVERY NETWORKS ASIA-PACIFIC

HAWAII FIVE-0 LAUNCH PROMOTION
AXN JAPAN

HISTORY OF AMERICA PROMO FRANCE 5
FRANCE 5 / LES TÉLÉCRÉATEURS

M-NET BOARDWALK EMPIRE CAMPAIGN
CLEARWATER FOR M-NET

RAQUEL WELCH
ORANGE CINEMA SERIES

THE INDESTRUCTIBLES
NATIONAL GEOGRAPHIC CHANNELS INTERNATIONAL

NEWS/INFORMATION PROGRAM SPOT

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

BREAKING NEWS
SBS TV / KANAL 5

GLOBO NEWS 2011
GLOBO NEWS

MEGAQUAKE: HOUR THAT SHOOK JAPAN
DISCOVERY UK CREATIVE

THE ELECTION
TV 2 DENMARK

THE RISING
DISCOVERY UK CREATIVE

NEWS/INFORMATION PROGRAM CAMPAIGN

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

ARAB AWAKENING CAMPAIGN
AL JAZEERA ENGLISH

CNN FREEDOM PROJECT CAMPAIGN
CNNI

FAULT LINES CAMPAIGN
AL JAZEERA ENGLISH

NOTICIAS NO TIENEN FRONTERAS
RT

PIERS MORGAN OVERALL LAUNCH CAMPAIGN
CNN

SPECIAL NEWS REPORT OR EVENT PROGRAMMING PROMOTION

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

KENNEDY
GLOBO NEWS

SEPTEMBER 11TH - THE DAY THAT CHANGED THE WORLD
TV 2 DENMARK

THE ELDERS
GLOBO NEWS

THE ELECTION
TV 2 DENMARK

THE HISTORY CHANNEL GERMANY "BRINGING GERMAN HISTORY TO LIFE" CAMPAIGN
BRANDSOME GMBH

SPORTS PROGRAM SPOT

BOIL-UP
MAORI TELEVISION

FOOTBALL BUNDESLIGA START CAMPAIGN
SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

SKY PROMO SIX NATIONS -MASTER CHEF / WOODEN SPOON
SKY ITALIA

SKY PROMO WIMBLEDON - SNEEZES
SKY ITALIA

THE CHAMPIONS' LEAGUE STUDIO, THE SPORTS CHANNEL
PROMOTHEUS

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY
DISCOVERY UK CREATIVE

LIVE EVENT SPOT

A RIGHT ROYAL WEDDING ON DSTV
STUDIO ZOO FOR DSTV

DMA 2011
TV 2 DENMARK

NOKIA CHAMPIONS LEAGUE T20 2011 - SRK LAUNCH
ESPN STAR SPORTS

RUGBY WORLD CUP 2011
FOX SPORTS AUSTRALIA

SAT.1 RAN BOXEN STURM VS. MURRAY
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

WIMBLEDON 2011
ESPN STAR SPORTS

LIVE EVENT CAMPAIGN

AUSTRALIAN OPEN 2012
ESPN STAR SPORTS

BARCLAYS PREMIER LEAGUE 2011/12
ESPN STAR SPORTS

NOKIA CHAMPIONS LEAGUE T20 2011
ESPN STAR SPORTS

RUGBY WORLD CUP 2011
FOX SPORTS AUSTRALIA

THE AUSTRALIAN BALLET PRESENTS GRAEME MURPHY'S ROMEO & JULIET LIVE
SBS SUBSCRIPTION TV

WIMBLEDON 2011

ESPN STAR SPORTS

COMEDY PROGRAM SPOT

101 WAYS TO LEAVE A GAME SHOW

RESHET NCP

PROMO SECRETARY "HILLARY"

CARACOL TELEVISIÓN

CHARLIE CHAPLIN; MOVIE CHANNELS, YES SATELLITE TV

PROMOTHEUS

FX FAMILY GUY

FOX INTERNATIONAL CHANNELS LATIN AMERICA

MODERN FAMILY - 'SPEECHLESS'

FOXTEL MANAGEMENT PTY LTD - THE COMEDY CHANNEL

WHAT A WONDERFUL COUNTRY

KESHET BROADCASTING LTD

COMEDY PROGRAM CAMPAIGN

FONEJACKER CAMPAIGN

SPT NETWORKS AFRICA

INTERNS

TNT BROADCASTING NETWORK

PAY DAY

MEDIACORP TV SINGAPORE PTE LTD

THE HOME OF BRITISH COMEDY BBC ENTERTAINMENT

BBC WORLDWIDE

WHITNEY LAUNCH CAMPAIGN

NBC ENTERTAINMENT MARKETING

PARKS & RECREATION (ROB LOWE)

SONY ENTERTAINMENT TELEVISION LATIN AMERICA

ENTERTAINMENT PROGRAM SPOT

DMA 2011

TV 2 DENMARK

HARRY POTTER

SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

MICHAEL JACKSON AND BUBBLES: THE UNTOLD STORY
FOX INTERNATIONAL CHANNELS UK

M-NET LEAVE IT TO US: COMEDY (HOSPITAL)
CLEARWATER FOR M-NET

RUSSIA WITHOUT RUSSIANS. A SPECIAL PROJECT BY NTVRS.
NTV

SURVIVOR NORWAY/ROBINSONEKSPEDISJONEN - FALL 2011
MEDIA NETWORK

ENTERTAINMENT PROGRAM CAMPAIGN

FENOMEN
SBS TV / KANAL 5

FOX8 ROVE LA LAUNCH
FOX8 | FOXTEL PTY LTD

HORROR OCTOBER
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

MICHAEL JACKSON AND BUBBLES: THE UNTOLD STORY
FOX INTERNATIONAL CHANNELS UK

THE HISTORY OF NATIONWIDE FRAUD.
NTV

THE SING-OFF SPECIAL CABLE BUY
NBC ENTERTAINMENT MARKETING

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

13TH STREET WHITE SHARXMAS
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

9/11: THE DAYS AFTER TEASE
A+E NETWORKS

FINEST MONSTER MOVIES
BDA

HALLOWEEN
VIASAT CREATIVE LONDON

TOP GEAR DAY SPOT - BBC KNOWLEDGE
BBC WORLDWIDE CHANNELS AUSTRALIA

WORLD MOVIES HALLOWEEN HORROR
SBS SUBSCRIPTION TV

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN

50 MOVIES YOU SHOULD SEE BEFORE YOU DIE
INJAUS / TCM / TURNER INTERNATIONAL ARGENTINA

FORMULA 1 SAISONSTART - MOCUMENTARY
SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

MAD MEN SEASON 1 WEEKEND SPECIAL PROMOTION
AXN JAPAN

NAT GEO MUNDO ASÍ MIRO MI MUNDO
FOX INTERNATIONAL CHANNELS LATIN AMERICA

NOKIA CHAMPIONS LEAGUE T20 2011 - SRK 8PM
ESPN STAR SPORTS

OZ ARTIST OF THE YEAR 2011
CHANNEL [V] - XYZ NETWORKS

DRAMATIC PROGRAM SPOT

CURSE OF THE ROYAL HAREM
TELEVISION BROADCASTS LIMITED

BLUE BLOODS TABLE
SPE NETWORKS - ASIA

CLOSE UP I.SAT
INJAUS / ISAT / TURNER INTERNATIONAL ARGENTINA

DOWNTON ABBEY 2011
SEVEN NETWORK

SBS - EAST WEST 101 LAUNCH
SBS

THE MENTALIST - S4 - TV3 SWE
VIASAT CREATIVE LONDON

DRAMATIC PROGRAM CAMPAIGN

DOWNTON ABBEY 2011
SEVEN NETWORK

GRIMM LAUNCH CAMPAIGN
NBC ENTERTAINMENT MARKETING

HEART OF BATTLE MONTH

FOX CLASSICS, FOXTEL MANAGEMENT AUSTRALIA PTY LTD
NURA: RISE OF THE YOKAI CLAN CAMPAIGN
SPE NETWORKS - ASIA PTE LTD

THE KENNEDYS
BPG

TORCHWOOD: MIRACLE DAY ON UKTV AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

CHILDREN'S PROGRAMMING SPOT

"HELP DORA HELP" SOCIAL CAMPAIGN NICKELODEON NORTH EUROPE
NICKELODEON NORTH EUROPE

CARTOONITO
BDA

CLOSE ENCOUNTERS OF THE FERB KIND
THE WALT DISNEY COMPANY

COLOURS CBEBBIES NORDIC
BBC WORLDWIDE

EVERYBODY LOVES THE SPONGE
NICKELODEON AUSTRALIA

NICK JR AUSTRALIA IMAGE 'PLAY' (NOM-NOM)
NICKELODEON AUSTRALIA/DMCI

CHILDREN'S PROGRAMMING CAMPAIGN

AKSHAY PROMO
VIACOM18 MEDIA PVT LTD (SONIC)

DISNEY JUNIOR NORDIC - WHAT IF?
REELMACOY / THE WALT DISNEY COMPANY NORDIC

I HEART ART
NICKELODEON

LITTLE GIANTS
TELEVISA SA DE CV

NURA: RISE OF THE YOKAI CLAN CAMPAIGN
SPE NETWORKS - ASIA PTE LTD

PHINEAS AND FERB'S TRIED & TESTED
REELMACOY / THE WALT DISNEY COMPANY NORDIC

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT

ANCIENT ALIENS

A+E NETWORKS UK

DISCOVERY HISTORIA GENERIC SPOT

DISCOVERY NETWORKS CENTRAL EUROPE

FOX8 AUSTRALIA'S NEXT TOP MODEL S7 LAUNCH

FOX8 | FOXTEL PTY LTD

MYTHBUSTERS

DISCOVERY UK CREATIVE

PLANET CAKE

LIFESTYLE FOOD, XYZ NETWORKS

SNAPPED (LOVE TO KILL YOU)

A+E NETWORKS UK

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING CAMPAIGN

HISTORY OF AMERICA PROMO FRANCE 5

FRANCE 5 / LES TÉLÉCRÉATEURS

LATE NIGHT CRIME CAMPAIGN

DISCOVERY NETWORKS NORDIC

LONELY PLANET ON BBC KNOWLEDGE

BBC WORLDWIDE CHANNELS AUSTRALIA

PLANET CAKE

LIFESTYLE FOOD, XYZ NETWORKS

SO YOU THINK YOU CAN DANCE 7 CAMPAIGN

SPE NETWORKS - ASIA

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY

DISCOVERY UK CREATIVE

ADULT PROGRAMMING SPOT

A MONTH BETWEEN THE SHEETS; MOVIE CHANNELS, YES SATELLITE TV

PROMOTHEUS

MILF WEEK - TV3 PLUS

VIASAT CREATIVE LONDON

PRETTY GIRLS - V6 HUNGARY

VIASAT CREATIVE LONDON

RULES OF LION SHOW

2+2 TV CHANNEL

VALENTINE'S DAY MARATHON

INJAUS / INFINITO / TURNER INTERNATIONAL ARGENTINA

WORLD MOVIES ADULT - DO NOT DISTURB

SBS SUBSCRIPTION TV

DAYTIME PROGRAM SPOT

CUCINA CON ALE

DISCOVERY NETWORKS ITALY

DAYTIME DIVA UNIVERSAL

NBC UNIVERSAL GLOBAL NETWORKS ITALY

MADRUGADAS EN EL ONCE ADVERTISEMENT (EARLY MORNING)

ONCE TV MEXICO

PAINT YOUR LIFE

DISCOVERY NETWORKS ITALY

PONTE AL DÍA DURANTE EL DÍA

SONY ENTERTAINMENT TELEVISION LATIN AMERICA

VOLVER CINE VERANO

ARTEAR - VOLVER

THEATRICAL FILMS SHOWN ON TELEVISION PROMOTION

13TH STREET WHITE SHARXMAS

UNIVERSAL NETWORKS INTERNATIONAL GERMANY

AMERICAN PSYCHO

NETWORK SEVEN

BLACK SWAN

CHELLO CREATIVE

HALLOWEEN THEME - TV3 PLUS

VIASAT CREATIVE SERVICES

SMOKIN ACES

AXN ITALY

UP CAMPAIGN - DISNEY CHANNEL

THE WALT DISNEY COMPANY LATIN AMERICA

DAYPART/BLOCK OF PROGRAMS SPOT

ACTION THURSDAY 2011
CHANNEL FOUR FINLAND

CHEERFUL WEEKEND
DOMASHNIY CHANNEL

GORE SPECIAL
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

HEROES AND SUPERHEROES SPECIAL
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

JACKIE CHAN MOVIE SPECIALS
MEDIACORP CHANNEL 8

LESSONS FOR KIDS
HOME BOX OFFICE (SINGAPORE) PTE LTD

DAYPART/BLOCK OF PROGRAMS CAMPAIGN

CRIME ZONE
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

EVERYDAY HEROES
DISCOVERY NETWORKS SOUTH EAST EUROPE

HORROR OCTOBER
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

MUNDO CSI
AXN LATIN AMERICA

TNTLA WOMEN'S BLOCK MAY/JUNE 2011
TNTLA

VALENTINE'S DAY MARATHON
INJAUS / INFINITO / TURNER INTERNATIONAL ARGENTINA

"BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM

CHRIS EUBANK IS BACK
BDA

M-NET 25TH BIRTHDAY CAMPAIGN
CLEARWATER FOR M-NET

PLAYBOY ON THE SET
NBC ENTERTAINMENT MARKETING

ENVY CHALLENGE BEHIND THE SCENES

CHELLO ZONE
SMASH "ORIGINAL MUSIC"
NBC ENTERTAINMENT MARKETING

WILD BOYS BEHIND THE SCENES
NETWORK SEVEN

STUNT PROMOTION - ON-AIR ONLY

13TH STREET WHITE SHARXMAS
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

AREA DISNEY XD
THE WALT DISNEY COMPANY

AXN SUNDAY MOVIE RHAPSODY
SPE NETWORKS - ASIA

HARRY POTTER - BRIBE
TNT BROADCASTING NETWORK

RAMBO WEEKENDS DIE DIE DIE
TV1

THE REAL JAMES BOND
TNT BROADCASTING NETWORK

INTERSTITIAL/"PROMO-TAINMENT"/PROGRAM WRAPS CAMPAIGN

BBC KNOWLEDGE PERSONALITY INTERSTITALS
BBC WORLDWIDE

CSI PROMO & LINKS
CHELLO ZONE

DISNEY JUNIOR NORDIC - WHAT IF?
REELMACOY / THE WALT DISNEY COMPANY NORDIC

I AM A DIVA
UNIVERSAL NETWORKS INTERNATIONAL

LIFESTYLE CHEFS
BBC WORLDWIDE

PROJECT RUNWAY STYLE-A-THON WRAPS
STYLE NETWORK

LOWER THIRD PROMOTION

4 WEDDINGS LOWER THIRD

1+1 TV CHANNEL

ANI-CHAN IN-PROGRAM-PROMO
SPE NETWORKS - ASIA PTE LTD

FOX SATURDAY BASEBALL
FOX SPORTS MARKETING

SPECIAL MISSION LOWER THIRD (CAMPAIGN)
CHANNEL ONE RUSSIA

THE BIG RACES LOWER THIRD
CHANNEL ONE RUSSIA

TITANIC LOWER THIRD
1+1 TV CHANNEL

ON-AIR CONSUMER TIE-IN/INTEGRATED MARKETING PROMOTION

"CAMPING MATE"
SEVEN NETWORK

AXN'S LOGO BY IKEA
SPTI NETWORKS IBERIA - AXN

CHANNEL [V] & BILLABONG - OFF BEAT RIOT TVC
CHANNEL [V] - XYZ NETWORKS

TANKED / GEICO
ANIMAL PLANET

TV3 NORWAY SOLO IDENT
VIASAT CREATIVE LONDON

UP ALL NIGHT / SHOP NBC "SORRY"
NBC ENTERTAINMENT MARKETING

ON-AIR CONSUMER TIE-IN/INTEGRATED MARKETING CAMPAIGN

ANIMAL PLANET SHORTS CAMPAIGN
ANIMAL PLANET

FOX & MOJITO SODA
FOX INTERNATIONAL CHANNELS ITALY

I JUST WANNA SING
MEDIACORP TV SINGAPORE PTE LTD

KFC MONTH OF MAN TIME
SEVEN NETWORK

MATE THE DOG
SEVEN NETWORK

TLC FUN FACTS
TLC

PUBLIC SERVICE ANNOUNCEMENT

A JOURNEY OF LOVE
CHANNEL YOUNG

DON'T BOTTLE IT UP
BDA

EJERCITO
TV AZTECA

MARINA
TV AZTECA

NICKELODEON AUSTRALIA EARTH HOUR
NICKELODEON AUSTRALIA

YOUR VOICE IS AMAZING
BDA

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

"LOVE GREEN" SUSTAINABILITY CAMPAIGN
UNITEDSENSES

CHANNEL ONE RUSSIA FOR CHILDREN (CAMPAIGN)
CHANNEL ONE RUSSIA

EDUCATE A GIRL CAMPAIGN
MRS. K

GREEN CAMPAIGN
CARTOON NETWORK LATIN AMERICA

MTV WTF
VIACOM 18 MEDIA PVT LTD

SHAVE FOR A CURE
SEVEN NETWORK

TELEVISION – VIDEO PRESENTATION:
HOME ENTERTAINMENT CATEGORIES

MOVIE PROMOTION

ALIENS VS PREDATOR 2

MEGAPIX

FRACTURE

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

INSIDE MAN

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

LAPTOP - ETERNAL SUNSHINE OF THE SPOTLESS MIND

INJAUS / GLITZ / TURNER INTERNATIONAL ARGENTINA

SHOOT 'EM UP

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

VACANCY

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

TELEVISION SERIES PROMOTION

CANAL+ SERIES "SPLIFF"

BOND STREET FILM STOCKHOLM/CANAL+

FAIRY TALE

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

GENERIC PERSON OF INTEREST OFF FINCH

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

HOUSE SALE

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

LAST EPISODE - SMALLVILLE TEASER

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

PERSON OF INTEREST LAUNCH

INJAUS / WARNER CHANNEL / TURNER INTERNATIONAL ARGENTINA

TELEVISION – VIDEO PRESENTATION:

CABLE, SATELLITE AND ONLINE CONTENT PLATFORMS

BRANDING/IMAGE SPOT

CHANNEL [V] REALMS

CHANNEL [V] - XYZ NETWORKS

DISCOVERY HISTORIA BRAND IMAGE PROMO
DISCOVERY NETWORKS CENTRAL EUROPE

DSTV 2011 -A RETROSPECTIVE
STUDIO ZOO FOR DSTV

HARDER BETTER FASTER STRONGER
VIASAT CREATIVE LONDON

KICKBADASSCONTENT
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

MAKING MEMORIES WITH DSTV
STUDIO ZOO FOR DSTV

BRANDING/IMAGE CAMPAIGN

DISNEY JUNIOR JAPAN LAUNCH CAMPAIGN
WALT DISNEY TELEVISION INTERNATIONAL (JAPAN)

HISTORY IDENTS LINK
FOX CHANNELS ITALY

HOT MOVIE CHANNELS ID
HOT

HOW WILL YOU ROAR? CAMPAIGN
ANIMAL PLANET

I AM A DIVA
UNIVERSAL NETWORKS INTERNATIONAL

VIASAT FILM
VIASAT CREATIVE LONDON

ON-SCREEN SERVICES PROMOTION

ENJOY YOUR SUMMER WITH UPC ON DEMAND
CHELLO CREATIVE

FOXTEL MULTIROOM
FOXTEL CREATIVE. FOXTEL MANAGEMENT PTY LTD

LOVEFILM.DE IMAGE 45"
ALPENBLICK / BDA CREATIVE

MOVIECITY PLAY DEMO SPOT
LAPTV LLC

REMOTE RECORD DEADLIEST CATCH

FOXTEL CREATIVE. FOXTEL MANAGEMENT PTY LTD

THE SPORTS CHANNEL ON IPHONE
PROMOTHEUS

CONSUMER PROMOTION USING INTEGRATED MEDIA

AXN ASIA - BLUE BLOODS SEASON 1
SPE NETWORKS - ASIA

EARTH DAY - USE PLASTIC WISELY
NATIONAL GEOGRAPHIC ABU DHABI

MORNING EXPRESS
HLN

ROYAL WEDDING
HLN

TLC'S JUMPING THE BROOM RED CARPET WEDDING CONTEST
TLC

TELEVISION – VIDEO PRESENTATION:
TRADE OR INTERNAL MARKETING

MARKETING VIDEO/SIZZLE/REEL OR PRESENTATION - INTERNAL

BBC KNOWLEDGE REEL
BBC WORLDWIDE

BBC WORLDWIDE AUSTRALIA - FESTIVAL OF AUDIENCES SHOWREEL
BBC WORLDWIDE AUSTRALIA

HOMECOMING SALES TAPE
TLC

MOVIECITY REBRAND PRESENTATION 2012
LAPTV LLC

NBC SPORTS: LEGACY
NBC SPORTS AGENCY

TNT PEOPLE
TNT BROADCASTING NETWORK

MARKETING VIDEO/SALES/REEL OR PRESENTATION - EXTERNAL

DISCOVERY CHANNEL - CASBAA CURIOSITY UPFRONT
DISCOVERY NETWORKS ASIA-PACIFIC

GSN UPFRONT 2011 "ANATOMY OF A WINNER"
SLAQR

KILLING TIME SALES REEL
TV1

REEL SPACE 2012
INJAUS / SPACE / TURNER INTERNATIONAL ARGENTINA

TLC HOMECOMING UPFRONT TAPE
TLC

TNTLA 2012 SALES REEL
TNTLA

TELEVISION – VIDEO PRESENTATION:

SPECIAL CATEGORIES

SOMETHING FOR NOTHING

AMAZING RACE 4 SEASON PROMO NAKED
SPTI NETWORKS IBERIA - SONY

CANAL+ SERIES "SPLIFF"
BOND STREET FILM STOCKHOLM/CANAL+

CHANNEL [V] - FOR THE LOVE OF MUSIC
CHANNEL [V] - XYZ NETWORKS

FENOMEN: UNEXPECTED BUG
SBS TV / KANAL 5

MEGAQUAKE: HOUR THAT SHOOK JAPAN
DISCOVERY UK CREATIVE

MUCHMUSIC: PRETTY LITTLE LIARS "NOTHING TO SEE HERE"
BELL MEDIA AGENCY

BEST WORK NEVER SEEN

CHANNEL [V] - B430 SEASON 3 - DEMI
CHANNEL [V] - XYZ NETWORKS

FOX FOOTY OUR GAME
FOX SPORTS AUSTRALIA

HORROR: GET SOME FRIGHT ON WEDNESDAY NIGHT
TVN POLAND

PIERS ON PIERS
CNN

THE BOXER
ABS-CBN CORPORATION

THRILL "FU-ON"
BDA SINGAPORE

FUNNIEST PROMO

DEL SAISONSTART
SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG

ELIZABETH I: THE SECRET LIFE
FOX INTERNATIONAL CHANNELS UK

ESPN PLAYER "CHEAPSKATE"
ESPN STAR SPORTS

HISTORY OF AMERICA PROMO FRANCE 5
FRANCE 5 / LES TELECREATEURS

MLB ON FOX GREAT TRADITIONS "AUTOTUNER"
FOX SPORTS MARKETING

WHITNEY "SKYPE"
NBC ENTERTAINMENT MARKETING

CRAFT CATEGORIES

EDITING

CANAL+ ACTION "ACTION WALTZ"
BOND STREET FILM STOCKHOLM/CANAL+

FOX8 SLIDE MAIN IMAGE
FOX8 | PTY LTD

MM1HD - WE TELL THE BEST STORIES
MONARCHY

NBC SPORTS: LEGACY
NBC SPORTS AGENCY

SYFY TRUE BLOOD
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

WONDERBALL
BBC WORLDWIDE

COPYWRITING -TELEVISION

CCTV DOCUMENTARY CHANNEL - EVERYTHING IS YOU

JL DESIGN

KISS KISS, BANG BANG

FOX CHANNELS ITALY

MLB ON FOX GREAT TRADITIONS "AUTOTUNER"

FOX SPORTS MARKETING

SCANDINAVIAN MAVERICKS

DISCOVERY NETWORKS NORDIC

TV1 CASE FILES IDENTIKIT

TV1

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY

DISCOVERY UK CREATIVE

DIRECTING

13TH STREET WHITE SHARXMAS

UNIVERSAL NETWORKS INTERNATIONAL GERMANY

EASTENDERS ADDICTION IMAGE SPOT - UKTV AUSTRALIA

BBC WORLDWIDE CHANNELS AUSTRALIA

GRIMM "RED RIDING HOOD"

NBC ENTERTAINMENT MARKETING

KALGOORLIE COPS LAUNCH PROMO

CRIME & INVESTIGATION NETWORK FOXTEL MANAGEMENT PTY LTD.

MM1HD - WE TELL THE BEST STORIES

MONARCHY

UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY

DISCOVERY UK CREATIVE

DESIGN

CARLING CUP - NOT JUST A CUP

ASTRO MBNS

DMCI IMAGE SPOT

FOX CLASSICS, FOXTEL MANAGEMENT AUSTRALIA PTY LTD

DUBAI ONE UNDERSTANDING ISLAM

DUBAI MEDIA INCORPORATED

FOX CHANNELS ITALY "WE LOVE NY" SPOT
FOX CHANNELS ITALY

MEGAQUAKE: HOUR THAT SHOOK JAPAN
DISCOVERY UK CREATIVE

MM1HD - WE TELL THE BEST STORIES
MONARCHY

USE OF AN ORIGINAL COMPOSITION IN A PROMO

13TH STREET WHITE SHARXMAS
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

BETTER ON FOX "ORCHESTRA"
FOX SPORTS MARKETING

BOND EVOLUTION ID
HOME BOX OFFICE (SINGAPORE) PTE LTD

EVERYBODY LOVES THE SPONGE
NICKELODEON AUSTRALIA

FOX8 SLIDE MAIN IMAGE
FOX8 | PTY LTD

MTV TRUE LIFE
VIACOM 18 MEDIA PVT LTD

MUSIC PACKAGE/POST SCORE OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS

AUCTION KINGS
DISCOVERY NETWORKS NORDIC

CHANNEL [V] - REALMS
XYZ NETWORKS - MUSIC CHANNELS

DE@TH ON THE WEB
A+E NETWORKS UK

DSTV 2011 -A RETROSPECTIVE
STUDIO ZOO FOR DSTV

LAKAS PINAS (PHILIPPINES:LAND OF THE STRONG)
ABS-CBN CORPORATION

SNAPPED (LOVE TO KILL YOU)
A+E NETWORKS UK

SOUND DESIGN

13TH STREET SHOCKBUSTER SLOT OPENER
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

9/11 WEEK
FOX INTERNATIONAL CHANNELS UK

MLB ON FOX GREAT TRADITIONS "AUTOTUNER"
FOX SPORTS MARKETING

MTV TRUE LIFE
VIACOM 18 MEDIA PVT LTD

THE VOICE -LIVE CLIP
RESHET NCP

WE WISH YOU AN AXN CHRISTMAS
AXN ITALY

ANIMATION

AIRCRAASH CONFIDENTIAL
DISCOVERY NETWORKS NORDIC

CHINESE NEW YEAR TVBUDDY
TELEVISION BROADCASTS LIMITED

I HEART ART
NICKELODEON

MM1HD - WE TELL THE BEST STORIES
MONARCHY

SBS - SEVEN BILLION STORIES AND COUNTING...
SBS

UNIQUELY JAPAN OVERVIEW
CNN

INTERACTIVE MEDIA:

NETWORK, CHANNEL, STATION, PLATFORM BRANDING/IMAGE – WEBSITE

NETWORK/CHANNEL/STATION/PLATFORM WEBSITE

CWTV.COM
WARNER BROS WORLDWIDE TELEVISION MARKETING - DIGITAL MEDIA

FOX8
DEEPEND

LIFESTYLE.COM.AU
LIFESTYLE, XYZ NETWORKS

MADAME COCO
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

MTVNHD EXPERIENCE THE MUSIC
K2 INTERNET S.A.

TV1 WEBSITE
TV1 AUSTRALIA

INTERACTIVE MEDIA:
CONTENT PROMOTION - WEBSITE

PROGRAM PROMOTION

CRIME & JUSTICE SEASON MICROSITE - UKTV & BBC KNOWLEDGE AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

MYTREE
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

RESIDENCE COLLECTION FROM COLUMBO
AXN MYSTERY

THE WALKING DEAD
ORANGE CINEMA SERIES

TORCHWOOD: MIRACLE DAY MICROSITE - UKTV AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

UNIVERSERIES
ORANGE CINEMA SERIES

INTERACTIVE MEDIA:
ONLINE/INTERACTIVE GAMES/IMMERGING PLATFORMS

GENERAL ENTERTAINMENT/CHANNEL

ALIFIM - THE DIGITAL EXPERIENCE
PROMOTHEUS

BESUMMER
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

CWINGO

WARNER BROS. WORLDWIDE TELEVISION MARKETING - DIGITAL MEDIA

FACEBOOK APPLICATION OCCUPY W@LL STREET

RT

RIZZOLI & ISLES: THE MASTERPIECE MURDERS

TURNER BROADCASTING SYSTEM, INC.

SYFY: HUMAN OR CYLON TEST

UNIVERSAL NETWORKS INTERNATIONAL GERMANY

INTERACTIVE MEDIA:

DVD, INTERACTIVE TV, MOBILE, IMMERSING PLATFORMS

SMARTPHONE/MOBILE APPLICATION PROMOTION

CLUSTR SMART PHONE APP

TV1 AUSTRALIA

LET'S TALK PHOTO APP

MEDIACORP TV SINGAPORE

THE BIG BANG THEORY ON TBS COMPANION APPLICATION

TURNER BROADCASTING SYSTEM, INC.

THE VAMPIRE DIARIES MOBILE APP

WARNER BROS. WORLDWIDE TELEVISION MARKETING - DIGITAL MEDIA

TV1 TRIVIA SMART PHONE APP

TV1 AUSTRALIA

WEB MARKETING/ADVERTISING

BESUMMER

CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

CWINGO

WARNER BROS. WORLDWIDE TELEVISION MARKETING

LION KING ONLINE ADVERTISING

THE WALT DISNEY CO. AUSTRALIA

MADAME COCO

CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

MYTREE

CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

SYFY - RIESE: KINGDOM FALLING BANNER
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

VIRAL/WEB/USER GENERATED CONTENT

AMERICAN TV SERIES FUTURE TELLING APPLICATION FOR FACEBOOK
AXN

AXN / DEXTER CAMPAIGN: CELLOPHANE WHATEVER COMES INTO YOUR MIND
BDA CREATIVE MUNICH

BABY JAKE 'BABY BOOGIE' APP - CBEBIES AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

EATOCRACY POLITICAL TEAM VIDEOS
CNN

TRUE BUFF: BUFFY THE VAMPIRE SLAYER MARATHON
TV1 AUSTRALIA

INTERACTIVE APPLICATIONS PROMOTION

13TH STREET UNIVERSAL - THE WITNESS
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

COMIC-CON QUEST
TV1 AUSTRALIA

MY BIG FAT GYPSY WEDDINGS
LIFESTYLE YOU, XYZ NETWORKS

THE WALKING DEAD
ORANGE CINEMA SERIES

TOP GEAR DAY ON BBC KNOWLEDGE
BBC WORLDWIDE CHANNELS AUSTRALIA

INTEGRATED MEDIA PROMOTION:

NETWORK, CHANNEL, STATION, PLATFORM BRANDING/IMAGE PROMOTION

GENERAL BRANDING/IMAGE CAMPAIGN USING INTEGRATED MEDIA

13TH STREET UNIVERSAL RELAUNCH
UNIVERSAL NETWORKS INTERNATIONAL GERMANY

2011 NHL ALL STAR
NBC SPORTS AGENCY

E IS FOR EVERYONE - NOVEMBER CHANNEL GENERIC
E.TV

PROSIEBEN SUPERHEROES CAMPAIGN (AIMAN ID, LENNY ID, GÖDDE ID, RAAB ID)
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

SONY SPIN AGENCY TAKE OVER-WTF!
SONY PICTURE TELEVISION AND TRES SARGENTOS (CREATIVE AGENCY)

SPERM DANCE
SPACE SHOWER NETWORKS INC.

INTEGRATED MEDIA PROMOTION:
CONTENT PROMOTION

PROGRAM/MOVIE PACKAGE MARKETING CAMPAIGN USING INTEGRATED MEDIA

CTV - PAN AM
BELL MEDIA AGENCY

FOX INTERNATIONAL CHANNELS GLOBAL CAMPAIGN FOR THE WALKING DEAD SEASON 2
FOX INTERNATIONAL CHANNELS

PHINEAS AND FERB: ACROSS THE 2ND DIMENSION MOVIE MARKETING CAMPAIGN
THE WALT DISNEY CO. AUSTRALIA

TEST YOUR BRAIN
NATIONAL GEOGRAPHIC CHANNELS INTERNATIONAL

UKTV AUSTRALIA - TORCHWOOD: MIRACLE DAY
BBC WORLDWIDE CHANNELS AUSTRALIA

VIASAT FILM
VIASAT CREATIVE LONDON

NEWS/INFORMATION PROGRAM PROMOTION CAMPAIGN USING INTEGRATED MEDIA

DR DREW LAUNCH
HLN

ERIN BURNETT LAUNCH CAMPAIGN
CNN

PIERS MORGAN LAUNCH
CNN

SYDNEY NEWS CAMPAIGN
SEVEN NETWORK AUSTRALIA

UNWELCOME: THE MUSLIMS NEXT DOOR
CNN

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN USING INTEGRATED MEDIA

AXN 2011 FALL IMAGE SPOT
SPT NETWORKS CENTRAL EUROPE

CRIME & JUSTICE SEASON - BBC WORLDWIDE CHANNELS AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

FOX RETRO 2ND BIRTHDAY
FOX INTL CHANNELS ITALY

HISTORY - ITALIA 150 ON THE ROADS OF HISTORY - FOX CHANNELS ITALY
FOX CHANNELS ITALY

M-NET 2012 CAMPAIGN
CLEARWATER FOR M-NET

M-NET 25TH BIRTHDAY CAMPAIGN
CLEARWATER FOR M-NET

DRAMATIC PROGRAM CAMPAIGN USING INTEGRATED MEDIA

AXN BEYOND - TEEN WOLF SEASON 1
SPE NETWORKS - ASIA

FALLING SKIES
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

HBO PROFUGOS
HBO LATIN AMERICA GROUP

SECRETS FOR SALE
MEDIACORP TV SINGAPORE

THE GOOD WIFE - SEASON 3 RELAUNCH
CBS TELEVISION NETWORK

V - THE VISITORS
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

CHILDREN'S PROGRAM CAMPAIGN USING INTEGRATED MEDIA

AKSHAY KUMAR BRAND PROMO DURATION: 50 SECS. +AK SHOW PROMO
VIACOM18 MEDIA PVT LTD (SONIC)

ALODIA DANCE CHALLENGE INTEGRATED CAMPAIGN
SPE NETWORKS - ASIA PTE LTD

ALODIA'S APRIL FOOL'S JOKE
SPE NETWORKS - ASIA PTE LTD

ANI-CHAN INTEGRATED CAMPAIGN
SPE NETWORKS - ASIA PTE LTD

BABY JAKE - CBEEBIES AUSTRALIA
BBC WORLDWIDE CHANNELS AUSTRALIA

NURA: RISE OF THE YOKAI CLAN INTEGRATED CAMPAIGN
SPE NETWORKS - ASIA PTE LTD

NON-FICTION/REALITY PROGRAMMING CAMPAIGN USING INTEGRATED MEDIA

LONELY PLANET ON BBC KNOWLEDGE
BBC WORLDWIDE CHANNELS AUSTRALIA

NY INK
TLC

RIVER MONSTERS SEASON THREE PREMIERE - CAMPAIGN
ANIMAL PLANET

THE ADVENTURES OF CHRIS
MEDIACORP TV SINGAPORE PTE LTD

WALKING THE AMAZON
DISCOVERY UK CREATIVE

WILD CARDS
NATIONAL GEOGRAPHIC ABU DHABI

SPECIAL CATEGORY

SPECIAL PROJECT AWARD

AKSHAY KUMAR BRAND PROMO
VIACOM18 MEDIA PVT LTD (SONIC)

'I BELIEVE' WALL MELBOURNE FESTIVAL 2011
SBS SUBSCRIPTION TV

OLYMPICS PITCH PRESENTATION
NBC ENTERTAINMENT MARKETING

ROYAL WEDDING WEEK
TLC

SMASH UPFRONT PRESENTATION
NBC ENTERTAINMENT MARKETING

V - THE VISITORS
CREATIVE SOLUTIONS - P7S1 TV DEUTSCHLAND GMBH

QUESTIONS?
PLEASE CONTACT THE PROMAXBDA AWARDS DEPARTMENT:

(310) 789-1526

or

awards@promaxbda.org