



PROMAXBDA ANNOUNCES FINALISTS FOR THE 2013 PROMAXBDA LOCAL AWARDS

**Award Winners to be Announced at The Station Summit
on June 27 at Planet Hollywood, Las Vegas**

LOS ANGELES, CA – May 8, 2013 - **PromaxBDA**, the leading global association for promotion, marketing and design professionals in the entertainment industry, today announced the finalists for its third annual awards competition specifically designed for the local television industry.

Winners of the awards will be announced at the 2013 Station Summit, a four-day critical gathering where networks, station groups, syndicators and local broadcasters discuss, dialogue and debate the issues, trends and emerging business opportunities driving success in local television. The summit is set for June 25–28 and the winners will be announced on Thursday, June 27 at Planet Hollywood in Las Vegas during a special luncheon.

"The response and interest in the PromaxBDA *Local* Awards competition continues to grow in our third year," said **Jonathan Block-Verk**, president and CEO of PromaxBDA. "With the continued growing interest, we are truly showcasing the best of the local television promotion, marketing and design industry and look forward to announcing this year's winners in Las Vegas."

The Station Summit is comprised of four separate days of meetings with affiliate and station groups, as well as presentations on Studio Day, Wednesday, June 26 and on PromaxBDA Day, Thursday, June 27.

Here are the nominees for some of the top of categories:

In-house Agency:

Bell Media Agency
CBS2/KCAL9
NBC ArtWorks
WMAQ
WRAZ FOX 50
THIRTEEN
WOIA

Out-of-House/Agencies:

Phoenix Media Group

Stephen Arnold Music
Delvin Design Group
Giant Octopus

For a list of the finalists please go [HERE](#).

About PromaxBDA Station Summit

The 2013 Station Summit, a four-day critical gathering where networks, station groups, syndicators and local broadcasters discuss, dialogue and debate the issues, trends and emerging business opportunities driving success in local television. The Summit will be held June 25-28, 2013 in Las Vegas and will feature creative and strategic meetings with network affiliates, studios and station groups. A highlight of the week will be the PromaxBDA Day full of the speakers, sessions and awards accolades that have come to be expected of a PromaxBDA event. ABC, CBS, The CW, FOX, NBC and Telemundo will be hosting comprehensive network affiliate marketing meetings as part of the event. Syndicators and studios slated to participate to date include 20th Television, CBS Television Distribution, DeBmar-Mercury, NBCUniversal Television Distribution, Sony Pictures Television and Warner Bros. Domestic Television Distribution. Station groups holding official meetings are Sinclair, LIN Media, Tribune, Scripps, Cox Media Group, CBS, NBC and others will also be in attendance.

About PromaxBDA

PromaxBDA is a member association representing more than 10,000 companies and individuals from major media organizations, marketing agencies, research companies, strategic and creative vendors and technology providers around the globe. The goal of PromaxBDA Association is to lead the global community of those passionately engaged in the marketing of television and video content on all platforms, inspiring creativity, driving innovation and honoring excellence. With companies and individuals drawn from more than 70 countries, PromaxBDA is a truly international organization uniting the individuals who will pioneer tomorrow's electronic and broadcast media.

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