

promaxbda

2012 PROMAXBDA ARABIA AWARDS

FINALIST LIST

****PLEASE NOTE****

Due to select categories being judged at a later date, the finalists/winners in those categories will be announced with the official winners.

BEST IN-HOUSE STATION IMAGE

ORIENT NEWS WEBSITE

ORIENT TELEVISION

DMI RACING TVC GROUNDBREAKER

DUBAI MEDIA INCORPORATED

PULSE OF THE FUTURE

RT IN ARABIC (RUSIYA AL-YAUM)

BEST OUT-OF-HOUSE STATION IMAGE

EGYPT REVOLUTION

ALJAZEERA DOCUMENTARY

RAMADAN CELEBRATION TV IDENT II

ARAB RADIO & TELEVISION NETWORK

DMI SAMA DUBAI BRANDING TVC

DUBAI MEDIA INCORPORATED

BEST ARABIC PROGRAMME PROMO

DMI SAMA HARAYER

DUBAI MEDIA INCORPORATED

I LOVE MY LORD TEASER
ARAB RADIO & TELEVISION NETWORK

ISMAIL YASSIN GENERIC
INTIGRAL FOR INVISION (INTERACTIVE TV FROM STC)

BEST ARABIC DRAMA PROMO

DMI SAMA NOUH AL HAMAM
DUBAI MEDIA INCORPORATED

GROOM DELIVERY
ARAB RADIO & TELEVISION NETWORK

TAYMOOR, THE BUSINESSMAN
RED DOT FILMS

BEST MOVIE PROMO

DMI ONE SPIDERMAN
DUBAI MEDIA INCORPORATED

DRAMA MOVIES
ORIENT TELEVISION

THE MATRIX TRILOGY GENERIC
INTIGRAL FOR INVISION (INTERACTIVE TV FROM STC)

BEST SPORTS PROMO

IAAF WORLD CHAMPIONSHIP DAEGU 2011
AL JAZEERA SPORT CHANNEL

JSC SPORT - ALWAYS IN MOTION
AL JAZEERA SPORT CHANNEL

TENNIS FROM NEW YORK, 'THE BIG APPLE'.
TEN SPORTS

BEST SPORTS CAMPAIGN

COPA AMERICA 2011 - SOON
AL JAZEERA SPORT CHANNEL

WE KNOW
AL JAZEERA SPORT CHANNEL

EL CLASICO - REAL MADRID V BARCELONA
TEN ACTION

SOMETHING FOR NOTHING

ARMY TAX
ORIENT TELEVISION

COUNTING THE COST - DROWNING IN DEBT
AL JAZEERA ENGLISH

DMI DUBAI FM
DUBAI MEDIA INCORPORATED

BEST NEWS OR FACTUAL PROGRAMME PROMO

ORIENT NEWS WEBSITE
ORIENT TELEVISION

REVOLUTION TALK
ALJAZEERA CHANNEL

THE 9/11 DECADE SPECIAL SERIES - SYMBOLS
AL JAZEERA ENGLISH

BEST USE OF ORIGINAL MUSIC COMPOSITION IN A PROMO

CARTOON NETWORK DJS
CARTOON NETWORK

COPA AMERICA 2011 - MAIN STUDIO
AL JAZEERA SPORT CHANNEL

TEDXDUBAI 2011 : THE BEAUTY OF SMALL THINGS
METAPHRENIE

BEST SOUND DESIGN

DIAMOND LEAGUE ATHLETICS PROMO
AL JAZEERA SPORT CHANNEL

HEARING NOT LIKE SEEING
ORIENT TELEVISION

LIBYA COVERAGE
ALJAZEERA CHANNEL

BEST EDITING

EGYPT-CONTINUOUS COVERAGE
ALJAZEERA CHANNEL

IAAF WORLD CHAMPIONSHIP DAEGU 2011
AL JAZEERA SPORT CHANNEL

CINEMA ON DEMAND OCTOBER LINE-UP GENERIC
INTIGRAL FOR INVISION (INTERACTIVE TV FROM STC)

BEST SCRIPT

DMI ONE UNDERSTANDING ISLAM
DUBAI MEDIA INCORPORATED

DMI SAMA LAMSAT JAMAL
DUBAI MEDIA INCORPORATED

THE EVIDENCE
ARAB RADIO & TELEVISION NETWORK

BEST PROMO NOT USING PROGRAMME FOOTAGE

DMI SPORTS TOUR DE FRANCE
DUBAI MEDIA INCORPORATED

RAMADAN DRAMA COMP
PLAN A

THE 9/11 DECADE SPECIAL SERIES - SYMBOLS
AL JAZEERA ENGLISH

THE HABIBI AWARD

BETWEEN THE LINES
RT IN ARABIC (RUSIYA AL-YAUM)

DMI ONE UNDERSTANDING ISLAM
DUBAI MEDIA INCORPORATED

DMI SAMA MEYDAN

DUBAI MEDIA INCORPORATED

BEST SPECIAL EVENT PROMO

ARMY TAX

ORIENT TELEVISION

RAMADAN CELEBRATION TV IDENT II

ARAB RADIO & TELEVISION NETWORK

TENNIS FROM NEW YORK, 'THE BIG APPLE'.

TEN SPORTS

BEST ENTERTAINMENT/MUSIC/VARIETY/COMEDY PROMO

ALLO MARHABA

AL JAZEERA CHILDREN'S CHANNEL

DMI ONE EVERYBODY HATES CHRIS

DUBAI MEDIA INCORPORATED

TAYMOOR, THE BUSINESSMAN

RED DOT FILMS

BEST PROMO NEVER MADE IT ON-AIR

BARAEM KIDS TALKING

BARAEM PRESCHOOL CHANNEL

CAPTURE THE MOMENT

ALJAZEERA DOCUMENTARY

RT ARABIC CHANNEL PROMO

RT IN ARABIC (RUSIYA AL-YAUM)

BEST PROMOTIONAL CAMPAIGN

COPA AMERICA 2011 - SOON

AL JAZEERA SPORT CHANNEL

DMI SAMA SAHER AL LAYL

DUBAI MEDIA INCORPORATED

EGYPTIAN-ELECTION

ALJAZEERA CHANNEL

ME, MYSELF & I AWARD

DMI ONE UNDERSTANDING ISLAM

DUBAI MEDIA INCORPORATED

DMI SAMA AL MARSА

DUBAI MEDIA INCORPORATED

GLOBAL GAME

AL JAZEERA SPORT CHANNEL

MOST OUTSTANDING PROMO OF THE YEAR

HEARING IS NOT LIKE SEEING

ORIENT TELEVISION

ORIENT NEWS WEBSITE

ORIENT TELEVISION

DMI SPORTS BUNDESLIGA

DUBAI MEDIA INCORPORATED

MOST OUTSTANDING PROMO OF THE YEAR (INTERNATIONAL & REGIONAL)

ARAB SPRING COMICS

ALJAZEERA CHANNEL

IAAF WORLD CHAMPIONSHIP DAEGU 2011

AL JAZEERA SPORT CHANNEL

PROMO CLASSICO REAL MADRID V BARCELONA

AL JAZEERA SPORT CHANNEL

BEST PROGRAMME TITLE SEQUENCE

DMI DMI DIFF

DUBAI MEDIA INCORPORATED

DMI SAMA MULTAQА AL SHE'ER

DUBAI MEDIA INCORPORATED

WORLD PRESS

HAIDER NAJEEB

BEST ANIMATION

CARTOON NETWORK DJS

CARTOON NETWORK

DMI ONE UNDERSTANDING ISLAM

DUBAI MEDIA INCORPORATED

LIBYA COVERAGE

ALJAZEERA CHANNEL

BEST STING

CAF AFRICA CUP OF NATIONS

AL JAZEERA SPORT CHANNEL

CAF AFRICAN BEAT

AL JAZEERA SPORT CHANNEL

DMI SAMA RAMADAN BRANDING

DUBAI MEDIA INCORPORATED

BEST ON-AIR IDENT

CAF AFRICA CUP OF NATIONS

AL JAZEERA SPORT CHANNEL

COPA AMERICA 2011 - FILLERS

AL JAZEERA SPORT CHANNEL

AJWA' ATMOSPHERE

ORIENT TELEVISION

BEST ORIGINAL LOGO DESIGN

CONSTRUCTION OF AJD LOGO

ALJAZEERA DOCUMENTARY

MUSAWAT (EQUALITY)

MBN (ALHURRA TV)

UEFA CHAMPIONS LEAGUE HELLO EUROPE

AL JAZEERA SPORT CHANNEL

BEST USE OF ENGLISH TYPOGRAPHY

ARAB SPRING REVOLUTION PROMO

MBN (ALHURRA TV)

DMI DMI AL ATHAN
DUBAI MEDIA INCORPORATED

DMI ONE UNDERSTANDING ISLAM
DUBAI MEDIA INCORPORATED

BEST USE OF ARABIC TYPOGRAPHY

DMI SAMA MULTAQ AL SHE'ER
DUBAI MEDIA INCORPORATED

EIGHTH COLUMN
MBN (ALHURRA TV)

STV SAUDI PROFESSIONAL LEAGUE PROMO
TURQUOISE BRANDING

BEST DESIGN IN PROMOTION

LIBYA COVERAGE
ALJAZEERA CHANNEL

ARAB SPRING COMICS
ALJAZEERA CHANNEL

DMI SAMA DUBAI BRANDING TVC
DUBAI MEDIA INCORPORATED

BEST WEBSITE DESIGN

ALJAZEERASPORT.NET
AL JAZEERA SPORT CHANNEL

ALJAZEERASPORT.TV
AL JAZEERA SPORT CHANNEL

ARABIC.RT.COM
RT IN ARABIC (RUSIYA AL-YAUM)

BEST SET DESIGN

DMI DUBAI HALQAT WASL
DUBAI MEDIA INCORPORATED

DMI SAMA SKELETON
DUBAI MEDIA INCORPORATED

UEFA CHAMPIONS LEAGUE STUDIO
AL JAZEERA SPORT CHANNEL